THE CASH BOX

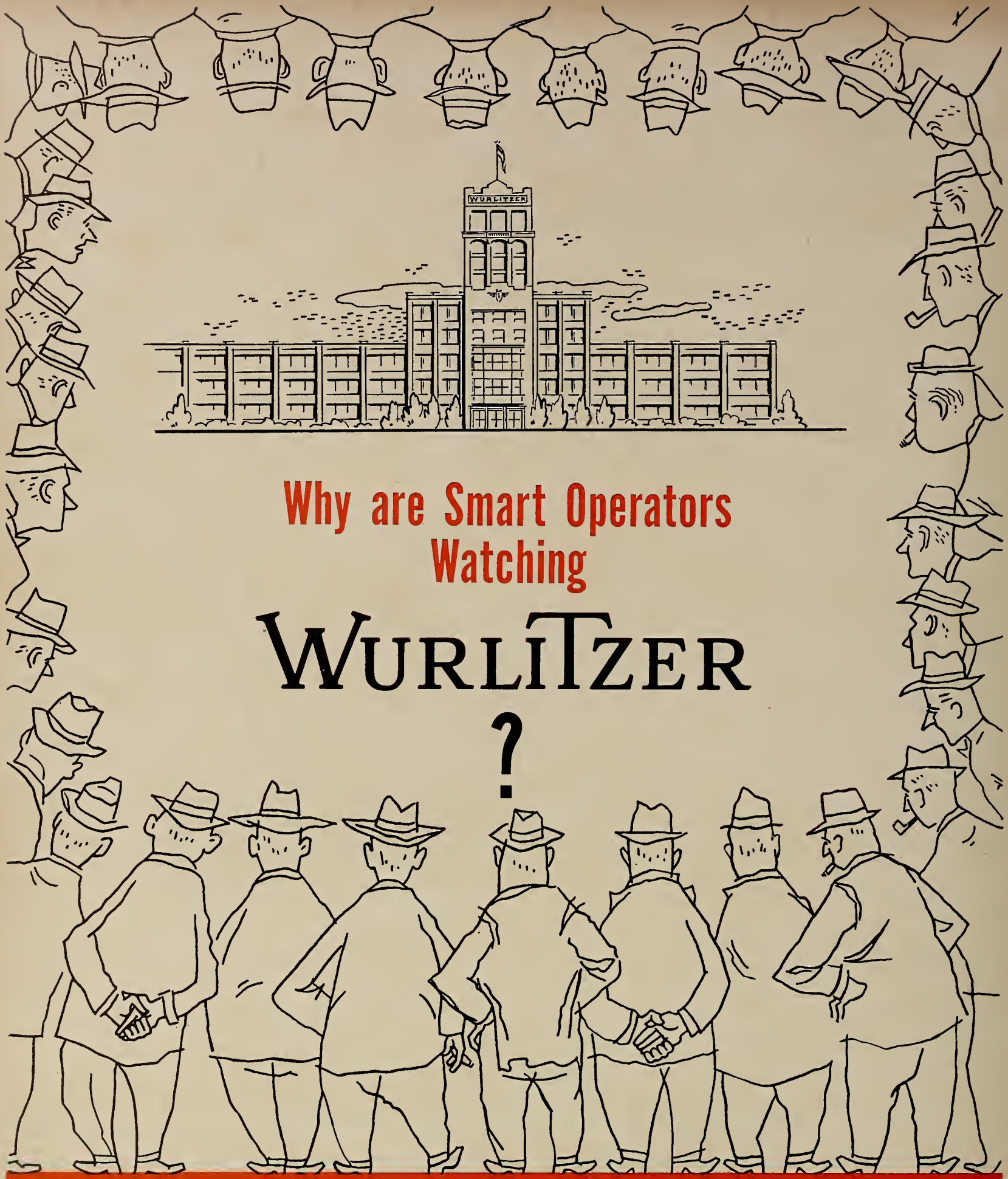
VOLUME XIV | MARCH 21, 1953 | NUMBER 26

Donn Tibbetts of WFEA in Manchester, New Hampshire, receives the charter of the American Society of Disk Jockeys from George Goodwin, the organization's founder. Tibbetts had been regional administrator for the Society in New Hampshire before he was named president. The ceremony took place at WNEW in New York. Left to right are: George Goodwin; Fred Mann of RCA Victor; Charles Wynn; Harry Meyerson, A & R head of MGM; Donn Tibbetts; Jimmy Hilliard, A & R chief of Decca; and Mitch Miller.

Why are Smart Operators Watching

WURLITZER

?



It's a "48" and you'll say it's GREAT

See Your Distributor National Wurlitzer Week March 23-28

it will earn BIGGER PROFITS so make this a date

The Cash Box

March 21, 1953
Volume XIV Number 26

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Attention Juke Box Operators:

DANGER
MEN WORKING UNDERGROUND

Why Does the ASCAP Sponsored McCarran Bill (S. 1106) Read in Part:

"The reproduction or rendition of a musical composition by or upon a coin operated machine shall be deemed a public performance for profit by the person who owns, operates or services such machine whether or not a fee is charged for admission; provided that *a person who himself owns, operates, services and retains all receipts of a single such machine, located in an establishment in which he conducts a business other than that of providing entertainment, and to which no fee for admission is charged shall not be deemed to have infringed upon the exclusive right of public performance for profit as a result of the rendition or reproduction of the musical composition by means of that coin operated machine if such rendition or reproduction is intended to be heard only by persons in such establishments*"?

Have you ever read a more insinuously devious arrangement of double-talk than the above phraseology that appears in the McCarran Bill?

(This is the difference between the present McCarran Bill and the old Scott Bill of 1951).

Isn't this the old, old, crocodile tears, sob-sister malarkey about the little man who wasn't (and isn't) there? (In short, the little man who owns his own phono has long, long ago given up trying to meet the terrible overhead expense to maintain his own phono.)

Is this to be the type of underground and underhanded action which will be pushed before the Committee on the Judiciary to take off the heat from the real reason why ASCAP wants the Congress of these United States to vote this single, rich, all-powerful corporation even more money to make ASCAP richer and more all-powerful? (And ASCAP is asking that this be done by the Congressmen and Senators elected to their exalted and highly respected positions by the free peoples of this nation. The very people who will have to pay this double tax.)

Is this the camouflage to be smoke-screened before the Congressional Committee on the Judiciary to get ASCAP a tax on top of a tax? (Not only do the manufacturers of recordings already pay heavy royalty, but, now ASCAP wants the juke box buyers of these very same already-taxed-recordings to pay them still more royalty-tax-tribute for these very same recordings.)

Is this the American Way?

Is unthinking, unscrupulous over-taxation what made this great and free nation the industrial and commercial giant it is today?

Is this the sort of underground activity with which the nation's juke box industry will have to contend in open hearings before the Committee on the Judiciary?

Isn't this the way ASCAP can KILL THE GOOSE THAT LAYS THE GOLDEN EGGS for its own members?

Is this the type of thing which pervades, and is dispensed by, an organization of supposedly great, renowned, and ennobled music minds, who have created the music of America?

Is it ASCAP's purpose to destroy, debase and decry the very network of music which keeps its own members in business today—the juke boxes of America?

Is this type of underground effort to be the sort of procedure which can be expected from an artistic and supposedly outstanding organization?

Is this the American way—to take from the poor and laboring peoples of this nation the music they can afford and the music they enjoy—the juke box musical entertainment of the nation?

Isn't this the way to: CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD?

What do you think?

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	CO—Columbia	FE—Federal	LO—London	PR—Prestige	SIT—Sittin' In
AP—Apollo	CR—Coral	4 Star—Four Star	MA—Mars	RA—Rainbow	SP—Specialty
AT—Atlantic	DA—Dano	IM—Imperial	ME—Mercury	RH—Recorded In Hollywood	SW—Swingtime
BU—Bullet	DE—Decca	IN—Intro	MG—MGM	RE—Regent	TE—Tempo
BR—Brunswick	DN—Devon	JU—Jubilee	MO—Modern	SA—Savoy	TN—Tennessee
CA—Capitol	DY—Derby	KI—King	OR—Oriole	SE—Seger	UN—United
CH—Chess	ES—Essex		PE—Peacock		VI—RCA Victor

Pos. Last Week

1 — **1**

TILL I WALTZ AGAIN WITH YOU

TERESA BREWER

BR-84002—Five Bills
CO-39952 (4-39952)—Ken Griffin
CR-60873 (9-60873)—Tereso Brewer
CR-60916 (9-60916)—Tommy Sosebee
DA-795—Regina Kujawa
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan
JU-6014—Swanson-Travis
KI-1169—Gore-Wright
ME-70069—Harmonicats
PR-1038—Harris-Light
RH-142—Red Callender
VI-3103—E. P.-Three Suns

2 — **4**

HOW MUCH IS THAT DOGGIE IN THE WINDOW

PATTI PAGE

ME-70070 (45x70070)—Patti Page

3 — **2**

TELL ME YOU'RE MINE

THE GAYLORDS

CO-39914 (4-39914)—Mindy Carson
DE-28569 (9-28569)—Russ Morgan
ME-70030 (45-70030)—The Gaylards

4 — **3**

DON'T LET THE STARS GET IN YOUR EYES

PERRY COMO

CA-2216 (F-2216)—Skeets McDonald
CA-2256 (F-2256)—Gisele MacKenzie
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5040 (47-5040)—Jahnnie & Jack
VI-20-5064 (47-5064)—Perry Como

5 — **9**

PRETEND

NAT "KING" COLE and RALPH MARTERIE

CA-2346 (F-2346)—Nat "King" Cole
CO-39915 (4-39915)—Ken Griffin
CR-60927 (9-60927)—Eileen Barton
DE-28576 (9-28576)—Guy Lombardo O.
ME-70045 (45-70045)—Ralph Marterie O.
VI-20-5119 (47-5119)—Henri Rene O.

6 — **5**

HAVE YOU HEARD

JONI JAMES

DE-28569 (9-28569)—Russ Morgan O.
MG-11390 (K-11390)—Joni James

7 — —

YOUR CHEATIN' HEART

JONI JAMES

CA-2377 (F-2377)—Jan Garber O.
CO-39938 (4-39938)—Frankie Laine
MG-11416 (K-11416)—Hank Williams
MG-11426 (K-11426)—Jani James

8 — **6**

SIDE BY SIDE

KAY STARR

CA-2334 (F-2334)—Kay Starr
VI-20-4741 (47-4741)—Frankie Carle

9 — —

WILD HORSES

PERRY COMO

CA-2349 (F-2349)—Ray Anthony O.
VI-20-5152 (47-5152)—Perry Como

10 — **10**

CONGRATULATIONS TO SOMEONE

TONY BENNETT

CA-2352 (F-2352)—Gordon MacRae
CO-39910 (4-39910)—Tony Bennett
VI-20-5177 (47-5177)—June Valli

11) EVEN NOW. 12) HOLD ME, THRILL ME, KISS ME. 13) WHY DON'T YOU BELIEVE ME. 14) I BELIEVE. 15) SHE WEARS RED FEATHERS. 16) TEARDROPS ON MY PILLOW. 17) A FOOL SUCH AS I. 18) SAY IT WITH YOUR HEART. 19) OH HAPPY DAY. 20) MY BABY'S COMING HOME. 21) NO HELP WANTED. 22) HELLO SUNSHINE. 23) KAW-LIGA. 24) ANYWHERE I WANDER. 25) HOT TODDY.

TRENDS

The record business is a business of trends.

We've gone through the new sound trend, the girl singer trend, the boy singer trend, the hillbilly trend, the rhythm and blues trend and many others.

There's always been some trend to explain why a record or song did or didn't make it at any particular time.

So at the moment we feel a little non-plussed. There is no discernable trend in the record business.

About a year ago, we asked editorially "What's happened to the girl singers?" and since then they've come back with such strength that we were wondering only a few months ago what happened to the boy singers.

For a long time everyone was looking for a new sound and we were getting every weird combination of instruments that could be imagined. Then came the gimmicks. Then the trek to Nashville to sign up every folk writer who could even whistle a tune.

But at the moment we're in a trendless era.

The important thing now seems to be the song and the rendition —just as it was in the good old days that everyone always wants to go back to.

Which leads us to the publishers in this industry.

For years they have been talking about the days when a plug was a plug, when a song mattered more than the gimmick.

Well if ever they've had the opportunity to show the importance of material, this is it.

Today there is no trend that they have to stick to. There's no formula they have to follow. All types of songs are making it. All types of records are hitting the top. There's not even the excuse that "the song is just too good" anymore, for several of the songs in today's upper brackets would be worthy of being there at any time in our musical history. They are tunes that come from excellent writers and excellent sources.

This is the period which publishers have been waiting for—this trendless period. For now they can show that the material is not only important but vital to the creation of a hit disk. They can show, for instance—as was hard to do only a few months ago—that a good tune sung straight can become a hit. And they can show furthermore that just because a tune is done in a style which was formerly accepted—such as the belting style—that doesn't necessarily assure its even being listened to.

They can show that every type of song has a chance today. And what's more that records done by every type of artist can reach the top.

Most importantly, publishers can point out that here we are in a completely trendless stage and we still have hits. As a matter of fact, the record business is in one of the healthiest positions it's ever been in. Business has been generally excellent—for everybody. And this state of affairs has lasted for a long time now.

The feeling in the trade is that the trendless phase can go on for quite a while and be profitable to everyone.

That doesn't mean that we are predicting that there won't be any more trends. Undoubtedly there will be.

But we are pointing out that at the moment there is no one dominant trend and we're wondering out loud, "Can this be the reason for the healthy state of the record business today?"

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. TILL I WALTZ AGAIN WITH YOU . . Teresa Brewer (Coral)
2. SIDE BY SIDE . . . . . Kay Starr (Capitol)
3. PRETEND . . . . . Nat "King" Cole (Capitol)
4. HOW MUCH IS THAT DOGGIE IN THE WINDOW . . . . . Patti Page (Mercury)
5. TELL ME YOU'RE MINE . . . . . The Gaylords (Mercury)
6. DON'T LET THE STARS GET IN YOUR EYES . . . . . Perry Como (RCA Victor)
7. I BELIEVE . . . . . Frankie Laine (Columbia)
8. YOUR CHEATIN' HEART . . . . . Joni James (MGM)
9. CONGRATULATIONS TO SOMEONE Tony Bennett (Columbia)
10. HAVE YOU HEARD . . . . . Joni James (MGM)

Howard Miller one of Chicago's leading free lance deejays has just signed a contract with Zenith for one hour per day, six days per week. This brings his total air time to approximately eight hours each week with a total of about 200 programs.

In last week's listing of deejays who mention **Cash Box** on the air, Hal Tate was listed at WBKB, Chicago. Correct station is WAIT.

Ok! Fellas. If you've noticed a change in your wife lately. If for the past several evenings, when you get home, your wife has been acting strangely; her mind off in a cloud; kids haven't had a change of diaper; soup's cold; steak's burned—don't divorce her. She has been listening to the imported charmer, **Renzo Cesana.** The Continental Cesana has been back on the air since Monday, March 9, on WMGM-New York. WMGM signed the suave artist to a four-year contract for six days a week from 11 a.m. to 12 noon. Renzo does his radio bit with "tongue-in-cheek" and is really a charmer, off stage as well as on. . . . Cute birth announcement received from **Bill Hyden** (KVOO-Tulsa). . . . The following gripe was received from **Jerry Kay** (WWEZ-New Orleans, La.): "Seems to me that the disk companies are in the long run cutting their proverbial throats. I am speaking of the jump releasing of tunes. A good example is Victor. Their record by **Eddie Fisher** 'Even Now' was headed for the top when they released 'How Do You Speak To An Angel.' Thus in a period of a few weeks they killed off a good hit tune and confused the public. The listeners today are so confused they don't know what to buy. And deejays are so confused they don't know what to play."

* * * * *

BILL DENNY
(WSM—Nashville, Tenn.)

Pic of the week—One of the youngest deejays in the nation, seventeen-year old **Bill Denny** (WSM-Nashville) conducts a once a week program that caters strictly to the younger set. Show is called "Junior Platter Party" and is presented each Saturday. . . . **Carl Swanson** (WRUN-Utica, N. Y.) off on a vacation to Florida. Carl will be gone from March 15 to the 31st. . . . Decca will mail a reprint of the **Dorothy (Small World) Collins** article that appeared in the March Cosmopolitan Magazine to jockies around the country. Particularly liked the item about the night club that turned Television's Sweetheart" down cold a couple of years ago but now wants her back at any figure. . . . The Tom 'N Jack show (WKAB-TV) is now sponsored Monday-Wednesday-Friday 8-8:30 P.M., and Saturday 7-8 P.M. Tom and Jack are **Tom Jackson** and **Jack Cardwell.**

* * * * *

Mike Cassone, Rialto Records prexy and personal manager of the The Masked Singer, has been working Philadelphia with his new discovery who debuts on the ATV label with "Only For You" and "Bravo." The mystery man has covered the Philly deejays like a blanket. Deejays **Grady & Hurst, Lee Stewart, Bob Benson, Dick Clark, Ed Locke, Doug Arthur, Tony Bourg, Joe Nigro, Gene Graves, Bob Horn, Jerry Gaines, Eddie Newman** and **Pat Landon** have all been visited by the artist and Philly listeners got plenty of chances to hear the tune. . . . **Norman Green,** on his recent promotion campaign through New England for his MGM recording, "Suspicion," has been called the perfume salesman. The DJ's in the area are giving out samples of Suspicion perfume to all listeners who can guess the time the record runs. Some of the deejays in on this promotion are **Tiny Markle** (WAVZ-New Haven); **Norm Prescott** (WORL-Boston); **Ed Penny** (WTAO-Cambridge); **Larry Welch** (WCOP-Boston); **Bill Bennett** and **Jack Dugan** (WPTR-Albany); **Earl Pudney** (WGY-Schenectady); **Dave Robinson** (WELI-New Haven); and **Johnny Drake** (WCNX-Middletown).

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DEAN MARTIN
(Capitol 2378; F-2378)

B "LITTLE DID WE KNOW" (2:15) [Johnstone-Montei] Dean Martin bubbles over with warmth as he sings in his soft and inviting manner a pretty ballad with a lovely tune. Dick Stabile assists with a smooth orking on the lush side.

C+ "THERE'S MY LOVER" (2:58) [Jefferson Music] The singing portion of the Martin & Lewis team does another polished job on a warm ballad. His treatment of this tender tune oughta please his fans.

DANNY WINCHELL
(MGM 11455; K-11455)

B+ "OHIO" (2:45) [Chappell & Co.] Mr. Personality, Danny Winchell, does some cute vocaling and whistling on one of the top tunes from the hit musical "Wonderful Town." His delivery is full of a relaxed natural feeling that makes for good listening.

B "I CAN'T HELP LOVING YOU" (2:57) [Famous Music] Leroy Holmes supports the warbler once again but with an entirely different backing on this blasting side as Dan gives out with a happy jump novelty on the cute and catchy side.

KAY MALONE
(Kem 2721; 45-2721)

C+ "ANGEL OR DEVIL" (3:02) [Weiss & Barry Music] A fast moving and exciting tempo is set up by Lou Bring's ork for a zestful and strong voiced vocal by Kay Malone. The thrush really puts over the song.

B "BLACK IS THE COLOR OF MY TRUE LOVE'S HAIR" (3:06) Jud Conlon's Rhythmaires and Marty Gould's ork come up with a lush backdrop for a pretty slow ballad with a folk flavor that's done wonderfully by Kay. Rendition is touching.

LOUIS ARMSTRONG
(Decca 28628; 9-28628)

B "YOUR CHEATIN' HEART" (2:42 [Acuff-Rose Pub.] A current Hank Williams hit tune is invitingly covered by the froggy voice of Louis Armstrong in his inviting manner of delivery. This side should get spins.

C+ "CONGRATULATIONS TO SOMEONE" (2:46) [United Music] Satchmo covers another tune that's reaching high on the lists. He toots a bit and sings a bit with the able assistance of Sy Oliver's crew.

PAUL WESTON ORCHESTRA
(Columbia 39968; 4-39968)

B "ANNA" (2:40) [Hollis Music] From the current motion picture "Anna," comes this exciting beaty tune with a Latin flavor that Paul Weston and his ork do such an able job on. Tune is a good one and delivery makes it a contender for top honors.

C+ "DUTCH TREAT" (2:39) [Hanover Music] Paul penned this tune himself and guides his men through the jump item that's fit for dancing. The sock orking is full of rhythm.

THE CASH BOX DISK OF THE WEEK

"DANCIN' WITH SOMEONE" (2:32) [Valando Music]
"BREAKIN' IN THE BLUES" (2:32) [Box & Cox]
TERESA BREWER
(Coral 60953; 9-60953)

TERESA BREWER

● The phenomenal league of fans that Teresa Brewer acquired from her tremendous success with "Till I Waltz Again With You," will be thrilled when they hear her latest, "Dancin' With Someone." It's a lovely ballad set to a slow waltz tempo and highlights the magic of the thrush's tingling voice. Jack Pleis backs her with a fine orking. Tessie offers a bluesy item on the lower lid tagged "Breakin' In The Blues." "Dancin'" is very similar to "Waltz" and is a perfect follow up that could reach the top of the song parade too.

"TWO KINDS OF LOVE" (2:38) [Redd Evans Music]
"YOUR GAME OF LET'S PRETEND" (2:36) [Mayfair Music]
BERNICE PARKS
(Mercury 70104; 70104 x 45)

BERNICE PARKS

● One of the most sultry and striking voices in the business, the voice of Bernice Parks, makes it's debut on the Mercury label with two tailor fit sides that could establish her as a top artist. She gives a heart felt and emotional reading to a ballad called "Two Kinds Of Love" and puts her soul into the other lilting love song labeled "Your Game Of Let's Pretend." Both ends are vocal masterpieces and are perfect sets for the thrush to show her talent. Glen Osser does a top flight backing job on both halves.

"HE WHO HAS LOVE" (1:57) [Larry Spier Music]
"I WONDER, I WONDER, I WONDER" (2:18) [Robbins Music]
THE FOUR LADS
(Columbia 39958; 4-39958)

FOUR LADS

● The ingredients to make a disk a hit can all be found in the latest Four Lads release. They take a novel jump number dubbed "He Who Has Love" and give it a peppy going over with their stellar rhythm and harmony and set it up against a sensational backdrop just packed with sock by the Norman Leyden ork. The lyrics are catchy and easily remembered. Flip is the standard "I Wonder, I Wonder, I Wonder" that the boys give a personal and warm treatment to. We favor the top half and feel it will be the side that will make them a top vocal quartet. Top deck is 1:57 long and a natural for the boxes.

"LESS THAN TOMORROW" (3:14) [Northern Music]
"YOU CAN BE IN LOVE" (2:48) [Kingsway Music]
HAMISH MENZIES
(Decca 28601; 9-28601)

HAMISH MENZIES

● Hamish Menzies takes a bow before the American public on the Decca label with two new sides which he penned himself. "Less Than Tomorrow" is a warm and tender ballad that Hamish (Scotch Gaelic for "James") presents in a manner that makes the listener feel very close to the artist. You feel that he's singing to you. "You Can Be In Love" is another penetrating love song that is delivered with inspiration. The Jack Halloran Chorus and Lew Douglas' orchestra do a grade "A" job of enhancing the beauty of the side with a plush soft setting.

LITTLE SYLVIA
(Jubilee 5113; 45-5113)

B "THE RING" (2:50) [Wemar Music] The soft hazyness of Little Sylvia's voice comes off in good form as the thrush does a sparkling job on a folk flavored ballad. The job is enhanced by an organ and guitar backdrop.

C+ "BLUE HEAVEN" (2:44) [Benell Music] The young thrush has a tear in her voice as she hands up a sentimental item in her caressing manner. This talented performer has a brilliant future that could begin with the top half.

EUGENIE BAIRD
(Vinrob 2)

B "SAY 'SI SI'" (2:50) [E. B. Marks] A novel standard is belted out in top flight form by the exciting voice of Eugenie Baird with a sensational un-named orchestral assist. The amazing rhythm is full of life and really makes you jump.

C+ "HOOTIN HOLLER" (2:12) [Vinrob Music] The thrush does another pleasing job on a novel hand-clapping and hootin novelty. It's a real peppy piece.

DANNY STABILE
(Albee 462)

B "INFATUATION" (3:06) [Gornston Music] A soft guitar handled by Bill Suyker is a perfect setting for a most warm and inviting vocal by Danny Stabile. His expression and smoothness are tops.

C "I HAD TOO MUCH TO DREAM LAST NIGHT" (2:50) [Gate Music] Laura Leslie does a misty solo job on a ballad that's on the mood style. Rhythm backing is fitting.

BING CROSBY
(Decca 28610; 9-28610)

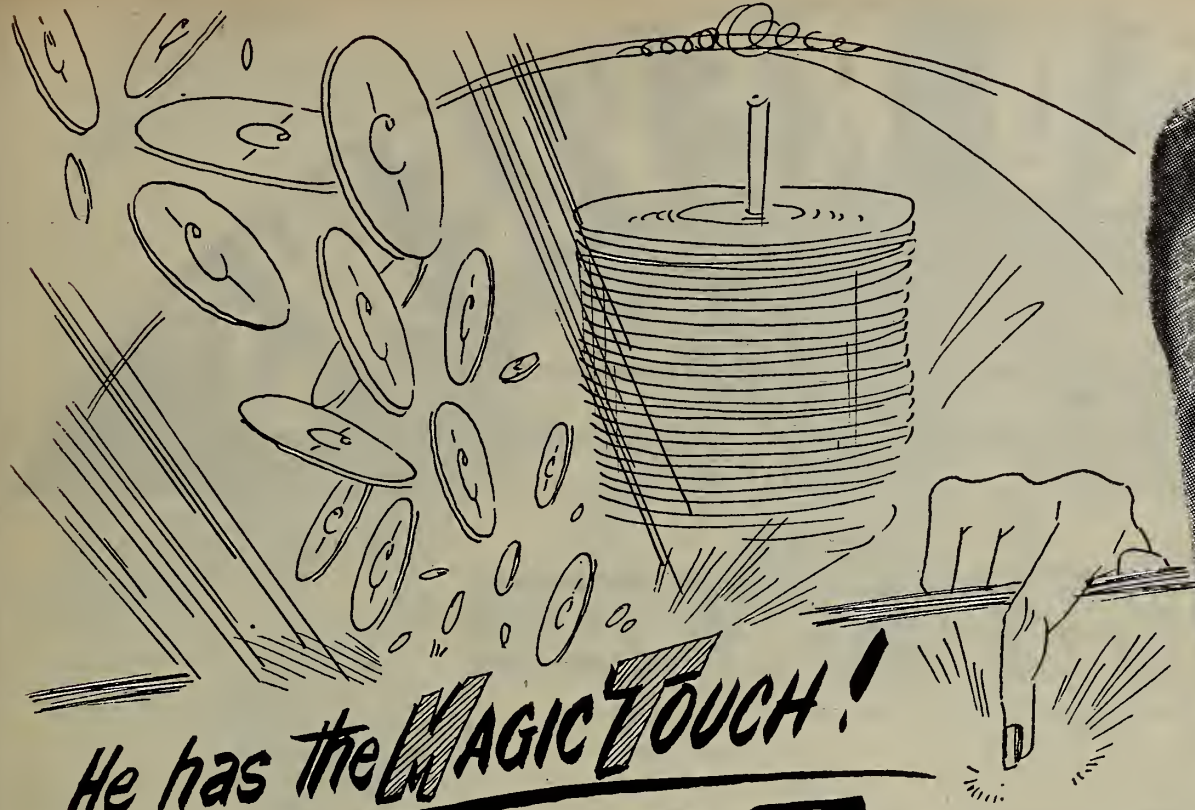
B+ "OHIO" (3:10) [Chappell & Co.] Bing Crosby does a top flight job on a lovely tune from "Wonderful Town." The lilting melody is inviting and gets the relaxed Crosby treatment. Jud Conlon's Rhythmaires and the John Scott Trotter ork ably assist.

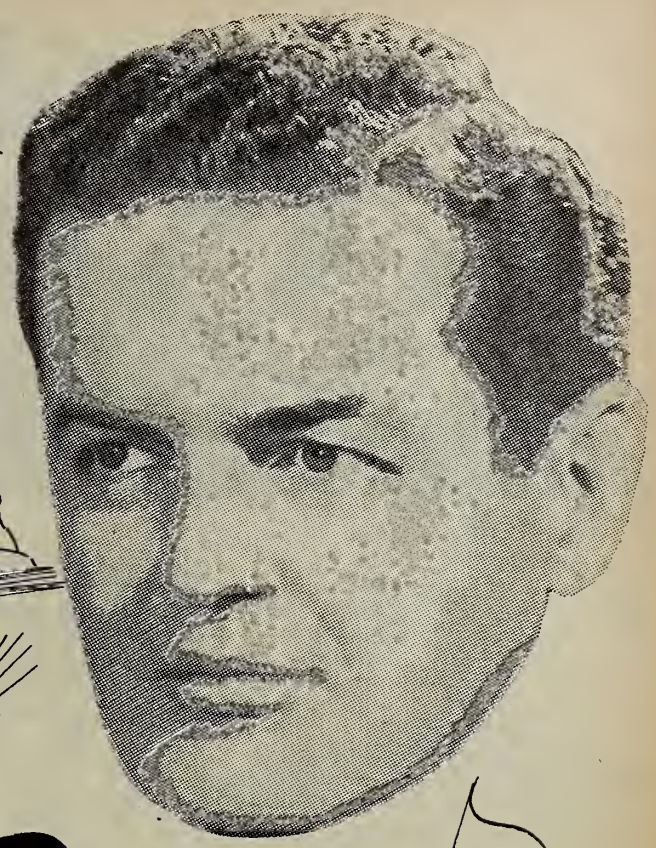
B "A QUIET GIRL" (3:10) [Chappell & Co.] The established groaner does another super tender job from the same musical. Soft lush music backs him as he feelingly presents a tune warm enough to be called a lullaby. A fine coupling.

RAY ANTHONY
(Capitol 2393; F-2393)

B "THEY DIDN'T BELIEVE ME" (3:17) [T. B. Harms Co.] From his latest album "Campus Rumpus" comes this lovely instrumental in the smooth Ray Anthony fashion. The soft version is perfect for dancing and features some sweet trumpeting.

B "TRUE BLUE LOU" (2:56) [Famous Music] Ray and his men handle another tune from the album in a solid jump manner that the jitterbugs will go for in a big way. It's some fine team work and Ray's solo is tops.





He has the MAGIC TOUCH!

HUGO WINTERHALTER'S

MONEY MAKING MUSICAL TREATMENT OF...

"THE MAGIC TOUCH"

THE CASH BOX
SLEEPER OF THE WEEK

The Billboard
NEW RECORDS TO WATCH

b/w

"WILL-O'-THE-WISP ROMANCE"
RCA VICTOR 20/47 - 5209

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA

"HIS MASTER'S VOICE"

RECORD REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

RAY HENRY ORCHESTRA
(Dana 3120; 45-3120)

B "THE CONNECTICUT YANKEE POLKA" (2:35) [Dana Music] A rousing and delightful polka is really belted out by Ray Henry and his boys on a number with a terrific tune. It's a real handclapper that fitting locations should have.

C+ "CARROT POLKA" (2:36) [Public Domain] Polka fans will take to this one too. It's done in the same rousing manner as the top half and is just chock full o' life.

LES BROWN ORCHESTRA
(Coral 60946; 9-60946)

B "I'LL BE HANGIN' AROUND" (2:58) [Broadcast Music Inc.] The terrific rhythm of the Les Brown crew is most prominent on a novel jump item with a lovely tune. Like adding whipped cream to a sundae, the Modernaires cap the side with a great vocal.

C+ "BACK IN YOUR OWN BACK YARD" (2:55) [Bourne Inc.] Lucy Ann Polk does a smooth solo vocal on a good jump oldie that has an inviting flavor to it. A fitting kin deck for a good top half.

JILLA WEBB
(MGM 11447; K-11447)

B "THERE'S POISON IN YOUR HEART" (2:56) [Blazon Music] Jilla Webb has wonderful control over her lovely crystal voice as she chirps a pretty sentimental ballad with a country flavor. Joe Lipman and his ork assist smoothly.

B "I'M HAPPY TO KNOW YOU'RE HAPPY" (3:02) [Jewel Music] Lush backing, a warm and heart felt delivery, and a lovely tune result in another quality performance by Jilla. The vocalist really puts her heart into a song.

TOMMY PRISCO
(King 1178; 45-1178)

B "LOVE FOR LOVE" (2:20) [Marvin Music] Tommy Prisco's first King release is a good sign of the brilliant future that the boy will have. It's a first class rendition of a wonderful love song delivered in a strong and sincere manner. It could click.

B+ "NOW I KNOW" (2:30) [Wemar Music] The lad sounds great on ballads as one can gather from this side too. Dewey Bergman's ork assists with a smooth lush backing that enhances a most inviting vocal.

MARGARET WHITING & JIMMY WAKELY
(Capitol 2402; F-2402)

B "GOMEN NASAI" (2:15) [Walt Disney Music] The pleasing harmony of Margaret Whiting and Jimmy Wakely is warmly demonstrated on a current pop plug tune that seems to be making the grade. This version could get a good share of the plays. Very pretty.

C+ "I LEARNED TO LOVE YOU TOO LATE" (2:00) [Riverside Music] The couple do a cute novel bouncer full of guitars and heaping with that Western twang. Their harmony is tops.

THE CASH BOX SLEEPER OF THE WEEK

"LULU HAD A BABY" (2:38)
[Park Lane Music]
"SEE WHAT THE BOYS IN THE BACK ROOM WILL HAVE" (2:28)
[Robbins Music]
SPIKE JONES & CITY SLICKERS
(RCA Victor 20-5239; 47-5239)

SPIKE JONES

● Everyone at one time or another has sung the novel lyrics to a ditty called "Lulu Had A Baby." Now Spike Jones and his City Slickers take the amusing bouncer, add their humorous gimmicks to it and dish up a platter that'll catch the fancy of young and old alike. "A Guy Is A Guy" was a hit that started from the same idea. This one could even be bigger. The cute vocal in a heavy British accent should get loads of laughs. "See What The Boys In The Back Room Will Have" is a cute bouncing novelty with a group vocal. Funny instrumentation should draw spins. We look for the "Lulu" side to come off big.

"LULU HAD A BABY" (2:40)
[Park Lane Music]
"VALLEY OF ROSES" (2:41)
[Box & Cox]
BILLY COTTON & HIS BAND
(London 1306; 45-1306)

BILLY COTTON

● Billy Cotton and his band set up a happy and peppy background for Alan Breeze and The Bandits as they happily hop through a cute ditty dubbed "Lulu Had A Baby." Alan's amusing cockney accent adds a great deal of color to the cute lyrics and Billy Cotton's "Rockabye Baby" opening on this disk helps enhance the comical approach to the tune. This terrific version should go big with lots of fans. In contrast to the light hearted top half, Doreen Stephens does a warm and touching ballad with lush support on his end. It's a pretty tune that's tender in delivery. We go for the top half. It's a terrific idea.

ALAN DEAN
(MGM 11454; K-11454)

B "THE MOON WAS YELLOW" (2:29) [Bregman, Vocco & Conn] The wonderful voice of Alan Dean shows perfect control on a strong Latin tempo ballad full of feeling. Joe Lipman does a superb job of backing. The result is terrif.

B+ "SERENADE OF THE MANDOLINS" (2:43) [Bregman, Vocco & Conn] Alan is full of sincerity on this end as he eases through a fine love song. The delivery is intense and the velvety sound of the mandolins in the backdrop adds a great deal. Potent material. Might hit.

VIC DAMONE
Mercury 70108; 70108 x 45)

B+ "LOVE LIGHT" (2:40) [Redd Evans Music] Vic Damone's voice is in top flight form as he warbles a lovely dream-dusted ballad with the support of the Jack Halloran Singers. The result is beautiful and stands a good chance of making the grade.

B+ "AFRAID" (2:35) [Milene Music] Vic is at his romantic best on this side too as he offers another beautiful love song. His tender voice a lush chorus and a fine David Carroll orking make this hit material. One of Vic's best couplings.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "AFRAID"; "LOVE LIGHT"	Vic Damone	Mercury 70108; 70108 x 45
★ "ANNA"	Silvana Mangano	MGM 11457; K-11457
★ "OHIO"	Bing Crosby	Decca 28610; 9-28610
★ "OHIO"	Danny Winchell	MGM 11455; K-11455
★ "NOW I KNOW"	Tommy Prisco	King 1178; 45-1178

NANCY REED
(Jubilee 6029; 45-6029)

B "YOU NEVER TELL ME YOU LOVE ME" (2:02) [Lubin Music] T. V. star Nancy Reed lends her talented voice to the recording field as she runs through a novel slow jump piece with a cute tune and an appropriate backing by Don Costa's ork.

C+ "IT'S WRITTEN ALL OVER YOUR FACE" (2:36) [Lubin Music] The thrush hands in an equally fine performance on a ballad that she does in a sweet and caressing manner. The songstress has a lovely versatile voice.

SILVANA MANGANO
(MGM 11457; K-11457)

B+ "ANNA" (2:38) [Hollis Music] An eerie Latin rhythm tune from the sound track of the flick "Anna" is done by Silvana Mangano. The foreign language vocal has a lovely melody that should catch on. The movie will help popularize the tune. It should hit.

C+ "I LOVED YOU" (2:36) [Hollis Music] The sexy thrush does another song from the same film. It's a pretty ballad with an inviting melody. The foreign lyrics are presented with feeling.

DICK HAYMAN ORCHESTRA
(Mercury 70114; 70114 x 45)

B+ "ANNA" (2:35) [Hollis Music] A beaty and intriguing melody from the motion picture "Anna" gets an instrumental going over from the vivid orchestra of Dick Hayman. The samba tempo and the promotion that the flick will give tune could make it hit.

B "APRIL IN PORTUGAL" (2:29) [Chappell & Co.] A lovely melody adapted form the "Whispering Serenade" is lightly and lushly presented by Dick Hayman and the crew. It's a lovely arrangement that should get many spins.

SY MANN ORCH. & CANADAIRES
(Thrillwood 401)

B "CHIP, CHIP" (2:28) A pretty novelty done in a light hearted manner is offered by Sy Mann's ork and the voices of the Canadaires. The vocal team demonstrates some pleasing harmony on this catchy tune. Very cute.

B "I BELONG TO YOU" (2:30) The Canadaires lend their smooth voices to a pretty waltz and touchingly deliver it in a prayer like softness. The melody and light backdrop enhance the beauty of the number.

GORDON JENKINS & CHARLIE LAVERE
(Decca 28612; 9-28612)

B "GOMEN NASAI" (2:20) [Walt Disney Music] The lush orchestra and chorus of Gordon Jenkins teams up with the appealing voice of Charlie Lavere on a current plug tune that's making noise. This version should get a good share of plays.

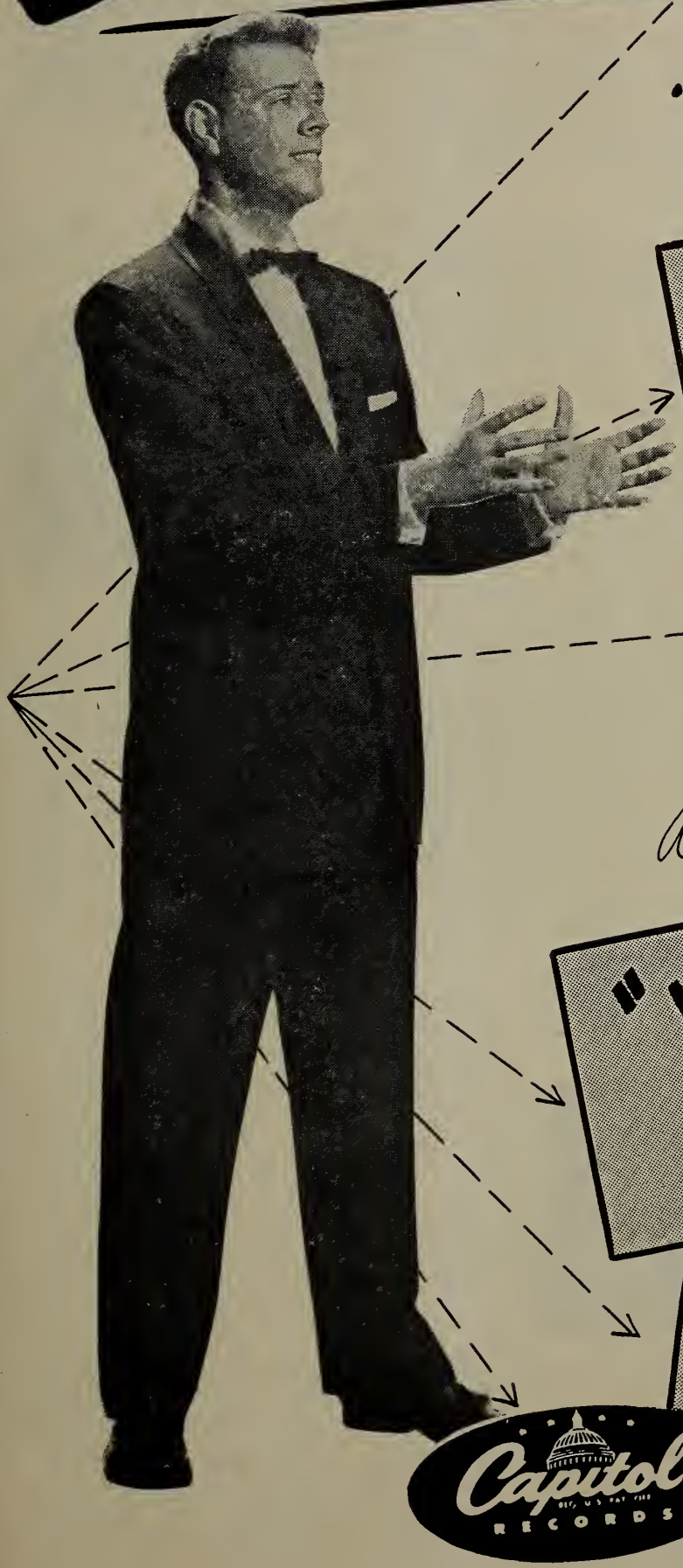
C+ "THE TIES THAT BIND ME" (3:06) [Remick] Here the ork and chorus showcase Charlie on a ballad from the flick "She's Back On Broadway." It's a lush and warm ballad.

Introducing A GREAT NEW voice –

Capitol RECORDS

Bob Manning

... ON 4 BIG RELEASES:



"The Nearness of You"

"Gypsy Girl"
CAPITOL-2383

and →

"You Can Live With A Broken Heart"

"The Sun Is Getting Ready To Shine"
CAPITOL-2382

Capitol RECORDS

A NEW KIND OF RECORD WITH
A NEW KIND OF RHYTHM!

dorothy loudon

— sings —

LAST STOP

and

I'M WITH YOU

RECORD NUMBER
20/47-5238

ORDER HERE!

RCA VICTOR Best Sellers

WEEK OF MARCH 14th

			78 rpm	45 rpm
POPULAR				
WILD HORSES / I CONFESS Perry Como	#20/47-S1S2	2:45/3:05		
DON'T LET THE STARS GET IN YOUR EYES / LIES Perry Como	#20/47-5064	2.37/2:30		
HOW DO YOU SPEAK TO AN ANGEL DOWNHEARTED Eddie Fisher	#20/47-S137	2:22/2:24		
HOT TODDY / SERENADE Ralph Flanagan	#20/47-509S	2:22/3:00		
TRAIN, TRAIN, TRAIN I CAN'T GET STARTED Buddy Morrow	#20/47-S212	2:58/2:58		
I FEEL LIKE I'M GONNA LIVE FOREVER HOW COULD YOU Sunny Gale	#20/47-S216	2:30/2:45		
THE MAGIC TOUCH WILL-O'-THE-WISP ROMANCE Hugo Winterhalter	#20/47-S209	2:28/2:40		
SALOMEE / LET ME KNOW Dinah Shore	#20/47-S176	2:50/2:27		
ECSTASY TANGO / WAGGASHOE The Three Suns	#20/47-S18S	2:30/2:30		
GOMEN NASAI (Forgive Me) SPRINGFIELD MOUNTAIN Harry Belafonte	#20/47-S210	2:20/2:29		
BLUE VIOLINS / FANDANGO Hugo Winterhalter	#20/47-4997	2:56/3:28		
APRIL IN PORTUGAL / PENNY WHISTLE BLUES Freddy Martin	#20/47-S0S2	3:15/2:25		
TEARDROPS ON MY PILLOW / STOLEN WALTZ Sunny Gale	#20/47-S103	2:48/2:38		
I DON'T KNOW / HEY MRS. JONES Buddy Morrow	#20/47-S117	3:04/2:40		
AND THE BULL WALKED AROUND, OLAY MAMA HE TREATS YOUR DAUGHTER MEAN	#20/47-S240	2:39/2:26		
COUNTRY-WESTERN				
DON'T LET THE STARS GET IN YOUR EYEBALLS / UNHAPPY DAY Homer & Jethro	#20/47-S214	2:20/2:32		
THERE WASN'T AN ORGAN AT OUR WEDDING HONEYMOON ON A ROCKET SHIP Hank Snow	#20/47-S1SS	2:30/2:40		
A FOOL SUCH AS I THE GAL WHO INVENTED KISSING Hank Snow	#20/47-5034	2:30/2:35		
RHYTHM & BLUES				
FOOL THAT I BE / NUMBER 000 Otis Blackwell	#20/47-S22S	2:44/2:40		
I WANNA KNOW / LAUGHING BLUES The Du Droppers	#20/47-5229	2:15/2:48		
BREAKFAST BALL / BLUE FAIRY BOOGIE	#20/47-5228	2:25/2:54		

*45 rpm cat. nos.

TIPS FROM THIS WEEK'S RELEASE

LAST STOP / I'M WITH YOU Dorothy Loudon	20-5238	(47-5238)*		
CO-ED / DON'T BUILD YOUR DREAMS TOO HIGH Vaughn Monroe and his Orch with the Moon Men	20-S236	(47-S236)*		
AND THE BULL WALKED AROUND, OLAY MAMA, HE TREATS YOUR DAUGHTER MEAN The Ramblers featuring Tamara Hayes	20-S240	(47-S240)*		
LITTLE RED MONKEY / ANNA (El N. Zumbon) (from the film "Anna") The Three Suns	20-S246	(47-5246)*		

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA "HIS MASTER'S VOICE"

'ROUND THE WAX CIRCLE

NEW YORK:

Harry James, who's been a sensation at the Band Box, while visiting with us this week, reminisced about the good old days when he used to hire men for his band on the basis of how well they played baseball rather than instruments. Harry has a new base of operations on the west coast with about 14 weeks a year at the Cocoanut Grove. . . . **Gene Goodman**, of Regent Music, on the road with **Jimmy Boyd's** latest "Two Easter Sunday Sweethearts," which incidentally was written by the author of "I Saw Mommy Kissing Santa Claus." . . . Despite all the jokes that have been made about him, mostly through misunderstanding of what he was trying to do, **The Continental (Renzo Cesana)** is a very serious and intelligent artist. He played us his new album last week, which tells a very touching and dramatic story, and we were enthralled all through it— and we're not the fluttery type. . . . The **Ralph Flanagan** band has just started a string of 109 consecutive one-nighters which will carry it clear across the country and keep it busy until the Christmas season. . . . **Xavier Cugat** in Japan for a series of engagements there and throughout Japan. . . . Singer **Ross Leonard** of "As Time Goes By" fame has a new release out on Big Town Records, "Heaven Only Knows" and "Linger Longer." . . . **Jo Ann Tolley** has been signed by MGM. . . . Decca's **Paul Cohen** has inked **Tex Williams** to a contract in the country field. . . . **Percy Faith** will be guest conductor of the Oklahoma Symphony Orchestra in Oklahoma City on March 15. . . . **Joe Carlton** on vacation in Nassau. . . . **Nat "King" Cole, Sarah Vaughan** and **Billy May's** crew kick off their month tour of "The Record Show" at Carnegie Hall on April 15. . . . Reports from Cleveland indicate a big one for **Florian ZaBach** in "The Red Canary."

HARRY JAMES

CHICAGO:

This may be news to **Teresa Brewer**, but, that front cover of **Cash Box** (Feb. 28 issue) wherein she appeared waltzing with her dotter absolutely won the hearts of the gals in juke box offices here and, especially, the sentiments of the wives of juke box ops. It's won Teresa a terrific amount of goodwill. And, more than anything else, great purchase power for her disks. . . . Leave it to **Irwin Berke** to get himself on the front page. Since his song plugging days Irwin has always been a bear for getting top spot publicity. He made front page of the Chicago Daily News (Mon., Mar. 9) by closing up his dress shop and giving the employees the morning off. That was the day of Stalin's funeral. Irwin tho't this was a terrific day to celebrate. . . . **Len Chess** advises that "24 Hours" is "on its way to the top from all present indications" so Len is now intro'ing **Muddy Water's** latest. "That's Alright." . . . **Marvin Jacobs** pops in from Cleveland with **Edith Murray** to have us listen to her Coraling **of "I Love You Much Too Much." Edith one of the** gals who played every top spot here in the Windy City with all the bigtime. The gal can sell like mad. Her next one with **Milt Gabler** to A&R the diskeroo should be sensational, Marvin claims. . . . **Al Beilin** out with a card to all programmers almost before the ink was dry on his copy of **Cash Box** where **Bing Crosby's** Deccaing of "Hush-A-Bye" picked as the "Disk." . . . Lovely letter from **Jerry Vale** of whom **Mitch Miller** says, this is the "comer" among the vocalizers. Jerry very happy to be getting such early recognition. . . . **Shim Weiner** of Decca absolutely flipping his lid these days. About **Hamish Menzies** (of whom even **Hamish Hilliard** says, "Great") for Hamish's first diskeroo. (In case you don't know, "Hamish" simply means "James.") . . . **Herb Kessler** and the **Four Aces** airmail up a card from Miami Beach with a gorgeous gal sitting on the diving board. Wonder what Herb means? . . . Gotta hand it to the grand gals of the bigtime. Like **Frances Faye**. Who went out before the teenagers in Cleveland and just simply wowed 'em. Sophisticated lady of song, when we questioned her about what she'd play for the kids, just said, "Watch me go, boy." And she sure did go. The kids applauding their hands red for the gal. . . . **Bill Farrell** starts the kids to screaming even before he hits the first note with that grand, big voice of his. His "Kaw-Liga," Bill tells us, moving very grand. This guy should be featured in every teenager spot.

BILL FARRELL

LOS ANGELES:

Fairly new indie label tagged Palace Records has come up with a sleeper that'll set the disk biz afire for sure. It's also the bow of a new warbler with a set of pipes that really make you sit up and take notice. The record—"The Devil Never Sleeps"—The artist—**Don Mario** . . . watch this boy go places. . . . **Lew Chudd**, Imperial Records topper, one of the hardest working guys in the disk biz. Just back from a 7500 mile flying trip throughout the south and midwest, Lew takes off on a quick flight again this past week. . . . **Bob Stern** handling disk promotion for **Jimmy Warren's** Central Record Sales Co. . . . Modern Records hotter than a pistol with their new B. B. King etching, "Woke Up This Morning" going wild. . . . **Peggy Lee** playing to ropes up crowds at the Ambassador. . . . Good news dept.: **Peter Potter's** KNX-TV "Juke Box Jury" back on Saturday nights. Station received in excess of 100,000 pieces of mail requesting same. . . . **Artie Wayne's** etching of "Rachel" notching lots 'n lots of dj play. . . . Brilliant phone call by **Larry Finley**—MOP—to Moscow this past week notched tons of well deserved publicity for Larry . . . and ten thousand salaams to dj **Al Jarvis**, who makes listening while driving a pleasure. Imagine—you can now hear music on KFWB. . . . Rhythm and blues disk preview would be a natural for **Hunter Hancock** or **Joe Adams** . . . on TV that is . . . Nice to report that the **Norman Brooks** disking of "Hello Sunshine" is starting to take hold out this way. It does us good to see an indie make a couple of bucks. . . . Don't know anybody else who could warble "I Believe" as **Frankie Laine** does—makes you really feel the tune. . . . **Russ Morgan** pops up with a winner in "I'll Be Hangin' Around." . . . **Lee Elliot's** tenor tootling is some of the finest we've ever heard. Alert diskery oughta sign the guy but quick. . . . The echo of **Harry James** and the **Les Brown** orks in New York is heard way out here. Which all shows that kids still like music.

PEGGY LEE

Hal Cook Named National Sales Manager of Capitol

HAL COOK

NEW YORK — Hal Cook has been named national sales manager of Capitol Records Distributing Corp. effective April 1, 1953, it was announced this week by William Fowler.

Fowler said that this was a major move by the diskery to strengthen its industry position. He said also that during the past year (1952) Cook had been largely responsible, in his position as New York district manager and national promotion manager, for an increase of over 25% in the district sales volume which substantially exceeds the overall national gain of 10%.

In his five years with the Capitol organization, Cook has had wide experience starting as field sales representative in the mid-west. His later positions included branch manager at St. Louis, district promotion manager at Chicago and a two-year stretch as popular promotion manager in Hollywood — all prior to his transfer to New York in 1951.

In his new position, Cook will be directly responsible for all of Capitol's domestic sales and field promotion in the United States, Hawaii and Alaska, and will direct all pop, kiddie, classical and Cetra-Soria promotional activities handled out of the New York headquarters.

Al Levine, present New York branch manager, is being upped to district sales manager filling the vacancy left by Cook's promotion, while Anthony Rubino takes over as branch manager in New York.

Court Rules Widow Is Entitled To Copyright

NEW YORK — A complete victory was won by the Edward B. Marks Music Corporation last week in its lawsuit for infringement of the song, "In the Baggage Coach Ahead," by Gussie L. Davis. The action was brought in the New Jersey District Court against Borst Music Publishing Co., Inc., Arthur Borst and Cyrus Borst, who had published a song called "Baggage Coach Ahead" in 1947. Samuel Hollander of Newark and Arthur E. Carmaize of New York City represented Marks.

Among a number of other novel points, the court held for the first time in a copyright case, that a widow of the author, even though she re-marries, is nevertheless still the widow of the deceased and is entitled to renew the copyright. The defense had contended that the writer's brother, who had applied for a renewal, was the person entitled to it but Judge Modarelli emphasized the fact that the widow came first, even though she had re-married.

Marks first became aware of the infringement through a record made in Newark in 1949 by Coleman Records, Inc. Herbert Marks summoned the infringing writer, Arthur Borst and his father, Cyrus Borst, to his office in an attempt to straighten out the matter amicably. When the younger Borst, however, a man well under thirty at the time, stubbornly insisted that he had written the lyrics of the infringing song himself, under the title "Baggage Coach Ahead," Marks decided to take action. The facts are that the original success was created some 30 years before he was born.

In his opinion, Judge Modarelli described plagiarism as "naughtiest of literary vices, which has had a long and dishonorable career." It was held that, not only were the lyrics practically identical, but that Arthur Borst must have had access to these lyrics. The decision was, in every way, one which supported all of the Marks attorney's contentions.

Rackmil Named To Full Term As RIAA Prexy

NEW YORK — At a meeting of the Board of Directors of the Record Industry Association of America, Inc., held Tuesday, March 10, the following officers were elected for the year 1953: Milton R. Rackmil, President; Lawrence K. Green, Vice-President; Harry C. Kruse, Vice-President; Frank B. Walker, Treasurer. All officers were unanimously elected to serve for a one-year period. John W. Griffin will continue to serve as Executive Secretary and Ernest S. Meyers as Counsel.

In accordance with the constitution and by-laws of the Association, officers are elected by the Board of Directors. The Board was elected by the members at a general membership meeting held on February 11, 1953.

While it is the policy of the Board of Directors to rotate the Presidency among the members of the Board as elected each year, consideration was given to the fact that activities of the Association did not get under way until late spring of 1952. Therefore, none of the officers had the opportunity to serve for a full year, and the Board prevailed upon Mr. Rackmil to accept the Presidency for the full term of 1953.

American Named Selling Agent For Slim Willet Songs

NEW YORK — Slim Willet, writer of "Don't Let The Stars Get In Your Eyes" and "Let Me Know," this week announced the selection of American Music, Inc. as sole selling agent for his new pubbery, "Slim Willet Songs."

Deal is for five years and gives American, in addition to sheet music selling rights, the sole right to handle foreign licensing, etc.

In addition to the Slim Willet tie-up, American Music is sole selling agent for Montclare Music Corporation, which has ridden high the past year with such songs as "Rock Of Gibraltar," "Mr. Tap Toe" and now, the new Jimmy Boyd-Frankie Laine hit, "Tell Me A Story."

"...good enough to send it into hit brackets.."

The Cash Box—"SLEEPER OF THE WEEK"—March 14th

"I'LL BE HANGIN' AROUND"

THE CASH BOX SLEEPER OF THE WEEK

on four great records

RUSS MORGAN ..... Decca
LES BROWN and the MODERNAIRES ..... Coral
JEANNE GAYLE ..... Capitol
LEROY HOLMES ..... MGM

and

FROM AN INSPIRING MOTION PICTURE COMES AN INSPIRED SONG HIT

"THE SONG FROM MOULIN ROUGE"

(WHERE IS YOUR HEART)

recorded by
PERCY FAITH
vocal by
FELICIA SANDERS
ON COLUMBIA RECORDS

Featured in The Romulus Production JOSE FERRER in JOHN HUSTON'S "MOULIN ROUGE" with ZSA ZSA GABOR • SUZANNE FLON COLETTE MARCHAND In Technicolor

BROADCAST MUSIC, INC. 580 FIFTH AVENUE NEW YORK 36, N. Y.

JULIE STEARNS, Gen Prof. Manager

New York HAROLD WALD GEORGE FURNESS
Chicago JIMMIE CAIRNS
Hollywood EDDIE JANIS

Golden Record

HOLLYWOOD, CAL.—The Mills Brothers, who just keep on getting hit after hit, are shown here receiving a golden record for their great version of "Glow Worm." Shown with the group are Sonny Burke, west coast A & R head of Decca Records and L. G. Gillman, vice president of Decca's western division. The next release by the boys is another modernized version of an oldie, "Say Si, Si" and like the "Glow Worm," it too was published by E. B. Marks.

M-G-M RECORDS
DANNY WINCHELL
sings
"OHIO"
and
"I Can't Help Loving You"
MGM 11455 (78 rpm)
K-11455 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

New SMASH Hit by
THE HILLTOPPERS
"If I Were King"
and
"I Can't Lie To Myself"
Dot 15055; 45x15055
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

AFTER MARCH 15th A Little
"SCRAP of PAPER"
will be worth a fortune
Village Music Company
1619 BROADWAY – SUITE 507
NEW YORK 19, N. Y.

Essex RECORDS
The Label With A Future
Manufactured & Distributed by
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8406 LYONS AVE., PHILADELPHIA 42, PA. • BELGRADE 2-6250

JOHNNIE RAY
sings
"THE TOUCH OF GOD'S HAND"
Columbia Record 39908
AMERICAN MUSIC, INC.
1576 Bway N. Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5254

LATIN AMERICAN Hits ON Fiesta Records
MAMBO SAM 78's
45's "MAMBO—MR. LISZT" 'CUCARACHA MAMBO'
by RAMON MARQUEZ & Ork.
Fiesta 20-010
Fiesta Record Co.
1619 Broadway New York 19, N. Y.

A Natural for the Boxes!
THE PAULETTE SISTERS
with Jimmy Carroll Ork
"HERE WE ARE ALONE"
b/w
"THE EFFECT"
Dana #2103; 45x2103
DANA Records Inc.
344 North Ave., New Rochelle, N.Y.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 14 without any changes on the part of THE CASH BOX.

Chuck Norman
WIL—St. Louis, Mo.
1. Side By Side (Kay Starr)
2. Downhearted (Eddie Fisher)
3. I Believe (Frankie Laine)
4. Hot Toddy (R. Flanagan)
5. Till I Waltz Again With You (Teresa Brewer)
6. Tell Me You're Mine (The Gaylords)
7. Wild Horses (Perry Como)
B. Pretend (Nat "King" Cole)
9. S'posin' (Don Cornell)
10. Your Cheatin' Heart (James)

Dick Whittinghill
KMPC—Los Angeles, Calif.
1. The Bull Walked Around, Olay (Stan Kenton)
2. Gomen-Nasai (H. Belafonte)
3. Love And Hate (June Valli)
4. On A Raft (Frances Faye)
5. Small World (V. Monroe)
6. I Believe (Frankie Laine)
7. Let Me Know (Dinah Shore)
B. Pretend (Nat "King" Cole)
9. New Juke Box Saturday Nite (The Modernaires)
10. Puppy Love (Dorothy Collins)

Wally Nelskog
KRSC—Seattle, Wash.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Four Knights)
3. Pretend (Nat "King" Cole)
4. Wild Horses (Perrry Como)
5. I Believe (Frankie Laine)
6. A Fool Such As I (Stafford)
7. My Jealous Eyes (Patti Page)
8. Heart & Soul (Four Aces)
9. Without My Lover (Miller)
10. Side By Side (Kay Starr)

Art Tacker
WCRB—Waltham, Mass.
1. How Much Is That Doggie In The Window (P. Page)
2. This Is Heaven (J. La Rosa)
3. No Help Wanted (R. Draper)
4. I Believe (Frankie Laine)
5. Hello Sunshine (N. Brooks)
6. I Don't Know (Bill Darnel)
7. How Do You Speak To An Angel (Gordon MacRae)
B. Downhearted (Eddie Fisher)
9. Mexico (Ken Remo)
10. The Bull Walked Around, Olay (Richard Hayes)

Dick Elliott
WCFL—Chicago, Ill.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (D. Shore)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me You're Mine (The Gaylords)
5. Have You Heard (Joni James)
6. Your Cheatin' Heart (Laine)
7. Wild Horses (Perry Como)
8. My Jealous Eyes (P. Page)
9. I Believe (Frankie Laine)
10. Side By Side (Kay Starr)

Jay Trompeter
WIND—Chicago, Ill.
1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me A Story (Laine-Boyd)
5. Caravan (Ralph Marterie)
6. No Help Wanted (R. Draper)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
B. Side By Side (Kay Starr)
9. Wild Horses (Perry Como)
10. Pretend (Nat "King" Cole)

Don Bell
KRNT—Des Moines, Iowa
1. Till I Waltz Again With You (Teresa Brewer)
2. Pretend (Nat "King" Cole)
3. Oh Happy Day (L. Welk)
4. How Much Is That Doggie In The Window (Patti Page)
5. Have You Heard (Joni James)
6. My Baby's Coming Home (Paul-Ford)
7. Anywhere I Wander (Julius La Rosa)
B. Can't I (Ames Bros.)
9. Gomen-Nasai (H. Balafonte)
10. Downhearted (Eddie Fisher)

Ira Cook
KECA—Hollywood, Calif.
1. Till I Waltz Again With You (Teresa Brewer)
2. Gomen-Nasai (R. Bowers)
3. Have You Heard (Joni James)
4. Pretend (Nat "King" Cole)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Tell Me You're Mine (The Gaylords)
7. Kaw-Liga (Champ Butler)
8. New Juke Box Saturday Nite (The Modernaires)
9. Oh Happy Day (L. Welk)
10. Salome (Dinah Shore)

Mort Nusbaum
WHAM—Rochester, N. Y.
1. How Do You Speak To An Angel (Eddie Fisher)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Even Now (Eddie Fisher)
4. How Much Is That Doggie In The Window (Patti Page)
5. You Fooled Me (Four Aces)
6. S'posin' (Don Cornell)
7. Downhearted (Eddie Fisher)
B. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. This Is Heaven (J. La Rosa)
10. My Jealous Eyes (Patti Page)

Bob Seymour
WKMH—Detroit, Mich.
1. Congratulations To Someone (Tony Bennett)
2. Tell Me You're Mine (The Gaylords)
3. Song From Moulin Rouge (Percy Faith)
4. Pour Me A Glass Of Tear-drops (B. Williams Quartet)
5. No Help Wanted (R. Draper)
6. Caravan (Ralph Marterie)
7. Spinning A Web (Gaylords)
8. Twice As Much (Mills Bros.)
9. Kaw-Liga (Dolores Gray)
10. Say It With Your Heart (Bob Carroll)

Johnny Morris
WLOL—Minneapolis, Minn.
1. Your Cheatin' Heart (James)
2. Tell Me You're Mine (The Gaylords)
3. How Much Is That Doggie In The Window (Patti Page)
4. Caravan (Ralph Marterie)
5. Oh Happy Day (L. Welk)
6. Till I Waltz Again With You (Teresa Brewer)
7. Rachel (Artie Wayne)
B. Say It With Your Heart (Bob Carroll)
9. A Fool Such As I (Edwards)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Lee Morris
WSB—Atlanta, Ga.
1. Anywhere I Wander (Julius La Rosa)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Eileen Barton)
4. S'posin' (Don Cornell)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Even Now (Eddie Fisher)
7. Oh Happy Day (L. Welk)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Congratulations To Someone (Tony Bennett)
10. This Is Heaven (J. La Rosa)

Wallie Dunlap
WICC—Bridgeport, Conn.
1. Tell Me You're Mine (Carson)
2. Your Cheatin' Heart (James)
3. I Believe (Frankie Laine)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. How Much Is That Doggie In The Window (Patti Page)
6. Pretend (Nat "King" Cole)
7. Downhearted (Eddie Fisher)
B. No Help Wanted (R. Draper)
9. Congratulations To Someone (Tony Bennett)
10. Hot Toddy (Ralph Flanagan)

Brad Phillips
WINS—N. Y. C.
1. Till I Waltz Again With You (Teresa Brewer)
2. I Don't Know (B. Morrow)
3. Congratulations To Someone (Tony Bennett)
4. Pretend (Nat "King" Cole)
5. Side By Side (Kay Starr)
6. Wild Horses (Perry Como)
7. A Fool Such As I (Stafford)
8. Downhearted (Eddie Fisher)
9. Salome (Dinah Shore)
10. Gomen-Nasai (H. Belafonte)

Pete Ward
WCCM—Lawrence, Mass.
1. I Believe (Frankie Laine)
2. Tell Me You're Mine (The Gaylords)
3. Your Cheatin' Heart (James)
4. This Is Heaven (J. La Rosa)
5. Side By Side (Kay Starr)
6. Rachel (Artie Wayne)
7. No Help Wanted (R. Draper)
B. S'posin' (Don Cornell)
9. Hello Sunshine (N. Brooks)
10. Downhearted (Eddie Fisher)

Donn Tibbetts
WFEA—Manchester, N. H.
1. Till I Waltz Again With You (Teresa Brewer)
2. Hello Sunshine (N. Brooks)
3. Congratulations To Someone (Tony Bennett)
4. Side By Side (Kay Starr)
5. Magic Touch (Winterhalter)
6. How Much Is That Doggie In The Window (Patti Page)
7. She Wears Red Feathers (Guy Mitchell)
8. I Laughed Until I Cried (Rosemary Clooney)
9. I'll Be Hangin' Around (Leroy Holmes)
10. Rachel (Artie Wayne)

Gene McGhee
KBIG—Catalina Island, Calif.
1. Rachel (Artie Wayne)
2. Why Don't You Believe Me (Joni James)
3. Oh Happy Day (Four Knights)
4. I'll Be Waiting For You (Fran Warren)
5. How Do You Speak To An Angel (Eddie Fisher)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Hot Toddy (R. Flanagan)
B. Tell Me You're Mine (The Gaylords)
9. April In Portugal (F. Martin)
10. Pour Me A Glass Of Teardrops (Billy Williams)

Ray Perkins
KFEL—Denver, Colo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (L. Welk)
3. Pretend (Nat "King" Cole)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. How Much Is That Doggie In The Window (Patti Page)
6. Tell Me You're Mine (The Gaylords)
7. Hot Toddy (Ralph Flanagan)
B. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Anywhere I Wander (Julius La Rosa)
10. Why Don't You Believe Me (Joni James)

Bill Lowery
WGST—Atlanta, Ga.
1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Side By Side (Kay Starr)
4. Your Cheatin' Heart (James)
5. No Help Wanted (R. Draper)
6. Oh Happy Day (Don Howard)
7. Gomen-Nasai (R. Bowers)
8. I Believe (Frankie Laine)
9. Have You Heard (J. James)
10. Anywhere I Wander (Julius La Rosa)

Banquo Bull
KBLA—Burbank, Calif.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (L. Welk)
3. Your Cheatin' Heart (James)
4. Congratulations To Someone (Gordon Mac Rae)
5. Pretend (Eileen Barton)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. My Darling (Roger Coleman)
8. Since You Went Away (Sandy Stewart)
9. I Went To Your Wedding (Spike Jones)
10. Just To Be There (O'Connell)

Ray Schreiner
WRNL—Richmond, Va.
1. A Fool Such As I (Stafford)
2. Till I Waltz Again With You (Teresa Brewer)
3. Side By Side (Kay Starr)
4. Tell Me You're Mine (The Gaylords)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. My Baby's Coming Home (Paul-Ford)
7. I Don't Know (B. Morrow)
8. If I Were King (Hilltoppers)
9. How Much Is That Doggie In The Window (Patti Page)
10. I Confess (Perry Como)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below ore reprinted exoctly as submitted by leoding disk jockeys throughout the nation for the week ending Morch 14 withaut any changes on the part of THE CASH BOX

Howard Miller
WIND—Chicaga, Ill.
1. I Believe (Frankie Laine)
2. Caravan (Ralph Marterie)
3. Downhearted (Eddie Fisher)
4. How Much Is That Doggie In The Window (P. Page)
5. Love And Hate (June Valli)
6. You Fooled Me (Four Aces)
7. Tell Me A Story (Laine-Boyd)
8. Gone (Bobby Wayne)
9. Lovers' Quarrel (S. Vaughan)
10. Have You Heard (Joni James)

Tal Hood
WFGM—Fitchburg, Moss.
1. I Believe (Frankie Laine)
2. Moving Away (L. A. Simms)
3. Your Cheatin' Heart (James)
4. Wild Horses (Perry Como)
5. Hello Sunshine (N. Brooks)
6. You Fooled Me (Four Aces)
7. Downhearted (Eddie Fisher)
8. Kaw-Liga (Hank Williams)
9. Gomen-Nasai (R. Bowers)
10. Tell Me A Story (Laine-Boyd)

Sherm Feller
WLAW—Boston, Moss.
1. Hello Sunshine (N. Brooks)
2. This Is Heaven (J. La Rosa)
3. Have You Heard (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Twice As Much (Mills Bros.)
6. Kiss (Ginny Gibson)
7. S'posin' (Don Cornell)
8. Congratulations To Someone (Tony Bennett)
9. Gay Caballero (J. Desmond)
10. Lonely Eyes (V. Monroe)

Paul Flanagan
WTRY—Tray, N. Y.
1. Till I Waltz Again With You (Teresa Brewer)
2. Hello Sunshine (N. Brooks)
3. Tell Me You're Mine (The Gaylords)
4. I Believe (Frankie Laine)
5. Wild Horses (Perry Como)
6. She Wears Red Feathers (Guy Mitchell)
7. Your Cheatin' Heart (J. James)
8. Pretend (Nat "King" Cole)
9. Side By Side (Kay Starr)
10. N-C-4 March (Bob Roberts)

Ross Smitherman
WALA—Mabile, Alo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Side By Side (Kay Starr)
3. Oh Happy Day (L. Welk)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Your Cheatin' Heart (J. James)
6. Congratulations To Someone (Tony Bennett)
7. Small World (D. Collins)
8. Gomen-Nasai (R. Bowers)
9. Even Now (Eddie Fisher)
10. I Don't Know (Bill Darnell)

Art Pallan
WWSW—Pittsburgh, Po.
1. Side By Side (Kay Starr)
2. How Much Is That Doggie In The Window (P. Page)
3. I Believe (Frankie Laine)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Hello Sunshine (N. Brooks)
6. Rachel (Artie Wayne)
7. Have You Heard (J. James)
8. Downhearted (Eddie Fisher)
9. I Don't Know (B. Morrow)
10. Song From Moulin Rouge (Percy Faith)

Stan Pat
WTNJ—Trenton, N. J.
1. Side By Side (Kay Starr)
2. Your Cheatin' Heart (J. James)
3. Pretend (Eileen Barton)
4. Say It With Your Heart (Bob Carroll)
5. Everyone Knew But Me (Fran Warren)
6. This Is Heaven (J. La Rosa)
7. Too Sweet To Forget (Jo Ann Tolley)
8. How Do You Speak To An Angel (Eddie Fisher)
9. Gomen-Nasai (H. Belafonte)
10. Strange (Nat "King" Cole)

Bud Shurian
WARE—Wore, Moss.
1. This Is Heaven (J. La Rosa)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (L. Welk)
4. Side By Side (Kay Starr)
5. Hold Me, Thrill Me Kiss Me (Karen Chandler)
6. Pretend (Nat "King" Cole)
7. Rachel (Artie Wayne)
8. Congratulations To Someone (Tony Bennett)
9. Must I Cry Again (The Hilltoppers)
10. Keep It A Secret (B. Crosby)

Bud Wilson
WKXL—Concord, N. H.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Anywhere I Wander (Julius La Rosa)
4. Hello Sunshine (N. Brooks)
5. Side By Side (Kay Starr)
6. Mr. Tap Toe (Doris Day)
7. Tell Me You're Mine (The Gaylords)
8. Seven Lonely Days (G. Gibbs)
9. Outside Of Heaven (Fisher)
10. Wild Horses (Perry Como)

Tiny Markle
WAVZ—New Haven, Conn.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. I Don't Know (B. Morrow)
5. How Much Is That Doggie In The Window (P. Page)
6. Tell Me A Story (Laine-Boyd)
7. Little Boy & Old Man (Laine-Boyd)
8. Ecstacy Tango (Three Suns)
9. Seven Lonely Days (G. Gibbs)
10. It's A Small World (Collins)

Harvey Hudson
WLEE—Richmond, Va.
1. Till I Waltz Again With You (Teresa Brewer)
2. Downhearted (Eddie Fisher)
3. Magic Touch (Winterhalter)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. How Much Is That Doggie In The Window (Patti Page)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Hot Toddy (Ralph Flanagan)
8. I Don't Know (B. Morrow)
9. Why Don't You Believe Me (Patti Page)
10. Pretend (Nat "King" Cole)

Dick Sherbahn
WLAN—Loncaster, Pa.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Have You Heard (Joni James)
4. Midnight (Lenny Dee)
5. How Much Is That Doggie In The Window (Patti Page)
6. Small World (D. Collins)
7. I Don't Know (B. Morrow)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Someone To Kiss Your Tears Away (Eddy Howard)
10. Soft (Tiny Bradshaw)

Joe Deane
WHEC—Rochester, N. Y.
1. Till I Waltz Again With You (Teresa Brewer)
2. If You Were Only Mine (Don Cornell)
3. Hush-A-Bye (Bing Crosby)
4. Anna (Silvana Mangano)
5. This Is Heaven (J. La Rosa)
6. I Believe (Frankie Laine)
7. Twice As Much (Mills Bros.)
8. Gomen-Nasai (G. Jenkins)
9. Pretend (Nat "King" Cole)
10. Say It With Your Heart (Bob Carroll)

Frank Pollack
KOOL—Phoenix, Ariz.
1. Melancholy Serenade (Jackie Gleason)
2. Say It Isn't So (Roberta Lee)
3. Nina Never Knew (Sauter-Finegan)
4. Say You Love Me (Alan Dean)
5. Don't Let Your Eyes Go Shopping (Nat "King" Cole)
6. Silly Heart (Dorothy Collins)
7. Buck Dance (Woody Herman)
8. I Believe (Jane Froman)
9. Side By Side (Kay Starr)
10. True Blue Lou (R. Anthony)

Pat Chamburs
WFLA—Tomaa, Fla.
1. Tell Me You're Mine (Carson)
2. Side By Side (Kay Starr)
3. Pretend (Dan Belloc)
4. Rachel (Artie Wayne)
5. Pour Me A Glass Of Teardrops (Billy Williams)
6. Have You Heard (Joni James)
7. Hush-A-Bye (Stan Kenton)
8. Hot Toddy (Ralph Flanagan)
9. Say It With Your Heart (Sue Thompson)
10. Congratulations To Someone (Tony Bennett)

Phil Brooks
KRKD—Los Angeles, Calif.
1. Side By Side (Kay Starr)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat "King" Cole)
4. Have You Heard (J. James)
5. Tell Me You're Mine (The Gaylords)
6. Even Now (Eddie Fisher)
7. My Baby's Comin' Home (Paul-Ford)
8. How Much Is That Doggie In The Window (P. Page)
9. Gomen-Nasai (Whiting-Wakely)
10. Yes Sir, That's My Baby (Hari Kari)

Sid Dickler
WEDO—Pittsburgh, Pa.
1. Say It With Your Heart (Bob Carroll)
2. Everyone Knew But Me (Fran Warren)
3. Congratulations To Someone (Tony Bennett)
4. Till I Waltz Again With You (Teresa Brewer)
5. Pretend (Nat "King" Cole)
6. Rachel (Artie Wayne)
7. It Really Doesn't Matter (Sandy Solo)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Swedish Rhapsody (P. Faith)
10. Magic Touch (Winterhalter)

Gary Lesters
WVNJ—Newark, N. J.
1. How Much Is That Doggie In The Window (Patti Page)
2. Wild Horses (Perry Como)
3. Congratulations To Someone (Tony Bennett)
4. Side By Side (Kay Starr)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. I Don't Know (B. Morrow)
7. Tell Me You're Mine (The Gaylords)
8. Downhearted (Eddie Fisher)
9. Teardrops On My Pillow (Sunny Gale)
10. New Juke Box Saturday Nite (The Modernaires)

Bob Perry
WLAW—Bostan, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Downhearted (Eddie Fisher)
4. Tell Me You're Mine (The Gaylords)
5. Hush-A-Bye (Bing Crosby)
6. How Do You Speak To An Angel (Eddie Fisher)
7. Rachel (Artie Wayne)
8. Side By Side (Kay Starr)
9. This Is Heaven (J. La Rosa)
10. Forget Me Not (Vera Lynn)

Earle Pudney
WGY—Schenectody, N. Y.
1. Side By Side (Kay Starr)
2. Even Now (Eddie Fisher)
3. Congratulations To Someone (Tony Bennett)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Downhearted (Eddie Fisher)
6. Hot Toddy (Ralph Flanagan)
7. Anywhere I Wander (Julius La Rosa)
8. Take Care, My Love (Whiting)
9. I Confess (Perry Como)
10. Your Cheatin' Heart (James)

Rod Louden
KPOJ—Portlond, Oreg.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Hot Toddy (Ralph Flanagan)
4. Oh Happy Day (Hooper-Welk)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. She Wears Red Feathers (Guy Mitchell)
7. I Don't Know (B. Morrow)
8. Even Now (Eddie Fisher)
9. Rachel (Artie Wayne)
10. Without My Lover (Stafford)

Shaw Tells Music Biz Story In "The Money Song"

NEW YORK—Arnold Shaw, vice president of Duchess Music, has written "The Money Song," published by Random House, a book which tells what happens to all those involved in the making of a hit song.

Told from the inside, with all the experience and knowledge which Shaw has gathered in his wide experience in the field, the book deals in realistic terms with the various characters and situations encountered in Tin Pan Alley.

Most of the characters in the book are composites of several people, so that you can seldom put your finger on anyone and say, "This is soandso," but most of the types are readily recognizable.

As might be expected, Shaw displays an authoritative insight into the music business and a highly authentic knowledge of its language.

Not only does he tell the story of the music world, but he packs into the book the right amount of glamor and love interest which should make it appeal not only to those within the trade, but also to those outside of it who want to know what it's really like.

Henri Rene Signs New RCA Victor Contract

NEW YORK—Henri René has been signed to a new 2-year contract by RCA Victor, as announced by David Kapp, the company's manager of popular artists and repertoire.

René, formerly in charge of RCA Victor's west coast recording activities, is presently assistant A and R manager to Kapp.

Born in the United States, René, at an early age, was taken to Berlin by his parents, where he studied piano and composition. When he later returned to America, he organized his first orchestra, then took it abroad and toured western European and Scandanavian countries. At a later date, he became staff music arranger for both Tobis and UFA films in Germany.

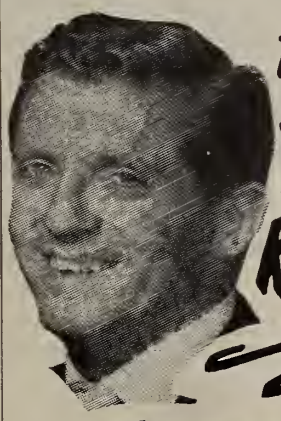
René joined RCA Victor in 1939 as musical director of the company's International Division. During the last war, he served in the music division of Special Services, and in 1945 joined RCA Victor's Popular Artists and Repertoire Department as musical director.

Stars Substitute For Husing During Three Day Absence

NEW YORK—When Ted Husing was unable to be at his three-a-day disk jockey stand at WMGM last week (March 9 through March 14), guest artists went to bat for the maestro. Don Cornell took over the Monday PM show. Tuesday AM found Lisa Kirk behind the turntable. Florian ZaBach followed on the Tuesday PM show, with Dolores Hawkins directing the Wednesday AM Bandstand, Harry James, Wednesday PM, Mich Miller, Thursday AM, Margaret Piazza, Thursday PM, and Kay Armen, Friday AM. Husing is expected back at the Bandstand this week, after a week of medical checkups by the sawbones.

". . . 'IT REALLY DOESN'T MATTER' by Sandy Sola top flight . . ." a BEST BET by THE CASH BOX—March 14

". . . one of the best of legit crooners around . . . this ballad material is excellently suited . . . teenagers should eat it up . . ."
VARIETY—March 4th



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AL—Aladdin AP—Apollo AT—Atlantic BR—Brunswick BU—Bullet CA—Capitol CD—Cadence CH—Chess CO—Columbia
CR—Coral DA—Dana DE—Decca DN—Devon DO—Dot DY—Derby ES—Essex FE—Federal 4 Star—Four Star
IM—Imperial IN—Intro JU—Jubilee KI—King LO—London MA—Mars ME—Mercury MG—MGM MO—Modern
NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent RIH—Recorded in Hollywood SA—Savoy
SE—Seger SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TN—Tennessee UN—United VI—Victor ZO—Zodiac

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
★ Indicates best selling record.

Comprising 100 Selections

Mar. 21 Mar. 14

1—How Much Is That Doggie In The Window
109.2 89.9

★ME-70070 (70070 x 45)—PATTI PAGE
My Jealous Eyes

2—Till I Waltz Again With You
91.5 95.7

BR-84022—THE FIVE BILLS
CO-39952 (4-39952)—KEN GRIFFIN
Hove You Heord
★CR-60873—TERESA BREWER
Hello Bluebird
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD
Oh, Hoppy Day
DE-28539—RUSS MORGAN
Must I Cry Agoin
JU-6014 (45-6014)—SWANSON & TRAVIS
KI-1169 (45-1169)—WRIGHT & GORE
ME-70069 (70069x45)—HARMONICATS
Back Fence Wall
PR-1038—LIGHT & HARRIS
RH-142 (45-142)—RED CALLENDER
VI-3103—EP-THREE SUNS

3—Tell Me You're Mine
65.9 51.6

CO-39914—MINDY CARSON
The Choo Buy Song
CR-60923 (9-60923)—RALPH & BUDDY BONDS
Soy It With Your Heort
DA-786—HARMONY BELLS O.
DA-2104 (45x2104)—GENE WISNIEWSKI
Soldier Boy Polko
DE-28569 (9-28569)—RUSS MORGAN
Have You Heard
★ME-70030—THE GAYLORDS
Cuban Love Song

4—Don't Let The Stars Get In Your Eyes
64.9 64.8

CA-2256 (F-2256)—GISELE MocKENZIE
My Favorite Song
CA-2216 (F-2216)—SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON
Tennessee Tango
DA-788—REGINA KUJAWA
DE-28460 (9-28460)—RED FOLEY
FS-1614 (45-1614)—SLIM WILLET
ME-70023 (45-70023)—LOLA AMECHE
Rock The Joint
MG-11385—HENRY JEROME O.
Keep It A Secret
VI-20-5040 (47-5040)—JOHNNIE & JACK
★VI-20-5064 (47-5064)—PERRY COMO
Lies

5—I Believe
48.2 43.6

CA-2332 (F-2332)—JANE FROMAN
Ghost Of A Rose
★CO-39938 (4-39938)—FRANKIE LAINE
Your Cheatin' Heart

6—Have You Heard
44.7 34.2

DE-28569 (9-28569)—RUSS MORGAN
Tell Me You're Mine
★MG-11390—JONI JAMES
Wishing Ring

7—Pretend
42.3 52.9

★CA-2346—NAT "KING" COLE
Don't Let Your Eyes Go Shopping
CO-39915—KEN GRIFFIN
Oh, Happy Day
CO-60927 (9-60927)—EILEEN BARTON
Too Proud To Cry
DE-28576 (9-28576)—GUY LOMBARDO O.
Thot's Me Without You
DO-15048—DAN BELLOC
You Are Ecstocy
★ME-70045—RALPH MARTERIE O.
After Midnight
VI-20-5119 (47-5119)—HENRI RENE
Modeleno

8—Wild Horses
42.1 36.2

CA-2349 (F-2349)—RAY ANTHONY O.
You're A Heartbreaker
★VI-20-5152 (47-5152)—PERRY COMO
I Confess

9—Anywhere I Wander
41.5 38.9

CA-2263 (F-2263)—MEL TORME
Casually
★CD-1230 (45-1230)—JULIUS LA ROSA
This Is Heaven
CO-39866 (4-39866)—TONY BENNETT
Stay Where You Are
DE-28379 (9-28379)—D. KAYE & G. JENKINS
MG-11352 (K-11352)—FRAN WARREN
I Worry 'Bout You
VI-20-4960 (47-4960)—JAN PEERCE
Maria, My Own

10—Side By Side
38.2 32.7

★CA-2334 (F-2334)—KAY STARR
Nooh!
DE-28588 (9-28588)—GRADY MARTIN
A Fool Such As I
LO-238 (45-238)—PRIMO SCALA
Underneoth The Arches
ME-70096 (70096x45)—DORIS DREW
Since You Went Away From Me
VI-20-4741 (47-4741)—FRANKIE CARLE

11—Tell Me A Story
38.1 11.3

★CO-39945 (4-39945)—FRANKIE LAINE & JIMMY BOYD
The Little Boy And The Old Man

12—Hold Me, Thrill Me, Kiss Me
32.4 30.4

★CR-60831 (9-60831)—KAREN CHANDLER
One Dream
DE-28530 (9-28530)—ROBERTA LEE
Do You Know Why?
JU-5108 (45-5108)—THE ORIOLES
You Con Fly! You Can Fly!
CR-60923 (9-60923)—RALPH & BUDDY BONDS
Tell Me You're Mine
★DY-814 (45-814)—BOB CARROLL
Where

27—Rachel
8.9 6.2

★CA-2353 (F-2353)—AL MARTINO
One Lonely Night
★ME-70090 (70090x45)—ARTIE WAYNE

28—Caravan
8.8 —

EN-101—FERRANTE & TEICHER
★ME-70097 (70097x45)—RALPH MARTERIE O.
While We Dreom
RA—ESQUIRE BOYS

29—Hush-A-Bye
8.6 —

CA-2373 (F-2373)—STAN KENTON O.
Harlem Nocturne
★DE-28581 (9-28581)—BING CROSBY
Mother Dorlin'
VI-20-5142 (47-5142)—DANNY THOMAS
Oh Moon

30—A Fool Such As I
6.6 13.7

★CO-39930 (4-39930)—JO STAFFORD
Just Because You're You
DE-28588 (9-28588)—GRADY MARTIN
Side By Side
★MG-11395 (K-11395)—TOMMY EDWARDS
I Can't Love Another
VI-20-5122 (47-5122)—BELL SISTERS
I'm Teaching My Dolly To Pray
VI-20-5034 (47-5034)—HANK SNOW

31—How Do You Speak To An Angel
6.4 11.1

CA-2352 (F-2352)—GORDON MocRAE
Congratulations To Someone
DE-28523 (9-28523)—GUY LOMBARDO
I Feel Like I'm Gonna Live Forever
MG-11394 (K-11394)—BILL HAYES
The Donkey Song
★VI-20-5137 (47-5137)—EDDIE FISHER
Downhearted

32—My Baby's Coming Home
6.3 6.7

★CA-2265—L. PAUL & M. FORD
Lady Of Spain
JU-6019—EDNA McGRIFF
My Favorite Song
MG-11350—CINDY LORD
My Favorite Song

33—She Wears Red Feathers
6.1 17.9

★CO-39909 (4-39909)—GUY MITCHELL
Pretty Little Black Eyed Susie

34—I'm Sitting On Top Of The World
5.8 —

★CA-2400 (F-2400)—L. PAUL & M. FORD
Sleep
MG-11452 (K-11452)—BOB WILLS

35—You Fooled Me
5.7 —

★DE-28560 (9-28560)—FOUR ACES
If You Take My Heart Away

36—Even Now
5.6 9.4

★VI-20-5106—EDDIE FISHER
If It Were Up To Me

37—Salome
5.4 8.9

★VI-20-5176 (47-5176)—DINAH SHORE
Let Me Know

38—Mr. Tap Toe
4.4 13.4

★CO-39906—DORIS DAY
Your Mother And Mine

39—Twice As Much
4.3 —

★DE-28586 (9-28586)—MILLS BROS.
Someone To Core For

40—Congratulations To Someone
4.2 8.4

CA-2352 (F-2352)—GORDON MocRAE
How Do You Speak To An Angel
★CO-39910 (4-39910)—TONY BENNETT
Take Me
ME-70101 (70101x45)—ARNETT COBB O.
Poor Butterfly
VI-20-5177 (47-5177)—JUNE VALLI
Love And Hate

41—I Don't Know
2.9 9.7

42—Teardrops On My Pillow
2.1 4.3

43—Must I Cry Again
1.9 4.9

44—It's In The Book
1.8 2.6

45—The Glow Worm
1.6 15.4

46—My Jealous Eyes
1.5 4.2

47—My Heart Belongs To Only You
1.4 2.1

48—Wishing Ring
1.3 7.4

49—John, John, John
1.2 6.6

50—Lady Of Spain
1.1 3.5

Mar. 21 Mar. 14

13—Your Cheatin' Heart
31.9 39.5

CA-2377 (F-2377)—JAN GARBER O.
My Jealous Eyes
CO-39938 (9-39938)—FRANKIE LAINE
I Believe
★MG-11426 (K-11426)—JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—HANK WILLIAMS
Kaw-Ligo

14—Hot Toddy
30.9 34.1

★VI-20-5095 (47-5095)—RALPH FLANAGAN
Serenade

15—Oh Happy Day
26.6 29.5

CA-2315—THE FOUR KNIGHTS
A Million Teors
★CR-60893—LAWRENCE WELK O.
Your Mother And Mine
DE-28506—DICK TODD
Till I Waltz Agoin With You
★ES-311—DON HOWARD
You Went Away

16—Hello Sunshine
22.4 10.6

★ZO-101 (45-101)—NORMAN BROOKS
You're My Baby

17—Gomen-Nasai
17.5 10.9

CA-2402 (F-2402)—M. WHITING & J. WAKELY
I Learned To Love You Too Late
CO-39957 (4-39957)—SAMMY KAYE
Until Tomorrow
★CO-39954 (4-39954)—RICHARD BOWERS
Tokyo Boogie Woogie
DE-28612 (9-28612)—GORDON JENKINS O.
The Ties That Bind Me
★ME-70107 (70107x45)—EDDY HOWARD
Someone To Kiss Your Teors Away
VI-20-5210 (47-5210)—HARRY BELAFONTE
Springfield Mountoin

18—Keep It A Secret
17.2 27.4

CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
CA-2329—SHARKEY'S DIXIELAND KINGS
Why Don't You Believe Me
★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
DE-28511—BING CROSBY
Sleigh Bell Serenade
IM-8169—SLIM WHITMAN
My Heart Is Broken In Three
MG-11385—HENRY JEROME O.
Don't Let The Stars Get In Your Eyes
RA-202—FIVE CROWNS
Why Don't You Believe Me
VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lill, Hi-Lo

19—Kaw-Liga
13.2 12.9

CO-39935 (4-39935)—CHAMP BUTLER
Fit As A Fiddle
DE-28582 (9-28582)—DOLORES GRAY
My Heart Is A Kingdom
★MG-11416 (K-11416)—HANK WILLIAMS
Your Cheatin' Heart
MG-11424 (K-11424)—BILL FARRELL
You Can't Stop Me

20—No Help Wanted
12.9 11.8

CO-21065 (4-21065)—MADDOX BROS.
★ME-70077 (70077x45)—RUSTY DRAPER
Texorkono Baby
ME-70028 (70028x45)—THE CARLISLES
Thot Heort Is Not For Sole

21—Downhearted
12.8 11.2

★VI-20-5137 (47-5137)—EDDIE FISHER
How Do You Speok To An Angel

22—Seven Lonely Days
11.6 11.9

CR-60949 (9-60949)—PINE-TOPPERS & MARLIN SIS.
★ME-70095 (70095x45)—GEORGIA GIBBS
If You Take My Heort
VI-20-5219 (47-5219)—DON MEEHAN

23—April In Portugal
11.5 8.8

★CA-2374 (F-2374)—LES BAXTER O.
Suddenly
ME-70114 (70114x45)—DICK HAYMAN O.
Anno
★VI-20-5052 (47-5052)—FREDDY MARTIN
Penny Whistle Blues

24—Why Don't You Believe Me
11.1 20.3

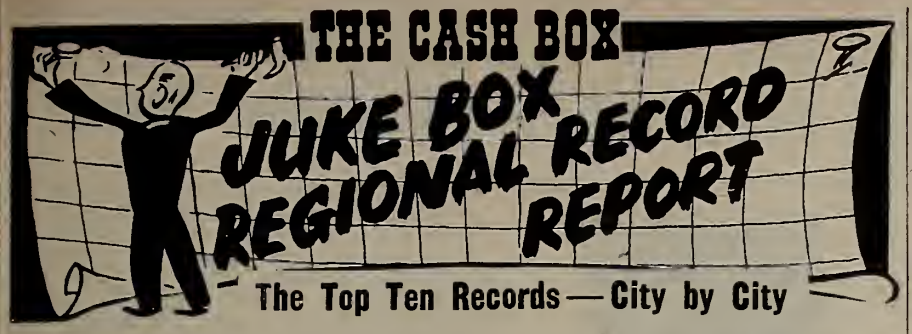
CA-2292 (F-2292)—MARGARET WHITING
Come Back To Me, Johnny
CA-2329—SHARKEY'S DIXIELAND KINGS
Keep It A Secret
DE-28476 (9-28476)—GUY LOMBARDO O.
Because You're Mine
JU-5106—HERB LANTZ
My Inspiration Is You
ME-7002S (45x70025)—PATTI PAGE
Conquest
★MG-11333 (K-11333)—JONI JAMES
Purple Shades
RA-202—FIVE CROWNS
Keep It A Secret
VI-20-5017 (47-5017)—JUNE VALLI
Shoulder To Weep On

25—New Juke Box Saturday Nite
10.1 3.4

★CR-60899 (9-60899)—MODERNAIRES
Running Wild

26—Say It With Your Heart
9.5 15.8

CR-60920 (9-60920)—ERNIE RUDY O.



The Top Ten Records — City by City

New York, N. Y.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Wild Horses (Perry Como)
5. Tell Me You're Mine (The Gaylords)
6. Your Cheatin' Heart (J. James)
7. Pretend (Nat "King" Cole)
8. Have You Heard (Joni James)
9. Congratulations To Someone (Tony Bennett)
10. I Believe (Frankie Laine)

Chicago, Ill.
1. How Much Is That Doggie In The Window (Patti Page)
2. No Help Wanted (R. Draper)
3. I Believe (Frankie Laine)
4. Say It With Your Heart (Bob Carroll)
5. Your Cheatin' Heart (J. James)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Wild Horses (Perry Como)
9. Caravan (Ralph Marterie)
10. Hello Sunshine (N. Brooks)

Los Angeles, Calif.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Wild Horses (Perry Como)
4. Gomen-Nasai (R. Bowers)
5. Have You Heard (Joni James)
6. Your Cheatin' Heart (J. James)
7. I Believe (Frankie Laine)
8. Oh Happy Day (L. Welk)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. How Much Is That Doggie In The Window (Patti Page)

Philadelphia, Pa.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Seven Lonely Days (G. Gibbs)
5. Tell Me You're Mine (The Gaylords)
6. Have You Heard (Joni James)
7. Anywhere I Wander (La Rosa)
8. Twice As Much (Mills Bros.)
9. Wild Horses (Perry Como)
10. Say It With Your Heart (Bob Carroll)

New Orleans, La.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. I Believe (Frankie Laine)
4. Pretend (Nat "King" Cole)
5. Tell Me You're Mine (The Gaylords)
6. Have You Heard (Joni James)
7. Your Cheatin' Heart (J. James)
8. Side By Side (Kay Starr)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Detroit, Mich.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. I Believe (Frankie Laine)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. No Help Wanted (R. Draper)
6. Anywhere I Wander (La Rosa)
7. Say It With Your Heart (Bob Carroll)
8. Tell Me You're Mine (The Gaylords)
9. Caravan (Ralph Marterie)
10. Pretend (Nat "King" Cole)

St. Louis, Mo.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Your Cheatin' Heart (J. James)
4. I Believe (Frankie Laine)
5. Pretend (Nat "King" Cole)
6. Hello Sunshine (N. Brooks)
7. Side By Side (Kay Starr)
8. Hot Toddy (Ralph Flanagan)
9. Wild Horses (Perry Como)
10. Anywhere I Wander (La Rosa)

Pittsburgh, Pa.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. You Fooled Me (Four Aces)
4. No Help Wanted (R. Draper)
5. Your Cheatin' Heart (J. James)
6. Anywhere I Wander (La Rosa)
7. Tell Me A Story (Laine-Boyd)
8. I Believe (Frankie Laine)
9. Wild Horses (Perry Como)
10. Twice As Much (Mills Bros.)

Atlanta, Ga.
1. Till I Waltz Again With You (Teresa Brewer)
2. No Help Wanted (R. Draper)
3. Anywhere I Wander (La Rosa)
4. I Believe (Frankie Laine)
5. Your Cheatin' Heart (J. James)
6. Pretend (Nat "King" Cole)
7. Wild Horses (Perry Como)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. How Much Is That Doggie In The Window (Patti Page)
10. Side By Side (Kay Starr)

Denver, Colo.
1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. I Believe (Frankie Laine)
4. Tell Me You're Mine (The Gaylords)
5. Pretend (Nat "King" Cole) ..
6. Oh Happy Day (Welk-Howard)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Hot Toddy (Ralph Flanagan)
9. Anywhere I Wander (La Rosa)
10. Side By Side (Kay Starr)

Seattle, Wash.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. How Much Is That Doggie In The Window (Patti Page)
4. Tell Me You're Mine (The Gaylords)
5. Gomen-Nasai (R. Bowers)
6. Pretend (Nat "King" Cole)
7. Twice As Much (Mills Bros.)
8. Oh Happy Day (Four Knights)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Side By Side (Kay Starr)

Brodhead, Wisc.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Oh Happy Day (L. Welk)
4. How Much Is That Doggie In The Window (Patti Page)
5. Pretend (Nat "King" Cole)
6. Side By Side (Kay Starr)
7. I'm Just A Poor Bachelor (Frankie Laine)
8. Mr. Tap Toe (Doris Day)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Seven Lonely Days (G. Gibbs)

Dallas, Tex.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Your Cheatin' Heart (J. James)
4. How Much Is That Doggie In The Window (Patti Page)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Have You Heard (Joni James)
7. Side By Side (Kay Starr)
8. Anywhere I Wander (La Rosa)
9. Downhearted (Eddie Fisher)
10. Oh Happy Day (Don Howard)

Boston, Mass.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Tell Me A Story (Laine-Boyd)
5. Tell Me You're Mine (The Gaylords)
6. I Believe (Frankie Laine)
7. Side By Side (Kay Starr)
8. Wild Horses (Perry Como)
9. Have You Heard (Joni James)
10. Hello Sunshine (N. Brooks)

Shoals, Ind.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Pretend (Guy Lombardo)
4. Oh Happy Day (Don Howard)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Don't Let The Stars Get In Your Eyes (Gisele MacKenzie)
7. Have You Heard (Joni James)
8. How Much Is That Doggie In The Window (Patti Page)
9. Side By Side Kay Starr)
10. Your Cheatin' Heart (J. James)

Cincinnati, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Have You Heard (Joni James)
5. Your Cheatin' Heart (J. James)
6. Tell Me You're Mine (The Gaylords)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Pretend (Nat "King" Cole)
9. How Do You Speak To An Angel (Eddie Fisher)
10. Caravan (Ralph Marterie)

Washington, D. C.
1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Your Cheatin' Heart (J. James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Tell Me You're Mine (The Gaylords)
6. Anywhere I Wander (La Rosa)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Pretend (Nat "King" Cole)
9. Solamee (Dinah Shore)
10. New Juke Box Saturday Nite (The Modernaires)

Archbold, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. How Much Is That Doggie In The Window (Patti Page)
5. Side By Side (Kay Starr)
6. Have You Heard (Joni James)
7. Even Now (Eddie Fisher)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Why Don't You Believe Me (Joni James)
10. My Baby's Coming Home (Paul-Ford)

Portland, Ore.
1. Till I Waltz Again With You (Teresa Brewer)
2. Your Cheatin' Heart (James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. Side By Side (Kay Starr)
6. How Much Is That Doggie In The Window (Patti Page)
7. A Fool Such As I (Edwards-Stafford)
8. Have You Heard (J. James)
9. Oh Happy Day (L. Welk)
10. Why Don't You Believe Me (Joni James)

Minneapolis, Minn.
1. How Much Is That Doggie In The Window (Patti Page)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me You're Mine (The Gaylords)
5. Have You Heard (Joni James)
6. Your Cheatin' Heart (Joni James)
7. Pretend (Nat "King" Cole)
8. Side By Side (Kay Starr)
9. Why Don't You Believe Me (Joni James)
10. Anywhere I Wander (La Rosa)

San Antonio, Tex.
1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Tell Me You're Mine (The Gaylords)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Oh Happy Day (L. Welk)
7. Why Don't You Believe Me (Joni James)
8. Hot Toddy (Ralph Flanagan)
9. Have You Heard (Joni James)
10. Side By Side (Kay Starr)

Letter From London:

Mary Small A Smash At London's Palladium

NEW YORK — Vic Mizzy, Mary Small's husband, and a writer of several hit songs, wrote from London this week that the songstress was a smash at her engagement at the Palladium.

"After eleven songs" wrote Mizzy, "they were still cheering for more. Of course, she is all set to return next season. Lew and Leslie Grade offered her 26 weeks and she has been asked to star in three musical comedies. However, she'll just limit herself to five weeks in the provinces.

"Her recordings are being played all over and when her new Mercury records are released, we feel certain they'll be big. All the disk jockeys love them in advance, being very Mary Small conscious."

Writing about the English people, Mizzy said, "There is a calm feeling about the people which transmits itself to you. They are a great audience to play for. The trade paper reporters are highly intelligent men and they remind me a lot of the gang at home. At 4:30 they drop everything and have tea."

Sutton At Town Casino

NEW YORK—Danny Sutton headlines at the Town Casino in Buffalo beginning Monday, March 16, for a week.

Danny, one of show business' up and coming talents, hails from the Williamsburg section of Brooklyn and had his first professional singing engagement in New York State's Catskill Mountains resort area, the traditional starting place of entertainers. He did so well that he was signed by a theatrical agency to do a tour of nightclubs across the country. A year later, Guy Lombardo heard him sing and shortly thereafter, Danny became the featured vocalist with Lombardo's orchestra.

In the winter of 1946, he was signed for his own radio show on WOR, "Musical Grabbag," a 15 minute variety show. In 1947, he won first prize on Arthur Godfrey's Talent Scouts TV program. Since then Danny has been a success in clubs and theaters in the major cities.

One of his big breaks came in 1952 when King Records signed him to a recording contract. He's now set for a series of television appearances, a tour of the top cafes, and a screen test by Warner Brothers.

George Pincus' Son Married

NEW YORK—Irwin Pincus, son of George and Florence Pincus (he's the general profession manager of Shapiro-Bernstein), was married Sunday March 15 to Hilane Ball of Jackson Heights. Formerly with the William Morris Agency, Irwin is now stationed at the Glenview Naval Air Base in Illinois. The couple was married at the Stephen Wise Free Synogogue with a reception held for the immediate families.

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— and —
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3 EDNA
'Heavenly Father'
McGRIFF
with Buddy Lucas Ork.
"WHY OH WHY"
b/w
"EDNA'S BLUES"
JUBILEE 5109; 45x5109

4 BUDDY LUCAS ORK.
"LAURA"
b/w
"Organ Grinders Swing"
JUBILEE 5111; 45x5111

5 SONNY TIL & ORK.
"HAVE YOU HEARD"
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IT'S TERRIFIC!
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Fisher And Damone Set For Top Dates On Release From Army

EDDIE FISHER

NEW YORK—Eddie Fisher's first date on his release from the Army early in April will be at the Paramount Theater. Eddie is due to open there on April 10 and remain through May 4.

From there, he goes to London for a two week stint at the Palladium, from May 11 to 25. He'll remain in England after he finishes at the Palladium to see the Coronation and then return to the United States in June.

At the moment, negotiations are going on for Fisher to star in a TV series which would start upon his return from England. Interesting aspect of the deal is that the show would be an MCA package while for his personal appearances Fisher would be booked by GAC.

Fisher has also been offered several movie deals but no decision will be made until his return from Europe.

VIC DAMONE

NEW YORK—Vic Damone has a string of top personal appearances lined up following his release from the Army May 9.

Vic will tee off at Bill Miller's Riviera on May 19 and then follows with an engagement at the Paramount Theater in New York.

From there he works his way across the country playing the Chez Paree in Chicago, the El Rancho in Las Vegas, Nevada, and the Mocambo in Hollywood.

After finishing the Mocambo date, Vic starts work on the MGM musical "Hit The Deck."

Several other films are being lined up for Vic and it is expected that a good deal of his time will be devoted to the making of movies.

Vic's latest Mercury record is a coupling of "Lovelight" with "Afraid."

Theater Full of Fans

CLEVELAND, O.—Decca's newest vocal discovery, Hamish Menzies, is pictured singing before 3000 kids at Cleveland's Musical Auditorium during the Hit Tune Show which was sponsored by the Ohio Operators' Association and was emceed by Bill Randle, WERE disk jockey. Menzies' first two sides are "Less Than Tomorrow" and "You Can Be In Love." Hamish (which is the Scottish Gaelic for James) was born in Scotland and started his singing career there. After owning a nightclub in Paris for a year, he migrated to the United States where he's been for the past two years. It was during a nitery engagement in Cleveland that Hamish was spotted by Bill Glaseman, Decca's North Central Division Manager and almost immediately after that signed to a Decca contract.

AIRMAIL SUBSCRIPTION to THE CASH BOX $30.

BMI To Exploit Canadian Tunes

MONTREAL, CAN.—Music created in Canada by Canadian songwriters and composers will be exploited and promoted throughout the United States and other countries under a campaign being planned by BMI Canada, Limited, according to music organization's General Manager, Robert J. Burton, in his report last week to the Canadian Association of Broadcasters in Montreal.

Burton, who is also vice president of Broadcast Music, Inc., counterpart of BMI Canada in the U. S., announced the setting up of a staff of music men which will devote full time to the promotion of Canadian songs here.

The report by Burton included figures showing the results of last year's activities of BMI Canada in the publication and performance of Canadian composed music. With 120 affiliated composers and 27 music publishers furnishing the source of music by Canadians, the BMI Canada repertoire now contains more than 5,000 compositions of all types, said Burton. More than 3,000 numbers are in the popular category, another 2,000 are of the classical or standard type, while a third of the total is in the French language.

Reviewing the past year's accomplishments of BMI Canada, Burton told delegates to the CAB Conference that BMI-licensed songs earned an overall 81.2% in the year-end popularity survey conducted by the British United Press. BMI songs headed the weekly surveys of BUP in the No. 1 position for 39 out of the 48 weeks.

New Tony Bennet Disk Picked

CLEVELAND, O.—At the Cleveland Hit Parade party last week, Bill Randle played the new releases of every major record company for his teen age audience and they chose Tony Bennett's recording of "No One Will Ever Know" as the one with the best hit possibilities. As a result the tune will be featured on juke boxes throughout Ohio starting April 1. Acuff-Rose is the publisher of the song.

Another Sports Disk For Corelli

NEW YORK—Alan Corelli, who recently promoted the "Let's Go Bowling" disk on the Maestro label, has made another tie-up in the sports field, cutting a baseball tune "Who's Gonna Win The Pennant This Year?"

The Four Toppers will cut the record for Decatur and arrangements have been made with the leading ball parks for play over their loud speakers.

The tune is in Chick Kardale Music.

Correction

NEW YORK—In the March 7 issue of *The Cash Box*, the Jack (The Bear) Parker record of "I Need You, I Want You" was inadvertently printed as "You, I Want You." "I Need You, I Want You" is put out on the 7-11 label, a subsidiary of Aladdin Records.

The HALE You Say

by natt hale

Not too many eons ago, we once observed one of the major recording artists of the era undergoing a character analysis by an interviewer for one of the leading fan mags, describing his thoughts on: 1) the popular songs of that period, 2) his favorite vocalists, 3) his preference for working either nightclubs or theaters, 4) his fans, 5) women, 6) further aspirations, and 7) how he happened to get into the music and show business. Now, bear in mind that this gent was one of these sincere people who believed that all interviews should definitely reflect his genuine personality. To the last question, therefore, he candidly intimated that he got into the bizz because: 1) he like to sing, 2) he could sleep late every morning and 3) it was a "quick and easy buck."

This week's sermon will be devoted to dispelling any and all illusions to all three of these reasons, as attested to by this very same artist—no longer a top-flight performer, but still a name to be reckoned with. That is, if you want to reckon with names.

First of all, let's take his first point: He liked to sing.

There are, at present, 150 million Americans, according to the census of 1950. Of these, only about 100% actually like to sing. So, despite the fact that only a chosen few can gain the smile from Lady Luck which propels them to fame and fortune, it isn't too important that one *likes* to sing. It's more important to have an aunt who's married to the A. & R. Director of a record company. Likes to sing, INDEED!

The other two points require a much more careful analysis, and have a much greater bearing on the case as it exists today.

The second reason, if you recall (if you don't recall, glance up to the end of the very first paragraph—Do we have to tell you *everything?*) was the fact that our hero could sleep late every morning.

NATT HALE

With astoundingly few exceptions, make the rounds amongst today's top recording folk, and ask them to describe their average working day. Considering that you are extending your survey among real, intelligent, perspicacious (oh, for-Heavensake, is he going to start with that slop again?) artists, you will probably be amazed to learn that they *don't* sleep late every morning, and, in truth their life is not a bed of roses. The average recording poisonality is committed to cementing his or her public relations to a point almost approaching filial devotion. Therefore, his personal activities center about a routine which could easily result in a condition almost approaching paranoia. The constant rounds and devotion to "duty" include their frequent visitations to disc jockeys, radio interviews, television interviews, fan mag interviews, fulfillment of correspondential obligations (writing letters, you know), continual contact with fan clubs, music lessons (We're not *too* sure about this!), and—*this* we *are* sure about—always in condition for preparation of the little ordinary things that go to make up their career. This takes in the study of new numbers for recording purposes, the preparation of personal appearances, traveling, etc. . . . But the other facets of the business go on and on and on. It's a hectic pace. And, once it stops, it's only because the performer's time has run out professionally. Then,—and only then—is he or she in a position to sleep late in the morning.

On to Reason No. 3—the "quick and easy buck. . . ." This one is simple. . . .

Regardless of one's individual pursuit, it now seems to be apparent that there is no such thing as a "quick and easy buck" or a "fast buck" or a "short cut to the green." As evidenced by the multitudinous details advanced in the paragraph preceding, one could hardly describe the life of an artist as "quick and easy." Moreover, there are a few other things to consider.

Like this:

Like the personal manager, who comes in for a fair share of the artist's quick and easys, from something like 10% of the net to something like 50% of the gross.

Like the booking agency, which also comes in for graduating scales, sometimes up to 15 and 20 percent. Unfair? Well, we've heard the remark from a personal manager, holding a 15% contract with an artist, who begrudged the fact that the singer was taking 85% of *his*—the manager's—income.

Like the wardrobe, definitely an integral part of any professional career. In the case of the young males, this isn't too haphazard an undertaking, since silk mohair dress suits can be purchased at the bargain price of around $175 per copy these days. And the average male performer can struggle along with three or four varied outfits. But the gals are up against a knottier problem. Their gowns must be distinctive, flattering and the envy of every other female in the audience. Therefore, gowns run from $350 all the way up to $1500 per item, each. And the average gal's wardrobe consists of some eight or ten draperies.

Naturally, we could roll on and on and on. But time and space don't permit.

Wonder what plumber's apprentices are making these days.

Ah, well——

Disks For Education Now Used Extensively

NEW YORK—The increasing importance of the phonograph record as an aid in the teaching of music appreciation and other classroom subjects is indicated by the publication of a comprehensive educational record catalog just announced by the Educational Services Division of RCA Victor.

Designed to help teachers achieve more effective use of disks as classroom aids, the new catalog represents the most complete compilation of available educational records ever prepared by the company in its more than 40 years in this specialized field.

The recording and listing of special disks for use as teaching aids was pioneered by the Victor Talking Machine Company, forerunner of the RCA Victor Division of the Radio Corporation of America. In 1911, the company retained Dr. Frances Elliott Clark, a Midwest school teacher, to develop and direct an educational department. It was the purpose of this department to promote music education in the schools through the use of phonographs and records as teaching aids. Now in her nineties, Dr. Clark is director emeritus of RCA Victor's Educational Services Division—a post assigned upon her retirement in 1947.

The new catalog lists records selected for use in two major phases of music education. One section presents recordings designed to stimulate basic aptitudes and physical responses; to create awareness of pitch and tone, phrasing, and the broader aspects of form; and to provide material for the study of musical skills and techniques. Another section is devoted to recorded material which can provide esthetic musical experience for the student and aid in the development of imagination, concentration, discrimination, and judgment.

Gene Janklow Dies

CHICAGO—Gene Janklow, General Salesmanager of the Columbia Record division of The Sampson Company, this city, distributors for Columbia Records, passed away from a heart attack (Wednesday evening, March 11, 1953).

Janklow was only 38 years old. He was one of the best liked men here from the juke box operators' standpoint.

He had always made it his business to work very closely with the juke box operators and had always helped them in every possible fashion.

In fact, just a week prior to his demise, Janklow held a meeting with top juke box operators here, to arrange for better and speedier service to the industry.

His passing is sadly mourned by all the juke box men thruout the entire Chicagoland area.

Angel

NEW YORK—Songwriter Bob Hilliard and Eddie Fisher just don't speak as they meet an angel. Instead they hold the hit record "How Do You Speak To An Angel?" over Helen Gallagher's head as a crown. Eddie recorded the tune for RCA Victor; Bob wrote it as part of the score for "Hazel Flagg"; and Helen stars in the show.

STILL GROWING!
THE CLOVERS
"CRAWLIN'!"
"YES IT'S YOU"
Atlantic 989
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.
HOT R & B SELLERS
1. TWISTED - Annie Ross - 794
2. COOL GOOFIN' - Rudy Ferguson - 798
3. MOOD FOR LOVE-J. Moody-703
4. BODY AND SOUL-J. Moody-730
5. CALL ON ME - Mello-Moods 799
6. SIGHIN' AND CRYIN'-Paula Grimes-801
7. DIG - Miles Davis - 777
8. STITT'S IT - Sonny Stitt - 787
TOP NEW RELEASES
KING PLEASURE - Red Top - 821
MILT JACKSON - La Ronde - 828
MILES DAVIS - Paper Moon - 817
EDDIE DAVIS - Squattin' - 866
JOE CARROLL - Got A Penny, Benny - 829
JOE HOLLIDAY-I Hadn't Anyone Till You-815

Prestige Signs Elly Williams

NEW YORK—Eddie Heller, president of Prestige Records, has announced the signing of Elly Williams to a term contract.

The singer, who hails from Boston, formerly worked at the Saxony in that city and is currently appearing at Liliana's on Fifth Avenue in New York.

Her first record is expected to be released shortly.

Peggy Mann To Coral

NEW YORK—Coral Records has signed Peggy Mann to a term contract. Deal was a result of the noise made on the west coast by the thrush on a Cavalier disk titled "So Do I."

Coral has bought that master but is not issuing it and instead has re-recorded the tune with the singer.

Peggy formerly sang with Jerry Wald's orchestra.

RAMA
The New R & B Label with the 3 Dimensional Sock 1st HIT RELEASE!
"I WAS SUCH A FOOL"
b/w "MIDNIGHT"
by
The Five Budds
musical direction of BERT KEYS
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Rhythm & Blues
ON
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HITTIN' ON ME
and
ECSTACY
Buddy Johnson & His Orch.
70116

THE JAMES MOODY STORY
and
AND NOW MOODY SPEAKS
James Moody & His Orch.
70102

PEOPLE WILL SAY WE'RE IN LOVE
and
NO PARKING
Paul Quinichette & His Orch.
70086

THE CASH BOX

The Nation's Rhythm & Blues TOP TEN

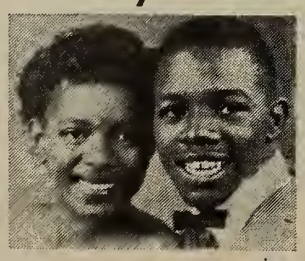
1. MAMA, HE TREATS YOUR DAUGHTER MEAN
   Ruth Brown
   (Atlantic 986)
2. BABY, DON'T DO IT
   The "5" Royales
   (Apollo 443)
3. LET ME GO HOME, WHISKEY
   Amos Milburn
   (Aladdin 3164)
4. I DON'T KNOW
   Willie Mabon
   (Chess 1531)
5. DREAM GIRL
   Jesse & Marvin
   (Specialty 447)
6. YES, I KNOW
   Linda Hayes
   (Recorded In Hollywood 244)
7. SOFT
   Tiny Bradshaw
   (King 4577)
8. CRAWLIN'
   The Clovers
   (Atlantic 989)
9. HOUND DOG
   Willie Mae Thornton
   (Peacock 1612)
10. BABY, I'M DOIN' IT
    Annisteen Allen
    (King 4608)

NOTHING SUCCEEDS LIKE SUCCESS!

Amos Milburn

"LET ME GO HOME, WHISKEY"
AL # 3164

Shirley & Lee



"SHIRLEY, COME BACK TO ME"
b/w
"BABY"
AL # 3173

Aladdin RECORDS
Beverly Hills, Calif.

THE CASH BOX

H-I-T

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	HARLEM	CHICAGO'S South Side	NEW ORLEANS
1	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	HOUND DOG *Willie Mae Thornton (Peacock 1612)*
2	BABY, DON'T DO IT *The "5" Royales (Apollo 443)*	BABY, DON'T DO IT *The "5" Royales (Apollo 443)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
3	SOFT *Tiny Bradshaw (King 4577)*	YES, I KNOW *Linda Hayes (Recorded In Hollywood 244)*	MIGHTY LONG TIME *Sonny Boy Williams (Trumpet)*
4	LET ME GO HOME, WHISKEY *Amos Milburn (Aladdin 3164)*	SOFT *Tiny Bradshaw (King 4577)*	BABY DON'T DO IT *The "5" Royales (Apollo 443)*
5	BE TRUE *Vocaleers (Red Robin 113)*	I DON'T KNOW *Willie Mabon (Chess 1531)*	24 HOURS *Eddie Boyd (Chess 1533)*
6	BABY, I'M DOIN' IT *Annisteen Allen (King 4608)*	DREAM GIRL *Jesse & Marvin (Specialty 447)*	DREAM GIRL *Jesse & Marvin (Specialty 447)*
7	I DON'T KNOW *Willie Mabon (Chess 1531)*	PRETEND *Nat "King" Cole (Capitol 2346)*	GYPSY BLUES *Smiley Lewis (Imperial 5224)*
8	YOU'RE MINE *The Crickets (MGM 11428)*	24 HOURS *Eddie Boyd (Chess 1533)*	I DON'T KNOW *Willie Mabon (Chess 1531)*
9	CROSS MY HEART *Johnny Ace (Duke 107)*	BABY, I'M DOIN' IT *Annisteen Allen (King 4608)*	LET ME GO HOME, WHISKEY *Amos Milburn (Aladdin 3164)*
10	RED TOP *King Pleasure (Prestige 821)*	PERSON TO PERSON *Eddie Vincent (King 4582)*	SHIRLEY COME BACK TO ME *Shirley & Lee (Aladdin 3173)*

in PHILADELPHIA | in NEWARK | in MEMPHIS

	PHILADELPHIA	NEWARK	MEMPHIS
1	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
2	BABY, DON'T DO IT *The "5" Royales (Apollo 443)*	CROSS MY HEART *Johnny Ace (Duke 107)*	BABY, DON'T DO IT *The "5" Royales (Apollo 443)*
3	LET ME GO HOME, WHISKEY *Amos Milburn (Aladdin 3164)*	BABY, DON'T DO IT *The "5" Royales (Apollo 443)*	CROSS MY HEART *Johnny Ace (Duke 107)*
4	DREAM GIRL *Jesse & Marvin (Specialty 447)*	I DON'T KNOW *Willie Mabon (Chess 1531)*	HOUND DOG *Willie Mae Thornton (Peacock 1612)*
5	RED TOP *King Pleasure (Prestige 821)*	LET ME GO HOME, WHISKEY *Amos Milburn (Aladdin 3164)*	YES, I KNOW *Linda Hayes (Recorded In Hollywood 244)*
6	CRAWLIN' *The Clovers (Atlantic 989)*	DREAM GIRL *Jesse & Marvin (Specialty 447)*	24 HOURS *Eddie Boyd (Chess 1533)*
7	EARLY BIRD *Bill Dogget (King 4605)*	HEY, MRS. JONES *Jimmy Forest (United 130)*	WOKE UP THIS MORNING *B. B. King (R. P. M. 380)*
8	I DON'T KNOW *Willie Mabon (Chess 1531)*	CRAWLIN' *The Clovers (Atlantic 989)*	K. C. LOVING *Little Willie Littlefield (Federal 12110)*
9	BE TRUE *Vocaleers (Red Robin 113)*	MY KIND OF WOMAN *Emmitt Slay Trio (Savoy 886)*	TOO LATE, OLD MAN *Smokey Hogg (Modern 986)*
10	THROUGH FOR THE NIGHT *Johnny Hodges (Mercury 89035)*	PAPA (I DONT TREAT THAT LITTLE GIRL MEAN) *Scat Man Crothers (Recorded in Hollywood)*	WHOOPIN' & HOLLERIN' *Earl Forest (Duke 108)*

THE CASH BOX HOP

in DALLAS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	
2	CRAWLIN' *The Clovers* *(Atlantic 989)*	
3	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	
4	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*	
5	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aladdin 3164)*	
6	NINE BELOW ZERO *Sonny Boy Williams* *(Trumpet 166)*	
7	24 HOURS *Eddie Boyd* *(Chess 1533)*	
8	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*	
9	MIGHTY LONG TIME *Sonny Boy Williams* *(Trumpet)*	
10	SOFT *Tiny Bradshaw* *(King 4577)*	

in LOS ANGELES

1	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*
2	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
3	BABY, I'M DOIN' IT *Annisteen Allen* *(King 4608)*
4	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aladdin 3164)*
5	CRAWLIN' *The Clovers* *(Atlantic 989)*
6	SOFT *Tiny Bradshaw* *(King 4577)*
7	YES, I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*
8	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
9	MY KIND OF WOMAN *Emmett Slay Trio* *(Savoy 886)*
10	CROSS MY HEART *Johnny Ace* *(Duke 107)*

in ST. LOUIS

1	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
2	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*
3	YES, I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*
4	PRETEND *Nat "King" Cole* *(Capitol 2346)*
5	THE BELLS *The Dominoes* *(Federal 12114)*
6	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
7	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aladdin 3164)*
8	WOKE UP THIS MORNING *B. B. King* *(R. P. M. 380)*
9	BABY, I'M DOIN' IT *Annisteen Allen* *(King 4608)*
10	MY HAT'S ON THE SIDE OF MY HEAD *Four Blazes* *(United 146)*

in SAN FRANCISCO

1	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
2	K. C. LOVING *Little Willie Littlefield* *(Federal 12110)*
3	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*
4	NOBODY LOVES ME *Fats Domino* *(Imperial 5220)*
5	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*
6	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
7	CRAWLIN' *The Clovers* *(Atlantic 989)*
8	CHLOE *Sonny Thompson* *(King 4595)*
9	I DON'T KNOW ***Willie Mabon*** ***(Chess 1531)***
10	NINE BELOW ZERO *Sonny Boy Williams* *(Trumpet 166)*

in COLUMBIA, S. C.

1	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
2	BABY DON'T DO IT *The "5" Royales* *(Apollo 443)*
3	MY KIND OF WOMAN *Emmett Slay Trio* *(Savoy 886)*
4	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aladdin 3164)*
5	BABY, I'M DOIN' IT *Annisteen Allen* *(King 4608)*
6	NOBODY LOVES ME *Fats Domino* *(Imperial 5220)*
7	WOKE UP THIS MORNING *B. B. King* *(R. P. M. 380)*
8	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
9	CROSS MY HEART *Johnny Ace* *(Duke 107)*
10	I DON'T KNOW *Willie Mabon* *(Chess 1531)*

in SHOALS, IND.

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*
3	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*
4	SOFT *Tiny Bradshaw* *(King 4577)*
5	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
6	SAD HOURS *Little Walter* *(Checker 764)*
7	BELIEVE ME, BABY *Roy Milton* *(Specialty 446)*
8	YES, I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*
9	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*
10	TRAIN, TRAIN, TRAIN *Danny Overbea* *(Checker 760)*

BEST SELLING SPIRITUAL RECORDS

THE CASH BOX

Listed Alphabetically

- Echoes From Heoven
  BELLS OF JOY
  (Peacock)
- Every Doy Will Be Sundoy
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)
- How Mony Times
  WARD SINGERS
  (Savoy)
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  (Gotham)
- In The Upper Room
  MAHALIA JACKSON
  (Apollo)
- My Old Home
  PILGRIM TRAVELERS
  (Specialty)
- My Rock
  SWAN SILVERTONE SINGERS
  (Specialty)
- No Room In The Hotel
  JESSE MAE RENFRO
  (Peacock)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)
- Trouble In My Woy
  DIXIE HUMMING BIRDS
  (Peacock)

IT'S A HIT
SAVOY # 886
"MY KIND OF WOMAN"
EMMETT SLAY TRIO
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

A Coin Catcher
Lil Son Jackson
"LONELY BLUES"
b/w
"FREIGHT TRAIN BLUES"
5229
Imperial Records

Smash Blues Hit!
ONE ROOM COUNTRY SHACK
b/w
MY WOMAN KNOWS THE SCORE
by
MERCY DEE
458 # 458-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

ANOTHER SOLID SMASH HIT from- "CHESS"
MUDDY WATERS
LATEST and GREATEST-
"THAT'S ALRIGHT"
b/w
"SAD, SAD DAY"
on
CHESS-1537
CHESS
RECORD CORP,
750 E. 49th ST. CHICAGO, ILL.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

BERNIE LEIGHTON O.
(Brunswick 80216)

C+ "THE SYNCOPATED CLOCK" (2:29) [Mills Music] Bernie Leighton and his group dish up an instrumental reading of the fascinating Leroy Anderson tune. Leighton comes up with some sparkling piano work for a light and lilting side.

B "THE WORLD IS WAITING FOR THE SUNRISE" (3:12) [Chappell & Co.] Leighton uses a full ork on this end and the oldie is given an exciting rundown. Leighton's keyboard sweeping and wild orking, together with the current re-awakening in this type of etching, could make this side go a long way.

JIMMIE LEE & ARTIS
(Modern 899)

B "WHY DO YOU MAKE ME FEEL BLUE" (2:39) [Mod Music] Jimmie Lee & Artis do a good duet on a rhythmic middle beat, that with possibly a few changes, is "Lonesome and Blue." Pair blend well.

B "ALL RIGHT BABY" (2:37) [Mod Music] Flip is a rhythmic fast moving item that the pair dish up in exciting style. A wide awake tune, and ok for the spots that cater to the louder type renditions.

JOE HOLIDAY
(Prestige 815)

C+ "BLUE HOLIDAY" (2:41) Joe Holiday showcases his tenor sax with a slow blue mood piece.

B "I HADN'T ANYONE TILL YOU" (2:38) A lovely oldie is treated to a soft and mellow reading by the smooth saxing of Holiday. Ok for the soft light spots.

MARI JONES
(R. I. H. 409)

C+ "DRIFTING BLUES" (2:41) [Messnes Sales] Mari Jones on the vocal and Johnny Moore's Three Blazers dish up a slow tempo blues. Thrush lacks feeling.

C+ "THERE IS NO GREATER LOVE" (2:38) [Clear] The slow pop favorite is done in very nonchalant manner by Miss Jones.

THE JETS
(7-11 2102)

C+ "GOMEN NASAI" (2:20) [Walt Disney Music] The current pop sensation is given an R & B twist by The Jets. A rhumba rhythm on the soft kick.

B "VOLCANO" (2:04) [Shapiro-Bernstein] The group waxes a quick rhumba beat dramatically and with excitement.

BILL DAVIS
(Okeh 6946)

C+ "LULLABY OF BIRDLAND" (2:41) [Patricia Music] The Bill Davis combo dishes up a rhythmic quick beat for an exciting side.

C+ "APRIL IN PARIS" (2:42) [Harms] The group etches a melodic oldie in relaxing style.

THE CASH BOX ★ AWARD O' THE WEEK ★

"MY HAT'S ON THE SIDE OF MY HEAD" (2:40) [Pamlee Music]
"NOT ANY MORE TEARS" (2:48) [Pamlee Music]
THE FOUR BLAZES
(United 146)

● The Four Blazes, with Thomas Braden providing a moving and heated vocal, dish up a quick beat rocker, titled, "My Hat's On The Side Of My Head." The delivery has lots of zest and is belted from the opening note in happy style. With the personality job injected by the chanter, and the drive of the arrangement and the supporting cast, this etching zings along at a hustling pace. A definite entry for the juke box sweepstakes. The lower lid is a moderate tempo item, performed by the Four Blazes in smooth and feelingful manner. Very pleasant listening. Ops, get with the top deck.

"WOKE UP THIS MORNING" (2:38) [Mod Music]
"DON'T HAVE TO CRY" (2:36) [Mod Music]
B. B. KING
(RPM 380)

● B. B. King comes up with another "hot" item. Titled, "Woke Up This Morning," the upper lid is a slow low down blues with lament lyrics, and King polishes off the sad words with great feeling and emotion. His know-how added to potent material makes this a powerful etching and this means spins and spins. The lower lid is a rhythmic Latin beat that comes out an exciting and lively side. King belts this ditty against a driving ork background. In spots, ork is a little too loud and fights the singer, but on the whole, etching is good.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"I DON'T HAVE TO HUNT NO MORE" (2:41) [Regent Music]
"ALONE AGAIN" (2:39) [Dot Publishing]
FIVE CROWNS
(Rainbow 206)

● The Five Crowns, an established hit group, etch another that looks like more honors for the quintet. Titled, "I Don't Have To Hunt No More," the tune is a quick beat jump, and the boys give it a ride that makes it, we think, the best thing they have done up to this point. Lead singer is smooth, exciting, and the blend of the group is unusual. The under portion, "Alone Again," is a slow tempo ballad, smoothly and easily presented. Item is melodic, lyrics potent, and will appeal to both the r & b audience and pop fans. Both sides will draw, but we give the edge to the upper lid.

"IT MOVES ME" (2:41) [High Society]
"NIGHT TIME" (3:06) [High Society]
LLOYD GLENN
(Swing Time 324)

● That man at the keyboard, Lloyd Glenn, with the aid of his orchestra, dishes up an exciting rhythmic middle beat, "It Moves Me," in a manner calculated to bring solid coin action. Glenn's keyboard technique, plus the stimulating solo rides of the key sidemen, gives this disk the class that makes "hits." Look for lots of action on this one. The under portion is a rhythmic slowbeat, titled, "Night Time," that gets the same instrumental treatment accorded the upper deck. Glenn again displays his talents to great advantage. Also standout, is a relaxing sax ride and interesting guitar. We see a slight advantage in favor of the upper lid.

THE FLAMINGOS
(Chance 1133)

B "IF I CAN'T HAVE YOU" (2:38) [Joni Music] The Flamingos chant with feeling as they dish up the romantic slow beat against an easy backing.

C+ "SOMEDAY SOMEWAY" (2:35) [Joni Music] The flip is a rhythmic quick beat, embellished with handclaps, and chorus chant. Group sings well and King Kola's ork backs them in fine style.

JIMMY FORREST
(United 145)

B "MR. GOODBEAT" (2:45) [Pamlee Music] A rhythmic middle beat instrumental with Jimmy Forrest etching some exciting blowing. A showcase for the Forrest sax.

B+ "MRS. JONES' DAUGHTER" (2:50) The natural follow-up to the hit "Hey Mrs. Jones" is this Latin tempo ditty. Forrest tells of the merits of Mrs. Jones' daughter in humorous fashion. Orking and the Jimmy Forrest tenor sax help make this a solid disk.

ROOSEVELT WARDELL
(Rockin' 508)

C+ "LOST MY WOMAN" (3:15) [Lois Pub.] Roosevelt Wardell chants a slow blues against a dramatic backing. Tells the story of how he lost his woman and is about to lose his mind.

C+ "SO UNDECIDED" (3:08) [Lois Pub.] Wardell sings a very similar item on the lower deck.

TERRY TIMMONS
(RCA Victor 20-5227)

B "HE'S THE BEST IN THE BUSINESS" (2:40) [Marvin Music] Terry Timmons can sing and sell a tune. Her chanting of the moderate tempo bounce is assisted by some top deck orking by the Howard Biggs ork.

B "EVIL EYED WOMAN" (2:35) [Raleigh Music] The under portion is a slow blues emotionally sung by Miss Timmons. A pleasure to listen to her read lyrics.

BOOTS BROWN
(RCA Victor 20-5228)

B "BREAKFAST BALL" (2:25) [Michele Music] Boots Brown and his Blockbusters belt a middle beat bounce with drive and enthusiasm. Teenage wildness will go for this one.

C+ "BLUE FAIRY BOOGIE" (2:54) [Michele Music] Another go-go reading of a boogie beat.

STICKS McGHEE
(King 4610)

B "HEAD HAPPY WITH WINE" (2:18) [Jay & Cee] Sticks McGhee, in his first King disk, shows up well as he dishes up the fetching lyrics smoothly against a simple, but potent, backing.

C+ "LITTLE THINGS WE USED TO DO" (2:35) [Jay & Cee] Flip is a slow rhythmic item, pleasantly and easily vocaled by Sticks.

THE CASH BOX RHYTHM N' BLUES Ramblings

Welcome to a new rhythm and blues label to be known as "Sun." Prexies of the new record company are **Jim Bulleit** and **Sam Phillips.** Both Bulleit and Phillips have quite a background in the disk business. Bulleit is currently bossman of J. B. Records and Bulleit Records, and Phillips has worked with Modern, Chess and others. He scouted and recorded and presented to the public such outstanding artists as **Jackie Brenston, B. B. King, Howlin' Wolf, Joe Hill Louis, Roscoe Gordon, Willie Nix** and others too numerous to mention. Sun Record Company plans to give every opportunity to untried artists to prove their talents, whether they play a broom stick or the finest jazz sax in the world. First releases were issued on February 15 and already, one of them, "Seems Like A Million Years," has stirred up a windstorm in Chicago and it looks like a real blues money maker.

* * * * *

Ben Bart, Universal Artists prexy, cut short his vacation in Mexico because of **Jack Klotz's** sudden demise on last Monday. Klotz, 45, headed theatre and nite club department at UA. . . . **Ruth Brown,** whose fabulous career seems dogged with ill-fortune, almost didn't get off on the current tour with **Billy Eckstine.** Two days before she was due to start on the road, the energetic Ruth was taken with an urge to do some spring cleaning. All went well up to the hanging of new curtains. During this phase, Ruth took a nasty fall and sustained a fractured foot. In spite of this, she reported for rehearsals and took off with Mr. B. for the southern one-nighter swing. . . . **Freddie Cole,** the "Crown Prince" of the family which has a "King" called Nat, this week signed a long term booking contract with the Shaw Artists Corporation. Freddie plays piano and sings in a manner all his own which resembles Nat's technique only slightly. Freddie loves and admires his brother but wants to make it on his own. Initial bookings at top clubs are already set far into April. . . . Child prodige, **Leslie Uggams** getting plenty of raves because of her recent MGM recordings. . . . Dina Washington set for Club Birdland in New York was penciled out to play the Tiffany Club in L. A. Dinah is slated for a South American tour.

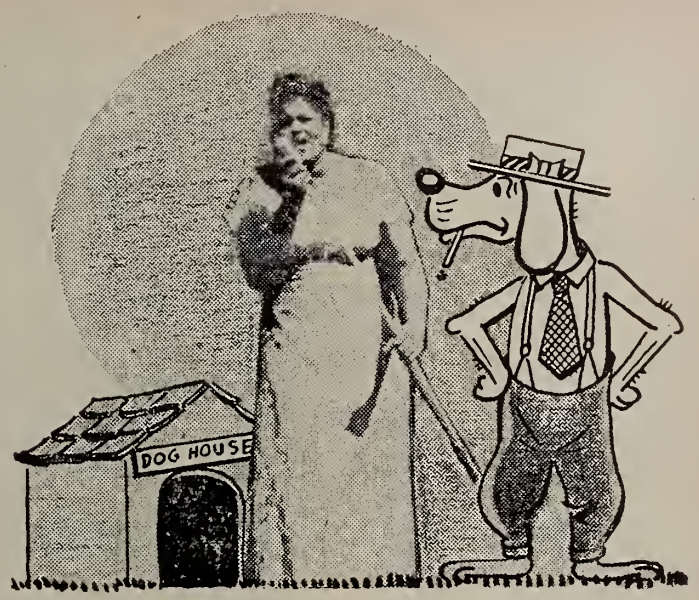
AMOS MILBURN

* * * * *

United Records has come up with what looks like a big one. Their new Four Blazes release, "My Hat's On The Side Of My Head," is just loaded with what it takes. The group belts the quick beat rocker with a zest that is infectious. . . . **Joe Morris** adds a new blues singer to his Blues Cavalcade. "Rev." **Stringbeans** from New Orleans. . . . **Atlantic** also announced the signing of guitarist-singer **Chuck Norris.** . . . **Hal Singer** into Phila. Showboat March 23. . . . **Tiny Bradshaw** wowing 'em at The Spa, Baltimore. . . . Ditto Todd Rhodes at Cincy's Cotton Club. . . . **Milt Buckner** and his Trio open at Broadway's Bandbox on Friday the thirteenth. If Milt is superstitious, he forgot it in the excitement of the occasion. Before coming into the Bandbox, Buckner is drawing down plaudits for his organ technique at Pep's in Philadelphia. . . . **Anna Mae Winburn** and All-Girl Band playing midwest one-nighter tour. . . . 5 **Royales** playing to SRO at the Top Hat, Dayton, Ohio. . . . **Wini Brown** spotlighted at the Downbeat, Providence, R. I. . . . **Bill Doggett Trio** playing to capacity at Washington's Club Caverns. . . . **Michalle,** the organist, inked by Walter Thomas Agency. . . . **James Moody** into Capitol Lounge. . . . **Johnny Hodges,** now completing a two week engagement at the Rendezvous, Phila., is facing a most rigorous schedule following this date. The alto-saxman's band is booked solid through the month of July on a tour that will take them across the nation with nary a free date. According to current plans they'll be playing such spots as Chicago's Capitol Lounge, The Opera House in St. Louis, Angelo's Lounge in Omaha, the Blackhawk in San Francisco and Los Angeles' Tiffany Club. . . . The **Great Dizzy** in from Europe and Continental tour and into Club Birdland. . . . **Myrtle Young's** ork all set for another one-nighter spree. . . . **Rene Hall's** now made it a quintet instead of a trio. Last week at Powelton's, Philadelphia, they played to capacity crowds. . . . **Ben Webster** saxsational at the Club Afrique, Washington, D.C. . . . **Antoine Leon** replaced **"Deek" Watson** with **Charlie Fuqua's** Ink Spots. . . . **Ted Yates** made member of Publicity Club in New York. . . . Cab **Calloway** 'tops' in revival of "Porgy 'n' Bess. . . . Report is that at least two pop bands are slated to wax "Crawlin'" soon. Tune is the current sensation by Atlantic's Clovers. . . . **Amos Milburn** latest etching "Let Me Go Home" is more than just a song to him. It might just say in tune what is in his heart. His talents are in such demand that Milburn is on a constant cycle of one-nighter tours. From the west to the mid-west and then all the way east. In less than a month he has raced through eleven states. It's hard to believe that Milburn, who has been a name for so long is only twenty two years old. . . . **Billy Eckstine** and **Johnny Hodges** ork play Kiel Opera House, St. Louis, April 27 and May 2. . . . **Lionel Hampton** thrilled on WFEC Heart Fund show, Miami. . . . **Jack Walker** takes over **Ralph Cooper's** spot on WOV "Life Begins at Midnight." . . . Watch for the answer to **Ruth Brown's** "Mama, He Treats Your Daughter Mean." Several diskeries getting ready to spring the follow-ups. . . . Five **Crowns** on Rainbow have come up with a zinger that looks good for the money. "I Don't Have To Hunt No More" is a fast moving number dished up by the groups in exciting manner. . . . Herman Lubinsky, Savoy Records prexy, called to advise he had renewed a long term contract with the Ward Singers. According to another trade paper Herman is vacationing on the west coast. Lubinsky has been back at work for about three weeks and to quote a visitor who was sitting in on the conversation, "That's about how late they are with their news."

DIZZY GILLESPIE

ROSCOE GORDON



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A NATIONAL HIT -
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WILLIE MAE
"BIG MAMA"
THORNTON
singing
"HOUND DOG"
b/w
"NIGHT MARE"
PEACOCK - 1612
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"EVERY TIME I THINK OF YOU"
"MISCHEVIOUS BOOGIE"
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LESLIE BROTHERS
THIS NIGHT (MADALENA)
5AY IT I5N'T TRUE
15222 and 45-15222

STEVE LAWRENCE
TOMORROW
IF NOT FOR YOU
15218 and 45-15218

LINDA SHANNON
GOODBYE CHARLIE, GOODBYE
THE LEGEND OF THE WELL
1179 and 45-1179

Folk/Western

JACK CARDWELL
THE DEATH OF HANK WILLIAM5
TWO ARM5
1172 and 45-1172

HAWKSHAW HAWKINS
THE LIFE OF HANK WILLIAM5
PICKING 5WEETHEARTS
1174 and 45-1174

MOON MULLICAN
50 LONG
OOGLIE, OOGLIE, OOGIE (THE TOKYO BOOGIE)
1164 and 45-1164

Rhythm/Blues

ANNISTEEN ALLEN
BABY I'M DOIN' IT
YE5 I KNOW
4608 and 45-4608

TINY BRADSHAW
5OFT
STRANGE
4577 and 45-4577

EARL BOSTIC
5TEAM WHI5TLE JUMP
THE 5HIEK OF ARABY
4603 and 45-4603

EDDIE (CLEAN-HEAD) VINSON
LONE5OME TRAIN
PER5ON TO PER5ON
4582 and 45-4582

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PU5HIN' PAPA
12114 and 45-12114

LITTLE WILLIE LITTLEFIELD
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

LITTLE ESTHER
TURN THE LAMPS DOWN LOW
HOLLERIN' AND SCREAMIN'
12115 and 45-12115

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Smash Hit

NEW HAVEN, CONN.—Dave Robinson of WELI in New Haven proves to Norman Greene that he has a smash hit in his MGM recording of "Suspicion" by literally smashing the record. The young composer was visiting Robinson during a major tour of disk jockey shows.

Francia Luban, Rejoining E. B. Marks, Sees Mambo Music On Wane

NEW YORK—Francia Luban, for many years head of the Latin-American music department of the Edward B. Marks Music Corporation, has just returned to that concern in the same capacity.

Miss Luban started her music business career in the 30's, with Marks, remaining until matrimony and motherhood made it impossible. Now her son is in kindergarten and she returns to renew old friendships and business contacts.

Miss Luban has also written English and Spanish lyrics, being best known as co-writer with Al Stillman of the words of Lecuona's "Say Si Si." Marks has chosen this tune for its next big drive, basing this activity on forthcoming records by the Mills Brothers, Eugenie Baird and several others.

It is Miss Luban's feeling that the mambo craze is on the wane and that this decline will be an excellent thing for Latin-American music. She will concentrate on both old and new songs from Cuba, Mexico, Brazil and other Latin-American countries. Among some of these are top songs by Lecuona, Simons, Cugat, Grenet, Roig, Grever, Lara, Menendez, Gardel and many others. Chief of the new Latin American hits is "Piel Canela" by Bobby Capo, which Herbert Marks, head of the firm, acquired on his recent trip to Havana.

One of the most important assets Miss Luban brings to her work is her unmatched ability to teach American singers the correct way to pronounce Spanish lyrics. Many of the biggest name artists have received valuable coaching from her in this respect.

Meeting Dates Of Music Operators' Associations

Mar. 16—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

17—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.

18—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

23—Central States Music Guild
Place: 805 Main St., Peoria, Ill.

24—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.

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THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **KAW-LIGA**
Hank Williams
(MGM 11416; K-11416)

2. **YOUR CHEATIN' HEART**
Hank Williams
(MGM 11416; K-11416)

3. **NO HELP WANTED**
The Carlisles
(Mercury 70028; 70028x45)

4. **A FOOL SUCH AS I**
Hank Snow
(RCA Victor 20-5034; 47-5034)

5. **EDDY'S SONG**
Eddy Arnold
(RCA Victor 20-5108; 47-5108)

6. **THAT'S ME WITHOUT YOU**
Webb Pierce
(Decca 28534; 9-28534)

7. **DEATH OF HANK WILLIAMS**
Jack Cardwell
(King 1172; 45-1172)

8. **I'LL GO ON ALONE**
Webb Pierce
(Decca 28534; 9-28534)

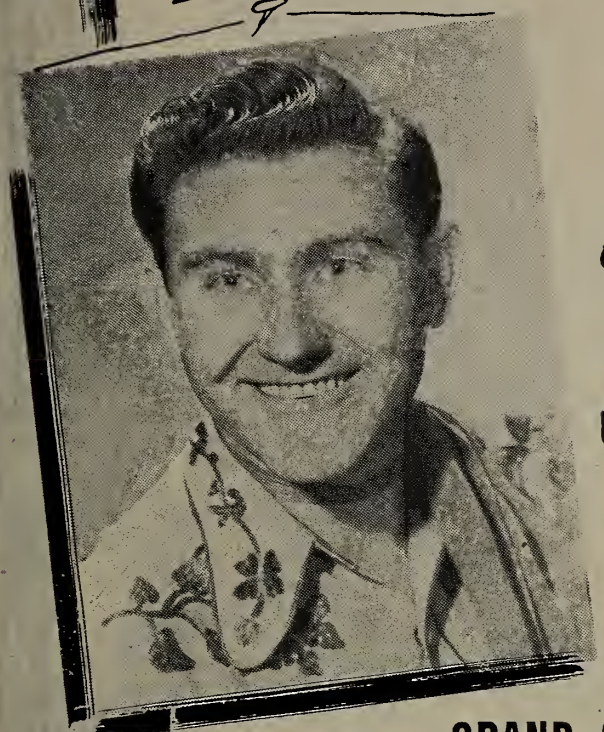
9. **I'LL NEVER GET OUT OF THIS WORLD ALIVE**
Hank Williams
(MGM 11366; K-11366)

10. **DON'T LET THE STARS GET IN YOUR EYES**
Skeets McDonald
(Capitol 2216; F-2216)

He gave you

"WONDERING", "THAT HEART BELONGS TO ME",
"BACK STREET AFFAIR", "SO USED TO LOVING YOU"
and "THAT'S ME WITHOUT YOU" . . .

and NOW!
HIS GREATEST-



A 2 SIDED HIT...

WEBB PIERCE

Singing Star

GRAND OLE OPRY WSM, NASHVILLE – singing...

"I HAVEN'T GOT THE HEART"
(TO SAY I'M NOT IN LOVE WITH YOU)

"THE LAST WALTZ"

(DECCA-28594)

DECCA RECORDS

BULLSEYE of the WEEK

"I HAVEN'T GOT THE HEART" (2:04)
[Acuff-Rose]
"THE LAST WALTZ" (2:39)
[Hill & Range]
WEBB PIERCE
(Decca 28594)

Direction: JAMES DENNY WSM ARTISTS SERVICE BUREAU, NASHVILLE, TENN.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. KAW-LIGA
   Hank Williams
   (MGM 11416; K-11416)
2. NO HELP WANTED
   The Carlisles
   (Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART
   Hank Williams
   (MGM 11416; K-11416)
4. THAT'S ME WITHOUT YOU
   Webb Pierce
   (Decca 28534; 9-28534)
5. A FOOL SUCH AS I
   Hank Snow
   (RCA Victor 20-5034; 47-5034)
6. EDDY'S SONG
   Eddy Arnold
   (RCA Victor 20-5108; 47-5108)
7. BACK STREET AFFAIR
   Webb Pierce
   (Decca 28369; 9-28369)
8. DON'T LET THE STARS GET IN YOUR EYES
   Skeets McDonald
   (Capitol 2216; F-2216)
9. I'LL GO ON ALONE
   Webb Pierce
   (Decca 28534; 9-28534)
10. DEATH OF HANK WILLIAMS
    Jack Cardwell
    (King 1172; 45-1172)

Record Companies Rush To Cover "The Red Monkey"

NEW YORK—The Robbins Music Corporation, has possession of an importation that has every indication of becoming a big number.

The tune, "The Red Monkey," theme music for a television series in England on B.B.C. entitled "The Red Monkey," has become a big favorite abroad. Indications of the interest aroused in this country is the alacrity with which all the American record companies have picked up the tune.

Already there are five releases, with others in preparation. They are: Mercury . . . Harmonicats; Victor . . . Three Suns; London . . . Harry Grove Trio; MGM . . . Jack Fina Orchestra; Coral . . . Frank Chacksfield. Also, Capitol and Columbia will have diskings on the market shortly. The Frank Chacksfield version on Coral is a Parlophone record. Coral has an arrangement with Parlophone to release such records as they may be interested in.

"The Red Monkey" was written by Jack Jordan, British arranger and composer, at the request of Eric Maschwitz, producer of the television series.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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FOLK AND WESTERN REVIEWS

A DISK & SLEEPER · B EXCELLENT · B- VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

BULLSEYE of the WEEK

"AFTER YOU LEAVE" (2:27)
[Acuff-Rose]

"I COULDN'T KEEP FROM CRYING" (2:43)
[Acuff-Rose]

MARTY ROBBINS
(Columbia 21075)

● Marty Robbins, who is no newcomer to the best seller lists, chips in with two of his own tunes in a bid for a "hit." Currently, Robbins is high with "I'll Go On Alone," and his latest release gives him a solid two contenders. The top lid, "After You Leave," is a moderate-quick tempo bounce with romantic lyrics that Robbins chants softly, smoothly, and sentimentally. The under portion, "I Couldn't Keep From Crying," is a rhythmic middle beat, expertly and warmly vocaled by the western artist. His easy treatment and emotional delivery helps put the tune in the upper category. Light string backing sets the proper mood on both decks. In our opinion the "Crying" deck will break first.

ROY ACUFF
(Capitol 2385)

B "TIED DOWN" (2:30) [Acuff Rose] Roy Acuff's first release on the Capitol label is a good one. Roy chants a rhythmic quick beat assisted by a vocal chorus. Lyrics are cute and light hearted.

B+ "WHAT WILL I DO" (2:51) [Acuff Rose] A fast moving sad romantic ballad. Roy's melodic chanting is backed in great style by his Smokey Mountain Boys.

BOB WILLS
(MGM 11452)

C+ "LITTLE GIRL, LITTLE GIRL" (2:41) [Bob Wills Music] A fetching slow beat lilt is given a soft reading by Bob Wills and Ramona Reed. A tender etching.

B "SITTIN' ON TOP OF THE WORLD" (2:37) [Bob Wills Music] Flip is a slow beat light ditty with an R & B feel. Wills does a fine job on the vocal end.

COY McDANIEL
(MGM 11451)

B "HASTY WEDDING" (2:38) [Tannen Music] A happy lilting instrumental with a Scotch sound is etched by Coy McDaniel who makes the guitar an instrument very much alive.

C+ "KING SIZE KISSES" (2:35) [Tannen Music] McDaniel sings on this deck and employs his yodel and other tricks for a pleasant side. Backing is soft and lyrics in the romantic vein.

ZEB TURNER
(King 1176)

C+ "JERSEY ROCK" (2:33) [Lois] Zeb Turner and his string band belt out a quick beat rocker with a happy sound.

C+ "I'M IN LOVE WITH SOMEONE" (2:35) [Lois] The flip is a slow beat with an ok vocal of the sad romantic lyrics.

TEX RITTER
(Capitol 2368)

B+ "BUFFALO DREAM" (2:08) [Leed Music Corp.] Tex Ritter has a disk here that is different and dramatic enough to catch on. The pulsating rhythm, drum beats, and Indian sounds and Ritter's smooth chanting make this a contender.

B+ "MY WOMAN AIN'T PRETTY" (2:34) [Central Songs] Flip is a rhythmic middle beat that Ritter does great by. A catchy item, fetching guitaring, and Ritter make his a fitting coupling for the upperlid.

GRADY MARTIN
(Decca 28613)

B "SHENANIGANS #1" (1:34) [Old Master Songs] Grady and The Slew Foot Five dish up a moderate tempo etching for the St. Patrick's Day holiday.

B "SHENANIGANS #2" (1:27) [Old Master Songs] The aggregation etches a coupler in the same vein. Both decks are happy items and should go great in the right locations. Ops take a gander at the times of these decks.

PORTER WAGONER
(RCA Victor 20-5215)

B "DON'T PLAY THAT SONG" (2:45) [R.F.D. Music] Porter Wagoner does a mellow job on a slow soft sentimental song. Easy strings support the chanter.

B "THAT'S IT" (2:15) [Earl Barton Music] A live quick beat with a different approach is given a belted reading by Wagoner. A good side.

CHET ATKINS
(RCA Victor 20-5181)

B "HIGH ROCKIN' SWING" (2:18) [Alton Music] That Atkins guitar, which makes such wonderful sounds dishes up a light, lilting, and lovely side.

B "FIG LEAF RAG" (2:28) [Tannen Music] Flip is a quick beat which Atkins races through in happy style. An exhilarating effort.

THE CASH BOX FOLK and WESTERN ROUNDUP

Eddy Arnold (RCA Victor) broke attendance records on 18 out of 19 performances during his stand at Houston's Fat Stock Show which closed Feb. 15. Eddy is currently resting at his Nashville home with the Sahara Hotel in Las Vegas set as his next big date where he opens on May 5.

WSM's newest country show, "Breakfast At The Opry," set to begin March 20 in the 8:00 to 8:30 spot from Noel Hotel's main ballroom. Country jock **Eddie Hill** (Mercury) will emcee with "Grand Ole Opry" talent doing impromptu performances according to audience request. Hill will also feature interviews with visitors in town for the Saturday night "Grand Ole Opry" performances.

Hill and Range's Nashville representative, **Ben Sabia**, and Miss Lois Compton of Louisa, Kentucky, were married in Iuka, Miss., on Feb. 26. Couple were attended by Red and Sally Foley. Honeymoon plans have been postponed until early summer.

John Talley (King) and wife in Nashville last weekend as "Grand Ole Opry" visitors. John has been spinning country records at WYVE in Wytheville, Va., for past two years with current plans to take over WWVA's all-night record show from Wheeling on April 1.

EDDY ARNOLD

Captain Stubby and his Bucaneers, **Homer & Jethro** (RCA Victor), and **The Beaver Valley Sweethearts** (RCA Victor) have completed 12,470 air miles in past five weeks flying to and from their Ralston Purina dealer convention appearances. The flying trips were necessary to keep artists up with their WLS Chicago broadcasts.

Johnny Bond is back on his feet after a home stay with the mumps. Johnny had to leave the Gene Autry Tour with the illness and is now getting back to himself with rest and golf with Art Satherly.

Bob Wills opened at Henry's 97th Street Corral in South Los Angeles March 13. The famous Texas Playboys will be featured at the dancery on Friday, Saturday and Sunday nights. On the off-nights they make p.a.'s within a 200-mile radius of Los Angeles.

Faron Young (Capitol) comes into Nashville this weekend (14) to make Capitol sessions and be **Red Foley's** (Decca) guest on the Prince Albert "Grand Ole Opry" NBC'er. Young is currently stationed with the Army in Ft. Jackson, S. C.

Al Rogers (Capitol) recently moved his broadcast activities to KVOA in Tucson, Arizona. Al had been airing from KONO in San Antonio for nearly a year. In between stations he planed to the west coast to cut new sides for Capitol.

Bob Edwards, who does the country spinning at WFBC in Greenville, S. C., with his brother, Jam, has received his notice to report for army duty the last of March. **Slim King** will step into Bob's place.

Wade Ray (RCA Victor) recently signed a management deal with Hollywood's Reg Marshall Agency who have booked him for an Arizona, New Mexico, Colorado tour during March. Following will be appearances in Texas, Wyoming, Montana, Oregon, Washington, California and Canada.

Pee Wee King's (RCA Victor) family continues with illness. A month ago, his son, Sonny, had a motorcycle accident from which he is now recuperating. Last week his daughter, Mary Etta, was taken to the hospital for an appendectomy. At last report both were doing fine.

Bill Monroe (Decca) continues to improve at Nashville's General Hospital. Part of the casts were removed last week, however, it will be weeks before he will be able to leave the doctory.

Tex Summey, better known as "Cousin Jody," steel guitarist with **Lonzo & Oscar** (Decca) lost three fingers last week in an accident while jacking up his house trailer. The jack slipped catching his left hand. Doctors are trying to save the thumb and little finger.

Smiley Burnette (Intro) returned to Hollywood March 12 after extensive tours through the southeast. Burnette begins a new picture with Gene Autry on March 16.

Skeets McDonald (Capitol) currently touring Oregon and California under booking of Mildred Myers Agency of Hollywood.

George Beverley Shea (RCA Victor) will be in Chattanooga, Tenn., for a month beginning March 15 with the Billy Graham group.

Dude Martin (Mercury) running his daily deejay show from the den of his new San Fernando Valley home. Dude and wife, **Sue Thompson** (Mercury), are preparing a "Mr. & Mrs." radio show in addition to their regular Wednesday night KTTV video show for Sears Roebuck.

Smokey Warren recently opened offices with **Elton Britt** (RCA Victor) in New York City where they will promote songs and artists as The Elton Britt Enterprises. Smokey also beginning a country music column as a regular feature of Downbeat mag.

Fred Wamble, who does tapes for Mexican border stations, in Nashville this weekend visiting with "Grand Ole Opry" artists and planning future artist promotions via his shows. Fred also does a live country deejay'er on Birmingham's WLBS.

March 31 has been set as the wedding day for **Anita Carter** of the Carter Sisters and **Don Davis**, steel guitar man for George Morgan.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	KAW-LIGA	Hank Williams (MGM)
2.	NO HELP WANTED	The Carlisles (Mercury)
3.	GOIN' STEADY	Faron Young (Capitol)
4.	THAT'S ME WITHOUT YOU	Webb Pierce (Decca) / Sonny James (Capitol)
5.	I'LL GO ON ALONE	Marty Robbins (Columbia) / Webb Pierce (Decca)
6.	TILL I WALTZ AGAIN WITH YOU	Tommy Sosebee (Coral)
7.	A FOOL SUCH AS I	Hank Snow (RCA Victor)
8.	DON'T LET THE STARS GET IN YOUR EYES	Skeets McDonald (Capitol)
9.	EDDY'S SONG	Eddy Arnold (RCA Victor)
10.	YOUR CHEATIN' HEART	Hank Williams (MGM)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Sal Rezza
WWEZ—New Orleans, La.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (The Carlisles)
3. A Fool Such As I (Hank Snow)
4. Don't Let The Stars Get In Your Eyes (S. MacDonald)
5. Eddy's Song (Eddy Arnold)
6. Back Street Affair (W. Pierce)
7. Gal Who Invented Kissing (Hank Snow)
8. Going Steady (Faron Young)
9. Keep It A Secret (Slim Whitman)
10. Death Of Hank Williams (Jack Cardwell)

Cliff Rodgers
WHKK—Akron, Ohia
1. Kaw-Liga (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
3. Till I Waltz Again With You (Tommy Sosebee)
4. Hillbilly Hula (Jenks Carmen)
5. That's Me Without You (Sonny James)
6. That Family Who Prays (Louvin Bros.)
7. No Help Wanted (The Carlisles)
8. Honeymoon On A Rocket Ship (Hank Snow)
9. Let Me Know (Slim Willet)
10. All That I'm Asking Is Sympathy (Slim Whitman)

Tommy Sutton
WING—Daytan, Ohia
1. I'll Go On Alone (Marty Robbins)
2. The Death Of Hank Williams (Jack Cardwell)
3. Let Me Know (Slim Willett)
4. Going Steady (Faron Young)
5. Eddy's Song (Eddy Arnold)
6. Broad Minded (Louvin Bros.)
7. Kaw-Liga (Hank Williams)
8. Your Cheating Heart (Hank Williams)
9. Honeymoon On A Rocketship (Hank Snow)
10. Till I Waltz Again With You (Gore-Wright)

Art Barrett
WSAP—Portsmauth, Va.
1. Till I Waltz Again With You (Tommy Sosebee)
2. No Help Wanted (Carlisles)
3. Bumming Around (Jim Dean)
4. I Don't Need A Diary (Dusty & Pam)
5. Kaw-Liga (Hank Williams)
6. If They Should Ask Me (Ray)
7. Tied Down (Roy Acuff)
8. Picking Sweethearts (Locklin)
9. Side By Side (Britt & Allen)
10. Buffalo Dream (Tex Ritter)

Mack Sanders
KFBI—Wichita, Kan.
1. Kaw-Liga (Hank Williams)
2. Don't Trifle On Your Sweetheart (Ernest Tubb)
3. Going Steady (Faron Young)
4. Keep It A Secret (Slim Whitman)
5. I'm An Old Old Man (Lefty Frizzel)
6. Eddy's Song (Eddy Arnold)
7. That's Me Without You (Webb Pierce)
8. My Lonely Heart's Running Wild (Carl Smith)
9. Honeymoon On A Rocket Ship (Hank Snow)
10. You Don't Have Love At All (Jimmy Dickens)

Joe Morris
WKDK—Newberry, S. C.
1. No Help Wanted (Carlisles)
2. Going Steady (Faron Young)
3. Kaw-Liga (Hank Williams)
4. That's Me Without You (Sonny James)
5. A Fool Such As I (H. Snow)
6. Your Cheating Heart (Hank Williams)
7. Eddy's Song (Eddy Arnold)
8. Don't Let The Stars Get In Your Eyes (Slim Willet)
9. All That I'm Asking Is Sympathy (Slim Whitman)
10. Crazy Waltz (Pee Wee King)

Billy "The Kid" Stanley
WNOE—New Orleans, La.
1. Kaw-Liga (Hank Williams)
2. Going Steady (Faron Young)
3. No Help Wanted (Carlisles)
4. I'll Go On Alone (Robbins)
5. A Fool Such As I (H. Snow)
6. Condemned Without Trial (Eddy Arnold)
7. That's Me Without You (Sonny James)
8. Don't Let The Stars Get In Your Eyes (S. MacDonald)
9. Till I Waltz Again With You (Tommy Sosebee)
10. My Lonely Heart Was Running Wild (Carl Smith)

Cracker Jim
WMIE—Miami, Fla.
1. No Help Wanted (Carlisles)
2. I'll Go On Alone (Marty Robbins)
3. Kaw-Liga (Hank Williams)
4. Going Steady (Faron Young)
5. Keep It A Secret (Slim Whitman)
6. That's Me Without You (Webb Pierce)
7. Honeymoon On A Rocket Ship (Hank Snow)
8. Till I Waltz Again With You (John Roby)
9. A Fool Such As I (H. Snow)
10. Don't Let The Stars Get In Your Eyes (Slim Willett)

Buck Benson
WLBR—Lebanan, Pa.
1. No Help Wanted (The Carlisles)
2. Kaw-Liga (Hank Williams)
3. There's A Higher Power (Martha Carson)
4. Going Like Wildfire (Mac Wiseman)
5. Your Cheating Heart (Hank Williams)
6. Four Alarm Boogie (Jimmy Collett)
7. I'm An Old Old Man (Lefty Frizzel)
8. Deep Down In My Heart (Curt Henson)
9. I'll Live With God (Johnny & Jack)
10. Forgotten (Coy McDaniels)

Bill Thornton
KRLW—Walnut Ridge, Ark.
1. No Help Wanted (Carlisles)
2. Going Steady (Faron Young)
3. That's Me Without You (Sonny James)
4. Old Old Man (Lefty Frizzel)
5. Going Like Wildfire (Mac Wiseman)
6. Kaw-Liga (Hank Williams)
7. Gal Who Invented Kissing (Hank Snow)
8. Honeymoon On A Rocket Ship (Hank Snow)
9. Midnight (Red Foley)
10. Life Of Hank Williams (Hawkshaw Hawkins)

Burt Beck
WSOU—Sa. Orange, N. J.
1. Kaw-Liga (Hank Williams)
2. Going Steady (Faron Young)
3. I Don't Know (Tenn. Ernie)
4. Paying For The Back Street Affair (Kitty Wells)
5. Your Cheating Heart (Wms.)
6. Withered Roses (Morgan-Clooney)
7. Buffalo Dream (Tex Ritter)
8. No Help Wanted (Carlisles)
9. Railroad Boogie (P. W. King)
10. Call Me Up (Wade Ray)

Hillbilly Bob Ferguson
KWSC—Pullman, Wash.
1. I'll Go On Alone (Webb Pierce)
2. Kaw-Liga (Hank Williams)
3. Gone (Erry Preston)
4. Are You Forgettin' (Vin Bruce)
5. No Help Wanted (Hank Thompson)
6. Somebody Loves You (Ernest Tubb)
7. My Empty Arms (Rebe & Rabe)
8. Hey, Hey, Hey (Bob Ferguson)
9. Bumming Around (T. Texas Tyler)
10. Figleaf Rag (Chet Atkins)

Carl J. Swanson
WRUN—Utica, N. Y.
1. Baby, I'm Lost Without You (York Bros.)
2. The Things I Might Have Been (Wade Ray)
3. That's Me Without You (Sonny James)
4. Guitar Polka (Rosalie Allen)
5. The Last Letter (Jim Swan)
6. Till I Waltz Again With You (Travis-Swanson)
7. Sweet Little Lover (Carter)
8. N. C. 4 March (Bob Roberts)
9. Twice The Loving (Shepard)
10. Let Me Know (Slim Willet)

John Van
WCAR—Pantiac, Mich.
1. Kaw-Liga (Hank Williams)
2. Eddy's Song (Eddy Arnold)
3. Don't Let The Stars Get In Your Eyes (Slim Willet)
4. Till I Waltz Again With You (Tommy Sosebee)
5. Going Steady (Faron Young)
6. The Death Of Hank Williams (Jack Cardwell)
7. Midnight (Red Foley)
8. Bible For A Road Map (Don Reno)
9. My Lonely Heart Was Running Wild (Carl Smith)
10. A Fool Such As I (Hank Snow)

Don Larkin
WAAT—Newark, N. J.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. I'll Go On Alone (Marty Robbins)
4. I Let The Stars Get In My Eyes (Goldie Hill)
5. Till I Waltz Again With You (Tommy Sosebee)
6. Stolen Waltz (Dick Thomas)
7. Don't Let The Stars Get In Your Eyes (Slim Willet)
8. The Unknown Soldier (Elton Britt)
9. Pickin' Sweethearts (Hawkshaw Hawkins)
10. Goin' Steady (Faron Young)

Paul Kallinger
KERF—Del Ria, Texas
1. That's Me Without You (Webb Pierce)
2. Going Steady (Faron Young)
3. Death Of Hank Williams (Jack Cardwell)
4. I Let The Stars Get In My Eyes (Goldie Hill)
5. Back Street Affair (Webb Pierce)
6. Kaw-Liga (Hank Williams)
7. No Help Wanted (Carlisles)
8. I'm An Old Old Man (Lefty Frizzel)
9. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
10. Powerful Love (Wayne Raney)

Larry Gibbs
KMLB—Monrae, La.
1. No Help Wanted (Maddox)
2. I Let The Stars Get In My Eyes (Goldie Hill)
3. Don't Trifle On Your Love (Ernest Tubb)
4. Back Street Affair (W. Pierce)
5. Pretty Dedon (Link Kavis)
6. Don't Let The Stars Get In Your Eyeballs (Homer & Jethro)
7. No Swallerin Place (J. Carter)
8. Got The World Tail (C. King)
9. Hooting & Howling (R. Allen)
10. No Help Wanted (Carlisles)

Gil Wallace
WVMC—Mt. Carmel, Ill.
1. A Fool Such As I (Hank Snow)
2. Bayou Baby (Merle Travis)
3. Let Me Know (B. Williamson)
4. Bumming Around (T. T. Tyler)
5. Kaw-Liga (Hank Williams)
6. Midnight (Lennie Dee)
7. Playing Dominoes (Red Foley)
8. Condemned Without Trial (Eddy Arnold)
9. Honeymoon On A Rocket Ship (Hank Snow)
10. Cannon Ball Rag (M. Travis)

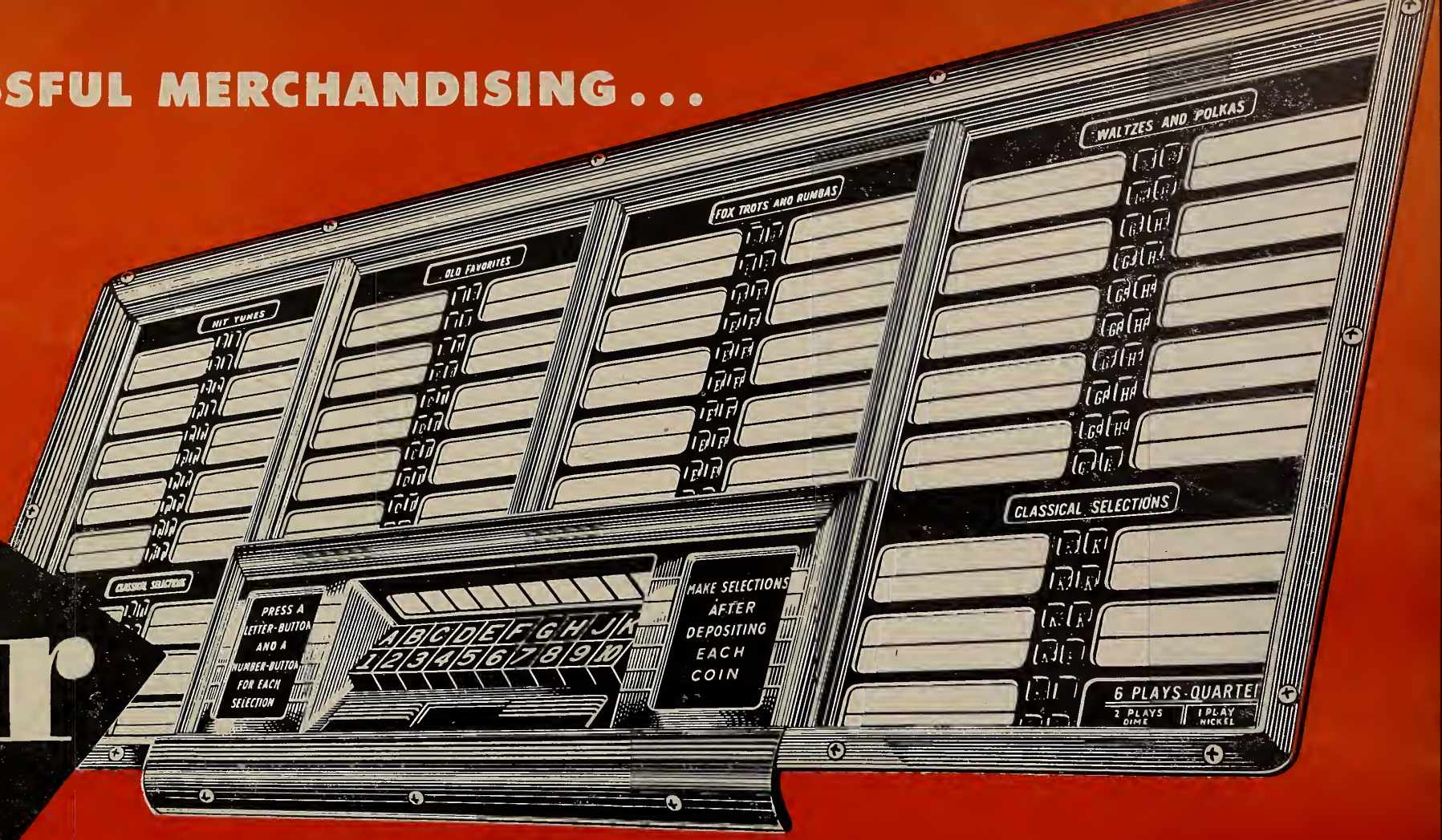
Clarence Kneeland
WICH—Jewett City, Conn.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. I'll Go On Alone (Marty Robbins)
4. That's Me Without You (Webb Pierce)
5. Crying Steel Guitar Waltz (Kitty Wells)
6. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
7. A Fool Such As I (Hank Snow)
8. I'd Never Have Found Somebody New (Hank Thompson)
9. Eddy's Song (Eddy Arnold)
10. Death of Hank Williams (Jack Cardwell)

Smokey Smith
KRNT—Des Moines, Iawa
1. No Help Wanted (Carlisles)
2. Kaw-Liga (Hank Williams)
3. Most Of All (Merle Taylor)
4. I'll Go On Alone (Robbins)
5. Till I Waltz Again With You (Tommy Sosebee)
6. If I Ever Get Rich, Mom (Hawkshaw Hawkins)
7. Eddy's Song (Eddy Arnold)
8. Your Cheating Heart (Wms.)
9. What Will I Do (Roy Acuff)
10. River Of Tears (York Bros.)

Ramblin' Lou
WJJL—Niagara Falls, N. Y.
1. Kaw-Liga (Hank Williams)
2. Crying Steel Guitar Waltz (Kitty Wells)
3. That's Me Without You (Marvin Shiner)
4. No Help Wanted (Thompson)
5. Your Cheatin' Heart (Hank Williams)
6. Till I Waltz Again With You (Gore-Wright)
7. If I Ever Get Rich, Mom (Hawkshaw Hawkins)
8. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
9. Eddy's Song (Eddy Arnold)
10. A Fool Such As I (H. Snow)

THE KEY TO SUCCESSFUL MERCHANDISING . . .

Proper Programming


HIT TUNES
OLD FAVORITES
FOX TROTS AND RUMBAS
WALTZES AND POLKAS
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PRESS A LETTER-BUTTON AND A NUMBER-BUTTON FOR EACH SELECTION
A B C D E F G H J K
1 2 3 4 5 6 7 8 9 10
MAKE SELECTIONS AFTER DEPOSITING EACH COIN
6 PLAYS-QUARTER
2 PLAYS DIME
1 PLAY NICKEL

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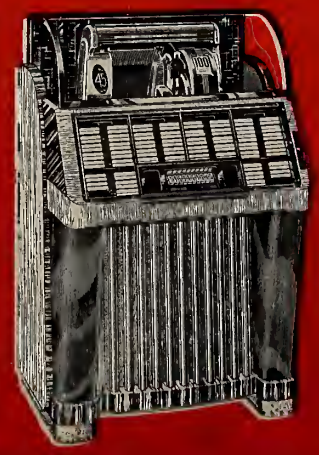
100 Selections at the phonograph



100 Selections anywhere in the location

ATTENTION MUSIC OPERATORS! COPY AND MAIL TO YOUR CONGRESSMEN AND SENATORS

USE YOUR OWN LETTERHEAD AND ADDRESS AND MAIL TODAY TO:

INSERT YOUR CONGRESSMAN'S NAME

My Dear Congressman,
House of Representatives,
Washington, D. C.

INSERT YOUR SENATOR'S NAME

(or: My Dear Senator:)
(The Senate Building,)
(Washington, D. C.)

RE: Mc CARRAN BILL (S.1106)

Would you vote into Federal Law an additional Royalty-Tax-Tribute from every American who wears nylon hose to be paid to a rich, all-powerful, million dollar corporation, even after royalties have already been paid by the weavers of the nylon hose to this rich, all-powerful, million dollar corporation?

That's just exactly what ASCAP (American Society of Composers, Authors and Publishers) want you to do via their sponsored McCarran Bill (S. 1106) to everyone of America's poor laboring peoples who enjoy, and can only afford to enjoy, the juke box music of America.

ASCAP already receives royalties from the record manufacturers for their copyrighted music, right at the very source. But this doesn't make ASCAP happy. Not one bit. ASCAP is still not satisfied with the $11,000,000.00 or so it gets each year in royalties. It wants more. And still more. It wants to tax the already taxed.

ASCAP now wants more millions of dollars. They want to get ROYALTY-TAX-TRIBUTE from the users of the recordings on which the manufacturers of those recordings have already paid ASCAP royalties. They now want the juke box owners who buy these very records to pay them STILL MORE ROYALTY-TAX-TRIBUTE.

In short, ASCAP, who are strongly backing and sponsoring the McCarran Bill (S.1106) WANT TO BURN THE CANDLE FROM BOTH ENDS. They want you, an elected legislator of the free peoples of these United States, to ACT IN THEIR BEHALF in this farce on American justice.

They want you to vote for the McCarran Bill (S.1106) as an AMENDMENT to the Copyright Act of 1909 so that by Federal Law you will benefit only this one rich, all-powerful, million dollar corporation.

They want you to use your exalted position and office, as an elected representative of the peoples to the Congress of the United States, to help make them (ASCAP) STILL RICHER AND MORE ALL-POWERFUL.

They want you, as a member of the Congress of these United States, elected to this highly respected station by the free peoples of this great nation, by FREE Americans to: *CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD.*

The fact that they have been most completely turned down year after year by one session after another of Congress doesn't deter them one bit. They are back again. Just the same as telling you that the wise and brilliant legislators of the Congress of these United States knew absolutely nothing about legislation all these past years, right through 1952.

Help us to preserve the juke box music of your poor constituents. Don't let so rich and all-powerful an organization like ASCAP be able to obtain a tax upon a tax, to trample down an entire industry to, what is even more important: CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD.

Vote against the McCarran Bill (S.1106).

Urge the Committee on the Judiciary to THROW IT OUT!!

Respectfully yours,

(SIGN YOUR NAME)

JUKE BOX BIZ PREPARES TO FIGHT McCARRAN BILL

MOA Chicago Meet Places McCarran Bill (S. 1106) Top Battle of Automatic Music Industry. Members to Tell Juke Box Ops Seriousness of McCarran Bill. Will Urge All Nation's Music Ops to Get Together With Their Locations and All Others in Their Communities to Defeat the McCarran Bill. Two Readings Already Held on McCarran Bill. It is Now Before the Judiciary Committee. Fear ASCAP May Try to Rush Committee Hearings While Juke Box Biz is Unprepared. Leaders Urge *THE CASH BOX* to Arouse Entire Industry to This Danger.

Leaders Claim: "McCarran Bill Camouflage Is Protection Of Little Man Who Wasn't And Isn't There"

The ASCAP sponsored McCarran Bill (S.1106) is much more serious than many in the juke box industry realize.

It opens up a new thought that can only lead to complete destruction of the entire juke box industry as it exists today.

Every intelligent member of the juke box industry realizes that the "camouflage" in the McCarran Bill is strictly the "protection" of the little man who wasn't ever, and who isn't at present, there!

Yet, this can open a path which would mean ruin to all concerned in this industry before the Committee on the Judiciary where the open hearings will be held.

It is well to remember that the McCarran Bill has already passed thru two readings and is now before the Committee on the Judiciary.

ASCAP is working hard to get hearings started before the juke box industry can gird itself for this terrible battle. It wants to catch the juke box business unprepared.

ASCAP wants to RUSH the McCarran Bill thru the Committee on the Judiciary. BEFORE THE JUKE BOX INDUSTRY EVEN KNOWS WHAT HAPPENED. THAT IS WHY THE NATION'S JUKE BOX LEADERS HAVE ONCE AGAIN CALLED UPON *"THE CASH BOX"* TO AROUSE THE NATION'S JUKE BOX INDUSTRY TO BE PREPARED!

Even tho every juke box operator realizes that the individually owned juke box has never been, and isn't today, an important reality anywhere in the nation, because high overhead expense has halted such individual location ownership of juke boxes, ASCAP is using this as a camouflage via the McCarran Bill before the Committee on the Judiciary.

This may, as some have pointed out, lead some members of the Committee to feel that all locations should own their juke boxes and, in this fashion, complete ruination of the entire industry is possible.

THIS IS SERIOUS. More serious than any juke box operator realizes at first when he reads the McCarran Bill (S.1106).

This is one time when every single juke box operator in the nation must get the backing of every one of his locations, of every single one of his friends in his community, to fight this sort of underhanded attempt to make him look like anything else but what he actually is.

This is the sort of thing that can be expected thruout the entire open public hearings which will be held by the Committee on the Judiciary to listen to arguments for and against the McCarran Bill (S.1106).

MOA (Music Operators of America) is going on an all-out intensive program to advise every single juke box operator, jobber, distributor, supplier, and all allied to the juke box industry in any fashion whatsoever, just how serious the McCarran Bill really is to this industry.

These men were elected by the operators' organizations to attend the executive meetings which were held this past week in Chicago at the Congress Hotel (Monday and Tuesday, March 9 and 10) to bring the operators the factual picture of what they are up against in this terribly dangerous national legislation which faces them and which, should it ever become Federal Law, would simply put the juke box operator out of business.

JUKE BOX OPERATORS — WAKE UP!!!

This is the greatest obstacle yet placed in the path of the entire automatic music industry. It is a serious threat to every juke box operator's livelihood. To his investment. To his future. To the livelihood of his family. His children. To their future. And to the future of an industry to which he has dedicated himself by his investments and his toil, his tears and hard work, to make, his business pay for him and for his family and, perhaps, allow him a few restful years in his old age.

To go on here and explain that it is ASCAP's intention to obtain a tax on top of a tax, to make the juke box owners pay them a ROYALTY-TAX-TRIBUTE, even the record manufacturers are already paying them royalties, and even the ASCAP receives $11,000,000.00 a year in royalties, would be fruitless.

Every juke box operator knows that this is the organization whose members, on one hand, want him to feature their music and, on the other hand, ASCAP has called the juke box operator a "racketeer", and every other name it legally could, via pamphlets, letters, etc.

This is, then, a battle to the death. This is the fight to the finish. This is what every juke box operator should realize: *IF ASCAP WINS HE IS OUT OF BUSINESS!*

That his family and his children will be bereft of their livelihood. That he is finished as a business man. That his entire investment in his business will not be worth a plugged nickel.

FIGHT! FIGHT FOR YOUR LIVELIHOOD! FIGHT FOR THE CONTINUED LIVELIHOOD OF YOUR FAMILY AND YOUR CHILDREN!

WRITE YOUR CONGRESSMEN AND YOUR SENATORS TODAY TO ASK THE Committee on the Judiciary TO THROW OUT THE McCarran Bill (S.1106).

READ THE EDITORIAL PAGE 3 THIS ISSUE!!

Pick the game of Proved Performance!

Williams SENSATIONAL NEW LUXURY

SILVER SKATES

5-BALL GAME

GOAL SCORES! Top center rollover scores 1 goal on reel and adds 500,000 to HIGH SCORE

High Scores!

Brand New! Ball trapped in Penalty Box scores 500,000 and is returned for replay when 4 balls are trapped in A-B-C and D and bottom center rollover then lites for Extra Special!

2 Top side rollovers and 2 bottom side rollovers score 1 goal each when lit!

4 Balls in A-B-C-D Score 1 replay and lite up 2 bottom side rollovers for replays!

ROLLOVER at BOTTOM CENTER of Playfield becomes . . . "EXTRA SPECIAL" to score 5 Replays!

2 FLIPPERS

Location Tested for Phenomenal 5-Ball Profits.

Install SILVER SKATES.. ..IT'S SHARP!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

MOA Meet Based Entirely On McCarran Bill

Levine and Miller Fly To Washington, D.C. Immediately After Session. Bill Gersh Sees Crucial Year Ahead For M.O.A.

GEORGE A. MILLER

CHICAGO—As appeared here last week, and the week before that, the MOA two-day executive meeting was based entirely on the forthcoming McCarran Bill (S.1106) and the fact that this bill was much more serious than what was first supposed by members of the juke box industry.

MOA's leaders quickly started to arouse the nation's juke box operators and will advise them of the tremendous seriousness of the McCarran Bill.

Everyone of the heads of associations present listened to a planned program which was evolved at this meet and which would bring every operator into the picture who is a member of an association.

At the same time the drive that is under way to protect the juke box business from the McCarran Bill would also carry over to all independent operators thru *The Cash Box* and to all those allied to the coin operated music industry.

Bill Gersh, publisher of *The Cash Box*, was called in as first speaker on the agenda on Tuesday morning. He advised the executive committee that this was the crucial year for Music Operators of America.

The McCarran Bill would answer many questions in many minds thruout the entire nation regarding the permanency of Music Operators of America, Inc.

Bill Gersh also pointed out many facets of the McCarran Bill. He explained the many problems facing the industry. He advised that MOA was a "dream come true" as far as *The Cash Box* was concerned.

It was *The Cash Box* that brought together the first elected officers of MOA and the very first meeting of MOA was called by *The Cash Box* and held in *The Cash Box'* suite in the Bismarck Hotel.

Other speakers thruout the two days of the executive meetings, including MOA's legal counsellor, Sidney H. Levine of New York, brought forth the seriousness of the McCarran Bill and the work which the organization would have to do to defeat this bill as other such bills have been defeated in past years.

George A. Miller, president and business manager of MOA, was tremendously complimented on the very fine manner in which he handled each meeting.

He worked hard thruout the two days and. without rest, continued on to Washington, D. C.

George A. Miller, as executive board members who were present stated, is one of the oustanding men in the history of the automatic music industry.

FOR REAL DOUGH PUT 'EM IN A ROW

install a battery of . . .

Scientific POKERINOS

A Must At All Outdoor Spots.

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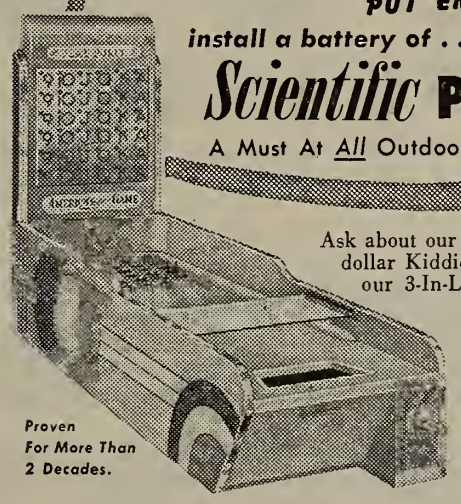

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SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	395
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	425
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Profit in CASH...not SLUGS
when your machines are protected
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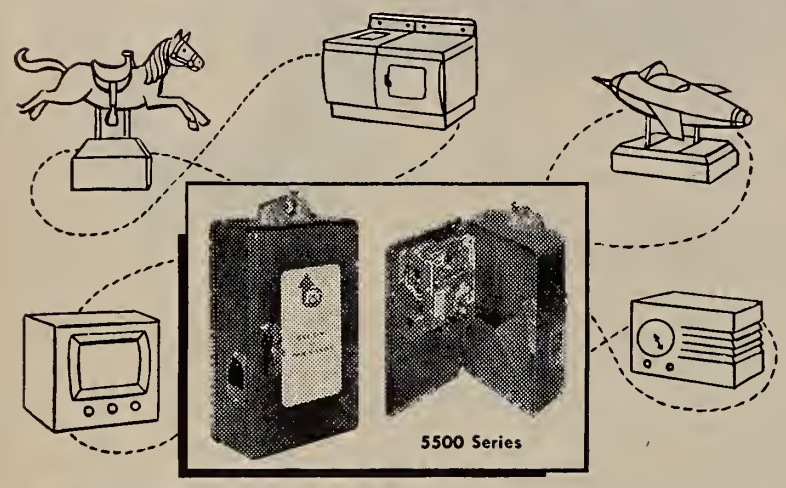

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UPPER MID-WEST MUSINGS

Al Eggermont of Marshall, Minn. reports that he was accompanied by Len Worsech of Montevedio, Minn. on a short vacation to the Southwest. . . . Don Hazelwood, Aitken, Minn. was back on the job again after a short vacation in Mexico. . . . Bill Arndt of Long Prairie, Minn. was accompanied by his mother to the Twin Cities and Mrs. Arndt seemed fascinated by the various coin machines on the show floors of the different distributing companies. . . . Bun Mraz of the Northland Music Company, Brainerd, Minn., is out of the hospital after undergoing minor surgery. . . . It looks as though Darlow Maxwell of Huron, S. D. has broken his jinx. Prior to the last trip into the Twin Cities we have had a blizzard or heavy snow storms on each of his visits. However, on his trip here last week the weather was balmy. . . . Ed Boise of Grand Forks, N. D. Glen Bishell of Bloomer, Wisc.; Joe Totzke, Fairmont, Minn.; Lyle Kesting, Bellingham, Minn.; Gabby Cluseau, of Grand Rapids, Minn.; Charlie Sersen, St. Cloud, Minn.; and Oscar Englund, Alexandria, Minn. were seen here and there at the various distributors. . . . Lester York and Ralph Myers of Mitchell, S. D., although competitors, made a trip together into the Twin Cities. . . . Esther and Hugh May of Eau Claire, Wisc., took some time off from their route activities to make a quick trip into town. . . . Ben Jahnke of Litchfield, Minn., and his team bowled in the bowling tournament at Chicago last week. Ben combined business with bowling by visiting the various coin machine manufacturers.

Bill Fitzgerald Writes About "Kerry Drake" Cartoon Strip

Letter Reveals Need For "Public Relations Bureau" THE CASH BOX Has Been Urging On Industry For Over 10 Years

GRAND RAPIDS, MICH. — William E. (Bill) FitzGerald, advertising and sales promotion manager of AMI, Inc., this city, greatly disturbed over the "Kerry Drake" comic strip appearing syndicated in many newspapers thruout the country, which depicts one of the characters as a hoodlum operating juke boxes, sends along the following letter:

"The morning mail brought copies of the Kerry Drake comic strip, cartooned by Alfred Andriola and syndicated in a number of newspapers throughout the country. They feature a hoodlum by the name of 'Big Frank Fargo', who is known as 'the boss of the east side juke box racket'.

"All of us will be happy, I'm sure, when they put Big Frank behind bars. There is no room for crooks, real or fictional, in the juke box business.

"It is unfortunate, however, that the general public, without knowledge of the facts, often infers that there is some basis behind these fictional episodes.

"One wishes that Mr. Andriola had known something of our business before he selected the juke box as the *modus operandi* of this criminal character, Big Frank. The artist would have learned that operators do not force juke boxes on locations. He would have known that the business is such that there must be wholehearted and willing cooperation on the part of both location and operator if the enterprise is to be successful. Just a little information could quickly have shown Mr. Andriola that ours is hardly the kind of business that attracts the racketeer. It requires too much specialized knowledge and too much hard work for the modest return per dollar invested to appeal to the criminal element.

"There is little question but that such strips and stories reflect disfavor upon our business. The injustice done us hurts and rankles. Yet, we must be realistic and recognize that the harm is already done. In my opinion, it is futile to quarrel with the newspapers. Instead, we need positive, constructive action to inform the papers in general, and the public in particular, about our industry so that there can be no misunderstanding as to the integrity and honorable conduct of those whose career it is to serve the public's need for music. People who do not know, should be shown that the juke box is not indigenous to the low dive, and it flourishes best in restaurants, canteens, social clubs, military installations, taverns, ice cream parlors, etc., where it brings inexpensive, wholesome entertainment and recreation to millions.

"Many people — too many, in fact — are unaware of the hundreds of schools, churches and other institutions which employ the juke box to provide supervised entertainment in the battle against juvenile delinquency. There's an inspiring story in the public welfare activities of operators in the generous manner in which they have turned over receipts to the 'March of Dimes', the 'Heart' and 'Cancer' Funds and others.

"Actually, there's so much that is noble and fine in the willing acceptance of civic responsibilities on the part of operators, that they need never fear injury from carping critics and self-seeking interests — if only they will tell their story. You have done much in the pages of 'The Cash Box' to make the juke box operator better understood for what he is: a rare combination of music critic, accountant, mechanic and salesman who works long, hard hours to bring the joy of music to people everywhere in all walks of life. The problem, as I see it, is to echo your voice far beyond the range of the trade itself.

"AMI spares no effort to familiarize the public with the fact that the operation and manufacture of the juke box is a sound American enterprise. The operator himself, working alone or in cooperation with an association can most effectively tell that story in his own community."

Sincerely,

BILL

Rock-Ola Workshop Held At Milwaukee

CHICAGO, ILL. — Carl Happel, Badger Novelty Co., Milwaukee, Wisc., will be host for the Rock-Ola Workshop to be held this week. Operators and servicemen have been invited to this meeting to be conducted by Frank Schultz, service specialist, to acquaint them with the many operating features of the Rock-Ola Fireball 120 selection phonograph.

Chi Coin Intros New Double Score Tenth Frame Bowler

CHICAGO — Ed Levin, general sales manager of Chicago Coin Machine Company, this city, reported this past week that the firm was shipping samples of its newest bowler, "Tenth Frame Double Score Bowler" to all its distributors.

The game is unique in the fact, Levin explains, that it offers an entirely new innovation to the bowlers by allowing them to double their entire score with skillful play action.

The 5th frame is doubled, Levin explains. And on the 10th frame, should the player make a strike, the player gets two extra shots. If he should then score two more strikes the entire total of all his points is automatically doubled for him.

But should he first get a strike on the two extra plays after the 10th frame and then get a spare, he gets 30 for the strike, 20 for the spare, which is then double for a grand total of 100 extra points.

Tests on this new "10th Frame Double Score Bowler" have shown absolutely phenomenal returns, according to Ed Levin.

He claims that the game won acclaim on every test location.

Levin believes, "Once the operators have a chance to test our new '10th Frame Double Score Bowler' they are, like the players in test locations, also going to acclaim this new bowling game as one of the greatest they have yet played."

"20 Year Club" Member Suggests Admitting 10 and 15 Year Olds In "Junior's Club"

NEW YORK—A number of coinmen and coinwomen, who are most anxious to join the "20 Year Club," but who haven't been associated with the industry for that length of time, have suggested that *The Cash Box* form another "club" to include those who have been in the industry from 10, 15 and up to 20 years.

Jack Mitnick, eastern regional representative for AMI, suggests that the club be formed and called *"The Junior's Club."* John Stuart, sales manager for AMI, also suggested several weeks ago that a 10 to 20 Year Club be instituted.

EDITOR'S NOTE:

"The Cash Box," in starting the "20 Year Club" did so with the idea in mind of bringing together in one group, those members of the industry, who had, in a great many instances, been pioneers in the modern trend of coin machines. As always, The Cash Box will follow the dictates of its readers. We leave the answer up to the members of the "20 Year Club." What do you think?)

Scientific's "Pokerino" Being Ordered In Quantities By Ops

BROOKLYN, N. Y.—Max Levine, Scientific Machine Corporation, this city, who has been supplying "Pokerinos" to the trade for many years, reports that indications are that this year will be the greatest of all time for the operators of these machines.

"With the opening of the outdoor season still several weeks away," stated Levine, "we've already been flooded with orders for 'Pokerinos.' Of great interest to me is that a number of these orders are from coin machine operators, who write that they will operate them in outdoor locations never used previously.

"One of our orders came from Al Deppe of Staten Island, whose arcade is world famous. Deppe tells us that he is placing a battery of 'Pokerinos' right up front, along side of his frankfurter stand."

Scientific is now rushing its production line, producing quantities of the game to fill orders, as well as to take care of those being received every day.

As I See It

A Weekly Column by AL SCHLESINGER

Since writing my first column, I have been trying to analyze some of our recent news stories. First to mind, comes the story about the election of Abe Fish as President of the Conn. State Operators Assn. Abe is an old hand at the operating business, and I might add a very successful one. I well recall the great effort and the many sacrifices he made, to organize the operators of his state and create an Association. No small amount of credit is also due Jimmy Tolisano, Louis Naclerio, George Marra and many others.

I would like to be among the first to extend a welcoming hand back to the industry to Marvin Liebowitz. Back in 1934, Marvin entered the business as a pinball operator and served many terms as an official of the Greater N. Y. Operators Assn. He sold out his interests in 1940 to enter another field. He was a good operator and am certain that he will again be heard from in Association affairs.

Another forward step in cementing good relations among operators was the pact signed recently by President John Bullock, of the Sullivan County Operators Assn. and President Jack Wilson of the N. Y. State Operators Guild. Old feuds were buried and I now look forward to seeing the members of both associations work in peace and harmony.

Kiddie Ride Mfrs At Toy Show

NEW YORK—In an effort to acquaint department store, chain store and toy buyers about the wonderful opportunities given them by placing coin operated kiddie rides in their locations, several manufacturers of kiddie rides displayed their equipment at the Toy Show being held at both the McAlpin and New Yorker Hotels, March 9 thru 18.

At the New Yorker were Exhibit Supply, represented by Frank Mencuri, sales manager, and Art Weinand, asst. sales manager; and Conat Sales and Riteway Sales, represented by Nat Cohn, and Lennie and Nate Schneller of Nate Schneller, Inc., manufacturers of the rides Cohn distributes.

At the McAlpin were Bally Manufacturing Company, represented by Jack Nelson, sales manager, Ben Becker, regional representative, Reed Van Patten, sales engineer, as well as Buddy Fox and Irving Kempner of Runyon Sales Company, Bally distributors in this area; and Meteor Machine Corporation, represented by Al Blendow, sales manager.

They all reported great interest in their products, and that large numbers of locations were secured.

The newspapers, radio and television newscasts gave the rides a great amount of coverage, particularly the space ships, which was used to point the great interest of the youngsters in the outer regions.

In REPLACEMENT PARTS — as in games —

"There is no substitute for QUALITY!"

When you buy a new Gottlieb Game, you do so with confidence in time-tested GOTTLIEB QUALITY! You take for granted trouble-proof performance and long life, factors so vital to consistently high game earnings.

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GET YOUR GOTTLIEB PARTS CATALOG FREE
from your Gottlieb Distributor!
Fully illustrated. Also contains invaluable adjustment instructions and complete lubrication check list.

For your protection, too, insist on Genuine Gottlieb Parts when you buy "reconditioned" Gottlieb Games.

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1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

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FROM THE NATION'S
LARGEST coin machine STOCK
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National Rejector's New Dallas Offices

DALLAS, TEX. — National Rejectors, Inc., this city, who announced the opening of a new service center in this city (The Cash Box, Feb. 14 issue) states that this branch office is the 5th such center in the United States.

The Dallas service center is fully equipped to handle all repairs, parts and training of servicemen in the maintenance of National's highly specialized equipment.

National is the country's largest manufacturer of coin detecting devices and change makers for the industry, and has pioneered in developing a complete country-wide service program. With these facilities, it is pointed out, the fastest and most efficient service is available to every user thruout the nation.

In addition to the Dallas office, the firm maintains other service centers in New York, Chicago, Los Angeles, Atlanta and St. Louis.

Pictured above is a portion of the group representing the bottling and vending machine industries that attended the opening of National Rejector Inc.'s new Dallas service center.

AMI 1952 Sales Greatest In Firm's History

GRAND RAPIDS, MICH. — Sales in 1952 of AMI, Inc., were the highest in the company's history, but income and excess profits taxes cut net income to $1.54 a share from $2.09 in the preceding year, John W. Haddock, president, reported.

Earnings before income taxes in 1952 totaled $1,060,081, compared with $686,344 in 1951. Provision for federal taxes was $720,000 against $225,000 in the preceding year. Net after taxes amounted to $340,081, compared with $461,344.

Sales last year would have been greater had production not been limited by government control on use of critical materials, principally copper, aluminum and steel, Haddock declared. "A higher volume of production was accomplished in 1952 despite allocations because of design and engineering changes in the product in the interest of widest possible employment of materials available to us," he explained.

"Demand for our products continued strong throughout the year — fourth quarter operations being at the highest level ever attained," Haddock said. "Production in the first quarter of 1953 has been maintained at the same high level."

Barring unforseen adversity, it presently appears that both sales and profits before taxes should be greater for 1953, Haddock declared. "It is questionable whether there will be any easing of the tax burden on corporations for the year 1953," he said, but noted that with the elimination of the allocations system scheduled for June 30, "our volume of business no longer will be limited by the availability of materials."

A.A.M.O. To Hold Annual Membership Dinner

NEW YORK—George Ponser, business manager for Associated Amusement Machine Operators of New York, Inc., this city, announced this week that the association is holding its annual membership dinner Wednesday, March 18, at the Henry Hudson Hotel.

As nominations and election of officers takes place at this meeting, the entire membership is expected to attend.

Local distributors and the trade press have been invited to attend the dinner as guests of the organization.

Badger Appoints Dunkel Asst. Export Manger

LOS ANGELES, CALIF. — Bill Happel, president of Badger Sales Co., this past week announced the appointment of Frank D. Dunkel as assistant export manager of the firm.

Dunkel, a graduate of the University of Chicago and a veteran of the Korean campaign will join export manager Joe Duarte in handling the ever increasing amount of export business for the coin machine firm.

Dunkel was formerly assistant store manager for Montgomery Ward, and prior to that, assistant manager of the Far Eastern Sales Company.

Lieberman Music Named AMI Distrib

MINNEAPOLIS, MINN.—Ed Ratajack, Western Regional Manager for AMI, Inc., Grand Rapids, Mich., announced this past week that Lieberman Music Co., Inc., this city, was now exclusive factory distributors for AMI automatic phonographs and accessories.

The Lieberman Music Co., headed by Harold Lieberman, well known to all coinmen in this area, will cover the states of Minnesota, North Dakota, South Dakota, certain counties in Northern Wisconsin, and part of Iowa.

FOREIGN BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

Write for FREE Price List and Order Forms

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Palastrant Expands Boston Quarters

BOSTON, MASS.—Ben Palastrant, regional sales representative of APCO, Inc., (Automatic Products Company), is in the midst of an extensive expansion program. He has taken additional space at the same location and has just about doubled the size of the office and salesrooms, which have been completely renovated and modernized.

"I have been doing a real big job with 'SodaShoppes'" reports Palastrant, "and my sales have been steadily increasing, especially on our six-flavor machine. The main reason for the increase in sales on this vendor is that it has the largest selectivity of any drink dispenser in the industry."

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

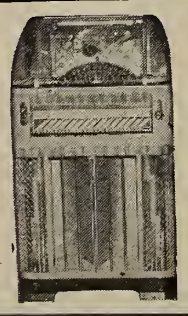
READY FOR DELIVERY
America's Greatest Money-Makers

SPECIAL BARGAINS!

BALLY BINGO GAMES	WRITE
HARVEST TIME, ea.	$ 89.50
FOUR HORSEMEN, ea.	99.50
SLUGFEST, ea.	159.50
MINSTREL MAN, ea.	112.50
TURF KING, ea.	94.50

ROCK-OLA FIREBALL 120 SELECTIONS

Come on in for the best trade-in of your life and walk out with the finest phonograph you have ever yet placed on any of your locations.



We Are Exclusive Factory Distributors for BALLY and ROCK-OLA

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

CONNECTICUT CRACKS

Mike Banas of United Music in New London is once again back in harness after ailing for several weeks. Mike Jr. was at the Helm while his dad was on the mend. . . . Milton Moore one of the oldest Coin Machine Operators in the business, still is a very active figure in the daily grind. Milton is up bright and early every day ready and eager for his days chores. . . . **Milton Block** chubby operator from Terryville, Conn. has to be ambidextrous. Milt besides taking care of his far flung route also can be seen in the early morning hours on his father's farm milking cows and doing many various things that make up the life of a farmer. . . . **Mac Perlman** of Seaboard New York Corp. is in a grave dilemma these days. Mac doesn't know whether or not he should buy a brand new Cadillac now or wait until May. Any suggestions will be greatly appreciated. . . . **Ernie Giramondi** the "Whirling Dervish" from Bristol is ferverishly preparing for the coming season at his headquarters. When Ernie starts to roll his wagon will touch East Hampton, Moodus, Colchester, Haddam, Saybrook, West Brook, Sound View and New London. Hi Ho Silver. . . . **James Tolisano** past President of the C.S.C.A. flys to Chicago to attend important meeting of M.O.A. Jimmy will be back in time for the March 12th meeting of the C.S.C.A. . . . **Joe Daniel** popular Waterbury operator regales the boys in the old home town telling about his many trips to Maine, where he hunts deer and moose. Joe is a crack shot with the rifle. Please take notice! . . . **Al Cuozzo** of Modern Amusement in New Haven is rated one of the quietest and most efficient coinmen in Connecticut. Al is a firm believer in the slogan "Loose lips sink ships" or does he mean collections. . . . **Pere Cavarnos** the Norwich, Conn. operator though young in years is a veteran in the music and amusement game field. Pete is an eager beaver and is busy plugging away at his business every day. . . . **Dominick Sanzo** of Commercial Music is a fine example of what hard work, diligence and earnestness can accomplish in the coin operated phonograph business. Starting from scratch with little help but a big heart. Dom has risen in the ranks, and today is the proprietor of a fine music route. Hats off to Dom.

United Goes On 6 Day Schedule Producing 5 New Games

BILL DeSELM

CHICAGO—United Manufacturing Company, this city, is now on a full six days per week production schedule in an effort to meet the orders which are coming into the firm for its five new amusement products.

Three of these are new shuffle games, "Clover Shuffle Alley," "Cascade Shuffle Alley" and "Regulation Shuffle Alley."

All three are six player shuffle alleys, and all three have the newest features which have clicked so big with the operators.

In addition to the three new shuffle alleys the firm is also producing two new bingo-type pinballs. These are "Show Boat" and "Rodeo."

In addition to the factory workers at United the greater part of the office staff and all the executives of the firm are also working a full six day week.

Bill DeSelm, general sales manager of United stated, "We are going to continue on a full six days work week in an effort to catch up and meet all the orders which are pouring into our offices at this time.

"We tried every possible way to meet the orders," he said, "and we decided that the one and only way this could be done would be to arrange another entire day's production each week.

"Our new products," he said, "are going over the top and operators everywhere in the country report them to be the very finest we have ever produced.

"That," he concluded, "is certainly a very big statement, especially when the trade looks back at the big hits products produced by our factory."

Thank Industry

NATE and EVE FEINSTEIN

CHICAGO—Mrs. Eve Feinstein phoned *The Cash Box* offices here this past week to extend her own as well as the personal thanks of her husband, Nate Feinstein, for the many letters, cards and gifts which he has already received from coinmen from all over the country who read in *The Cash Box* about his heart attack and his confinement to the Edgewater Hospital, 5700 North Ashland Ave., this city.

Mrs. Feinstein said, "Please thank everyone everywhere for the flood of mail and gifts which have already poured in to the Edgewater Hospital and which continue to arrive each and every day.

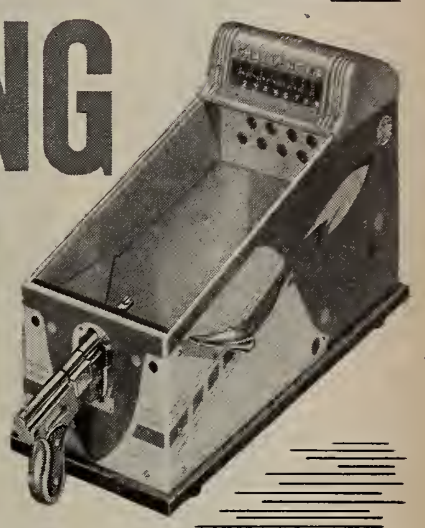
"Both Nate and myself," she continued, "are absolutely thrilled to the very core with this marvelous expression of friendship from everyone in the industry. Please give everyone everywhere my sincerest and most devoted thanks for all their great and many kindnesses.

"Tell them," she said, "that Nate is getting along fine and we hope, within a few more weeks, that he will be allowed to return home to recuperate from his heart attack."

Mrs. Feinstein also stated, "I want you to know that the service here in the Edgewater Hospital is absolutely the finest and friendliest we have ever encountered. They just do everything they possibly can to make Nate comfortable.

"And," she said, "Nate wants *The Cash Box* to know that he, too, is mailing in a donation to the 'Edgewater Heart Fund.'"

PROVEN DRAWING POWER



The A.B.T. CHALLENGER

Here is the target skill with real sport appeal.
It provides a steady source of income throughout the year.
The CHALLENGER has an authentic, realistic type army pistol with real sharp shooting skill.

Why not find out for yourself . . . write or wire.

A.B.T. Manufacturing Corporation
715-723 North Kedzie Avenue, Chicago 12, Illinois

DALLAS DOINGS

The entire coin trade is happy over the rains that came to Texas this week—just in time to save some of our crops and keep business good for the spring and summer. . . . **Tommy Chatten**, Comercial Music Co., returns from a trip around Waco. He saw **E. J. Shelby** there, who was in his usual good humor. Shelby, in addition to his coin machine route, also has one of the largest record outlets in the state. **Garland Delemar**, his able and jovial assistant, was as happy as usual. . . . **Mrs. B. W. Cox** and **Cecil Epps**, whom Tommy visited, report business good. . . . We understand that **Jack Sprott** of Temple would like to recruit more soldiers for the Army Camp there. . . . **R. A. Titsworth** of Corsicana slightly busy—can be found relaxing from his work, say, anytime after 2 A.M. . . . **Jimmy Garett**, Longview; **G. E. Ormand**, also of Longview; **Buddy Clem** of Paris; and **Bill Underwood** of Itasca, all visiting in Big "D" this week.

Also making the rounds this week were: **W. M. Nelmes**, Gilmer; **Jimmy Moseley**, Paris; **Walter Wiggins**, McKinney; and **Johnny McGee**, Buffalo. Men were all in high spirits and doing some nice buying. . . . **Ray (The Golfer) Barnes**, from Palestine, spent some time in Dallas this week, strictly on business. . . . **Ernest Bathis** of Texarkana, seen visiting the wholesalers, stocking up on new equipment.

Wurlitzer Appoints Crosby Southwest Rep

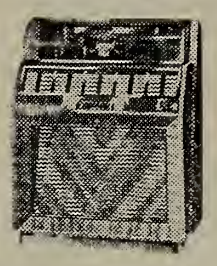
NORTH TONAWANDA, N. Y.—Bob Bear, sales manager for the Rudolph Wurlitzer Company, this week appointed James H. Crosby as sales department representative for the southwestern United States area.

Jim Crosby joined Wurlitzer in February, 1949, as a credit and collection department representative on phonograph retail accounts. In this capacity, Crosby traveled widely in the United States for four years and is well-known to a great number of phonograph operators.

Prior to joining Wurlitzer, Crosby had been in the sales department of the Remington Rand Company, Accounting Machine Division, in Buffalo for four years. During the war he was a field service representative for the Bell Aircraft Corporation and for the next five years a credit representative for C.I.T.

His most recent assignment in credit work at Wurlitzer was as assistant credit manager in charge of retail accounts. Crosby is now actively working with phonograph sales and was in attendance at the recent New Orleans distributor meeting.

Born in Boston, Crosby has been a resident of Western New York for many years and now resides with his wife and three children at 1515 Colvin Avenue, Town of Tonawanda.



★SEEBURG M100A..
Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished
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Will sell my complete route, 60 newest phonos, bingos, and one-balls with income over $800 per week. Old established and thriving community. Price $35,000. Will finance 50% for responsible party. Do not bother unless able financially and otherwise to make up mind.
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An Open Letter

FROM THE FOUNDER OF THE

Edgewater Heart Fund

Memorial to

GEORGE D. MOLONEY

"Your bucks will buck the Nation's No. 1 killer—heart disease. Help all of us in the industry to murder America's No. 1 murderer—heart disease—by mailing your tax deductible contribution now to the 'Edgewater Heart Fund.'

"Our industry, nationally renowned for its charitableness, can definitely help to stamp out heart disease. Your contribution will save a life. And remember the life you save may be your own.

"Our industry has always been foremost in charitable endeavors. Heart surgery, and the medical assistance your contribution will support, is already in progress.

"Your contribution will assist in devising and developing new and better techniques in the field of heart surgery and heart care. Remember that any member of this industry, including his entire family, is entitled to free heart surgery and medical care at the Edgewater Hospital, Chicago, Illinois, because of the continued contributions now being made by members of the industry.

"The 'Edgewater Heart Fund' has been dedicated to a man who was always a leader in our field. One of the most beloved individuals in the history of the industry. The 'Edgewater Heart Fund' is a memorial to George D. Moloney.

"Help us take care of the needy and the indigent. The people who most need our care. Let's give them the opportunity of survival by our donations. Your dollars help murder America's No. 1 murderer—heart disease.

"Your contribution, whether large or small, will be gratefully acknowledged and most sincerely appreciated."

Allen J. Stern

Edgewater Heart Association, Inc.
c/o Edgewater Hospital,
5700 No. Ashland Ave., Chicago, Ill.

Gentlemen:

Enclosed find my check made payable to the "EDGEWATER HEART FUND" (Memorial to George D. Moloney)

for:_____

Signed_____

Address_____

City_____ State_____

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THE CASH BOX

26 W. 47th St., New York 36, N. Y.

32 W. Randolph St., Chicago 1, Ill.

6363 Wilshire Blvd., Los Angeles, Cal.

CALIFORNIA CLIPPINGS

LOS ANGELES

The exploits of Solly Slugger getting to be legend around these parts, with ops all along coin row eager to pitch in with "that happened to me only last week." **Mary Solle, Bill Leuenhagen's** Record Bar, has a file of Solly's letter sitting on the counter for any and all ops to read. . . . Mary, by the way, tells of the perpetual operator who buys one of a number and then howls, 'see, I told yo' I made it a hit." . . . Well known Florida coin man **Sam Taran** in town this past week and then off to Vegas and Arizona for some rest. . . . Sooo many comments from ops who've taken to vivid reading of those Genco ads in **The Cash Box.** That's a mighty purty gal standing by their "Golden Nugget." . . . Tremendous interest and excitement centered on **Bert Lane's** new kiddie ride, "Merry Go Round," believed by many to be one of the most fascinating rides to hit the coin machine trade since the horse. Ride features two hobby horses at 10c per rider, carousel music, brightly colored canopy etc. It's a natural for department store locations. Ride is being handled by Minthorne Music Co., recently appointed exclusive distributor by the Bert Lane Company. . . . **Lyn Brown,** Exhibit Supply, one of the proudest home owners we've ever seen, and he well may be too, with all the hard work he's put into his little castle. Business continues in booming fashion for Lyn, with the Easter and summer season just around the corner. Lyn reports the entire line of Exhibits' many kiddie rides are doing exceptionally well. . . . **Jack Dolan,** Dan Stewart Company, continues doing a terrific job with the Rock-Ola 120 selection phonograph. We liked the sale he made only this past week, when an operator walked in and said "I'd like to have one of your Rock-Ola 45's" and within five minutes said phono was on the pick-up truck all waiting to go. . . . **Jack** reports more 'n more ops are swingin over to dime play, especially so in communities south of Los Angeles. . . . **Frank D. Dunkel** joins the Badger Sales Co. as assistant to export manager **Joe Duarte.** A Korea Army veteran, Frank was formerly associated with Montgomery Ward as assistant store manager.

* * * * *

No doubt about it. The Bally "Beach Club" is one of the most successful games ever turned out by the firm in its long history of coin winners. Rash of ops who continually flock to the Paul Laymon Co. for Beach Club is ample evidence of the game's popularity. **Charley Daniels, Ed Wilkes** and **Jimmy Wilkens** all on hand at the Laymon emporium with activity in their Wurlitzer phono and Bally lines continuing. . . . It's getting to be about the right time of the year for Jimmy Wilken's son to start heading for that stocked lake again, although we think it's the old man who likes same—the kid is getting too big for this stuff James. . . . **Charley Daniels** promises a fashion show with delivery of each and every Wurlitzer phono and/or Bally "Beach Club." . . . **Phil Harris,** disk jobber along Pico, offering whopping prices for music ops 45 rpm records. . . . Kiddie ride ops are missing a bet by not featuring the Auto Photo Studio along with a horse and atomic rocket ride. . . .Dan Stewart Co., Los Angeles and Salt Lake City, was named exclusive factory distributor for the Meteor Machine Company, New York. . . . Music operators throughout this area are cautioned to remain alert with respect to recently introduced legislation in Congress proposing a change in the Copyright laws. If enacted, such legislation would impose a tax upon all coin operated music machines—a tax so confiscatory, it would legislate music ops right smack out of business. Keep informed—read **The Cash Box** for up to the minute details. . . . **Jack Simon,** Simon Sales Co., isn't using bar bells, playing handball or dieting—but he's trimmed off a couple of pounds from his waist line nonetheless. The secret could be in durn good business, which Jack continues to have. Those who think that cohort **Abe Chapman** pays more attention to his golf game than to business are sadly mistaken—Abe is one of the more astute businessmen in the coin machine biz. . . . **Kenny Wolf** and **E. E. Peterson,** San Diego music ops, in town this past week. . . . News of the new Wurlitzer 45 rpm phono causing lots of speculation around town. . . .**Bill Happel,** Badger Sales prexy, busier 'n a pack of beavers with a flock of operators from areas throughout the southland in buying and looking at new equipment. New Williams "Silver Skates" meeting with lots of operator approval. That trapped ball feature is a sure thing for lots of fast play. . . . **Al Silberman,** thoroughly recuperated from his bout with the flu, looking ten years younger. Fantastic demand for that equally fantastic six drink "SodaShoppe" has Al going at a break-neck pace. And after so many years of conservative taste in his wearing apparel, Al seems to have suddenly leaped into the California sportswear mode. . . . **Ray Powers** equally as busy as the other execs with business consistently improving for the Badger firm.

* * * * *

Genial **Phil Robinson,** Chicago Coin regional rep out this way, reports the demand for the firm's "Name Bowler" continues to grow. Latter piece of equipment has been one of the most successful for Chi Coin in a long time. Phil by the way, has his not-so-new Cadillac out of the repair shop and is back behind the wheel again . . . "what more d'ya need" sez Phil, "I've got my Cadillac, beret and a smile." . . . **Sammy Ricklin's** California Music reports superb reaction to the **Eddy Howard** recording of "Gomen Nasai." . . . Remodeling of Minthorne Music offices and showrooms scheduled for early completion will tag the firm as one of the most modern along Pico. . . . "Swannee," service man at **Dan Stewart Co.,** off to Minnesota where his folks are ill. . . . **Adolph D'Este** can't wait for some real hot weather to set in, so that he can go to town with the Badger firm's new room air conditioner. . . . **Lloyd Barrett** in from Pomona this past week.

ROCK-OLA

FireBall

120

* Model 1436

is the Only Phonograph with One Hundred Twenty . . . . .

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* Available in two models for 78 RPM and 45 RPM records

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

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B. D. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 19, Penn.

MUSIC & TELEVISION CORP.
1119 Commonwealth Avenue
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MIDWEST

BADGER NOVELTY COMPANY
2546 North 30th Street, Milwaukee, Wis.

BINCO MUSIC DISTRIBUTING CO.
1329 S. Calhoun St., Ft. Wayne, Indiana

BRILLIANT MUSIC COMPANY
19963 Livernais Ave., Detrait 21, Mich.

CALDERON DISTRIBUTING
450 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE
525 S. High St., Columbus, Ohio

DAYTON MUSIC SALES
815 St. Poul Ave., Dayton 10, Ohio

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3808 Southern Blvd., Youngstown, Ohio

FABIANO AMUSEMENT CO.
208 E. Dewey Ave., Buchanan, Michigan

IDEAL NOVELTY COMPANY
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LA BEAU NOVELTY SALES CO.
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LAKE CITY AMUSEMENT CO.
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SAVAGE NOVELTY COMPANY
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CAPITOL MUSIC COMPANY
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COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
24 North Perry, Montgomery, Alabama

ROBINSON DISTRIBUTING CO.
301 Edgewood Ave., S. E., Atlanta, Ga.

S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2828 Sa. Blvd., Charlotte, North Carolina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jocksonville 6, Florida

SOUTHERN MUSIC DIST. CO.
503 W. Central Ave., Orlanda, Florido

FRANK SWARTZ SALES COMPANY
515-A Fourth Ave., Sa., Nashville, Tenn.

WERTZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmond 19, Virginia

SOUTHWEST

AUTOMATIC MUSIC CO.
1214 W. Archer, Tulsa, Oklahama

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522 North West Third
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FT. WORTH AMUSEMENT COMPANY
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FRONTIER AMUSEMENT
2020 Myrtle Avenue, El Paso, Texas

PAUL W. HAWKINS
329 East 7th Street, Tucson, Arizona

RUTHERFORD ENTERPRISES
608 Johnson Street, Amariilo, Texas

UNITED AMUSEMENT CO.
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825 East Front Street, Butte, Montana

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"The Industry's Greatest Phonograph Achievement"

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800 North Kedzie Avenue • Chicago 51, Illinois

THE "20 YEAR CLUB"

"a great idea"

Herb Jones

Vice-President, Bally Mfg Co.

A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)

Talk along the row is the new bill introduced by Senator Pat McCarran (S. 1106) which would amend the Copyright Act of 1909, and force juke box operators to pay royalties on copyrighted music. Feeling is that ASCAP will throw every weapon into this fight and may push it through unless juke box operators, manufacturers, and record companies join forces and make a determined effort to defeat it.

* * * * *

The Toy Show at the Hotel New Yorker and Hotel McAlpin brought many kiddie-ride execs into New York last week. At the McAlpin, Bally Manufacturing showed visiting department store and toy department buyers their complete kiddie line. On hand were **Jack Nelson**, Bally sales manager; **Ben Becker**, regional representative who flew in from a Canadian trip to be on hand; **Reed van Patten**, sales engineer; and **Buddy Fox**, on loan from Runyon Sales. Also at the McAlpin was a Meteor Sales display, with **Al Blendow**, sales manager, playing the host. At the New Yorker, exhibit was represented by **Frank Mencuri**, sales manager, and **Art Weinand**, assistant sales manager. Mencuri left New York on Tuesday headed for Canada and then back to Chicago. At the same hotel, Nat Cohen, Conat Sales and Riteway, displayed his line. **Nate** and **Lennie Schneller**, Nate Schneller, Inc., Philadelphia, manufacturers of the kiddie rides distributed by Conat and Riteway, visited with Cohen at the show. . . . **David Rosen**, David Rosen Company, Philadelphia, in New York for a day to see the execs of the Cole-Spa drink machine which he distributes in his territory. . . . **Max Levine**, Scientific Machine Corp., Brooklyn, N. Y., reports demand for its "Pokerino" greater than any time in the past. Operators are placing them in outdoor locations that never before used them. Scientific is now in heavy production. **Al Deppe**, famous arcade owner in Staten Island is using a unit of "Pokerinos" right up front, along side the frankfurther stand. Deppe, by the way who was appointed as a U.S. Consulate for one of Spain's largest cities, still awaiting word when he's to leave. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, busy, busy, preparing for National Wurlitzer Week, March 23 to 28. Invitations are going out to the local operators for the showing of the new economy model Wurlitzer.

* * * * *

That "Crotching" process really dresses up a used juke box. This week saw the results of this fine process at Herman Distributing, where **Max Lerner**, sales manager, explained how the crotching decal process was prepared. It seems it is many layers of shellac that have been dried into a finish that resembles plastic, but is supposed to be better, and when applied to the box, gives it a grained as well as new and modern look. . . . **Bill McDonald**, running things at Sherry Musi Music Co. while **Jim Sherry**, music and games operator, is down in Florida, tells us Jim is knocking 'em dead at the track via the hat pin method. . . . Les **Boyd** and **Barney (Shugy) Shugerman** comparing stories of those flying fish they ran into on their recent boat jaunts. . . . **Joe Ash** Active Amusement Machines Co., Phila., Pa., very happy over the unlooked for recovery of his father, who was stricken about a week ago with a heart attack, plus complications. Joe's 78 year old father expected to leave the hospital in about a week. . . . **Dave Rosen**, Phila., Pa., regaining his strength after his recent illness. He has a number of plans in mind, and is greatly optimistic about the industry's future. . . . **Abe Witsen** and **Sol Groentemann**, International Amusement Co. and Scott-Crosse Co., Phila., have made terrific progress altho only in this city a little more than one year. It's claimed their export business the largest of any firm in the country. . . . **Max Brown**, Philadelphia Coin Machine Co., Phila., returns to his office from the Exhibit regional meet in New York on Sunday, Mar. 8, to find demand for the Exhibit products increasing day by day. . . . Bill Gross, Lehigh Specialty Co., Phila., jobbing equipment here for over twenty years, thinking about increasing his wholesaling activities. . . . Two of the most enterprising guys in the business are **Harry** and **Hymie Koeppel**, Koeppel Distributing. The boys do a big job reconditioning juke boxes and recently ran into difficulty getting reject button replacements for the Wurlitzer jobs that were coming into the shop. So combining "noodle" and "know-how" the Koeppel boys invested in a drill press and are manufacturing their own reject buttons.

We are sorry to see Mr. and Mrs. **Banshack** of Gramophone Enterprises leave our town. They are being transferred to their Houston, Texas offices. . . . **Bob Burns**, Oklahoma City, will take over the local office. . . . **Ralph Bosworth**, sales manager for the New Orleans Novelty Company, has to have the wisdom of the ages to divide Bally's weekly shipment of "Beach Clubs" among 8 distributors and 150 operators in his territory. . . . **Eddie Messner**, Aladdin Records visited for a few days. . . . **Bob Dunbar**, district manager of Gramophone Enterprises in town for a few days. Bob hails from the good ole "Lone Star State" and the city of Dallas. . . . **Bill Eidt** of Natchez, Miss. increasing his tourist court facilities so that he may accommodate more fine people. . . . **Mr. McClure** of Baton Rouge, La. increasing his route with new 45 R.P.M.

Joe Speer, Barcelona Amusement down with the flue bug. . . . Townsley Records the new distrib for Mercury Records. Townsley has other offices in Houston and Dallas, Texas. . . . **Jack Murray** of the King offices, has left for a job with the United States Chamber of Commerce. . . . Ran into deejay **"Okey Dokey"** and he told us the story of having seen **Marion Jones** on teevee. She was a contestant on one of the quiz shows. Marion is the swell gal that was with Delta Music and later with A. I. Distrib. . . . **Henry Stone** of Rockin' & Glory Records in town visiting with disk jockies and scouting for local talent. . . . **Mr.** Egle of Little Eagle Store in Golden Meadow, La., is still talking of his big fishing trip to Acapulco, Mexico. . . . Among the crowd at the **Lionel Hampton** concert were **Mr. & Mrs. Joe Delaney; Tony & Ann Conino; Larry Regan; Clarence Hamann.** . . . Operators in town this week were **M. Dantzler** and **W. W. Furchess**, both of Alexandria, La. and **Lloyd Baily** of Lake Charles, La.

The Woman's Viewpoint of the Coin Machine Industry

MRS. AUDREY REYNOLDS HUNTER

DALLAS, TEX.—"There is no doubt in my mind whatsoever that any woman with executive ability, a fair share of good personality, a flair for friendliness, and who is willing to work hard, will succeed in the coin machines business." So spoke Mrs. Audrey Reynolds Hunter of this city who has been actively engaged in the coin machines industry for 22 years.

Mrs. Hunter has been engaged in operating, jobbing and distributing coin operated equipment of all kinds. She has seen many people and many products come and go in the industry ever since 1931.

"But," she says, "every woman who has entered into this business and has really wanted to make her way in it has successfully done so.

"Some," she reminds, "have retired to domestic life, but even then," she says, "they still continue to discuss the business with their husbands."

Mrs. Hunter agrees with all other ladies engaged in the coin machines industry that women entering this field will never find anyone engaged in the business who will show them any disrespect in any fashion whatsoever.

"In fact," she claims, "if anything at all, women entering this business will find that all the men in the industry will be most respectful to them in every regard.

"These men will keep their word. They will lose money, but," she says, "I have found that the people in this industry, especially here in the state of Texas, will go through with every deal they make, and will even go further to help any woman engaged in this industry."

As Mrs. Earl E. Reynolds she started in the industry in 1931 operating "Keen Ball" games with her husband from their home in San Antonio, Texas. They placed ten machines. They followed the success they enjoyed with these first ten machines by placing ten more in Houston, Texas. And that very same year they sold these machines as a profitable route.

They then returned to Dallas late in 1931 and set up a distribution office, operating at the same time, and created many of the operators still to be found throughout the state.

In 1936, she reports, they were appointed distributors for The Rudolph Wurlitzer Company and set up headquarters in the Jefferson Hotel in Dallas.

They continued as distributors, as well as jobbers, and worked shoulder to shoulder until 1946, when Earl E. Reynolds passed away.

Mrs. Reynolds continued on ahead by herself. She joined forces with Robert W. Hunter. And in 1948 she married Bob Hunter.

Today, because of her great knowledge of the industry, in Texas especially, and also because of her knowledge of all types of equipment, she is working with State Music Distributors in Dallas, distributors for AMI phonographs and accessories.

Even though Mrs. Hunter recalls many of the ups and downs of the olden days of the industry, she states that:

"Everyone who has been engaged in this thrilling and fascinating industry has always been able to enjoy this business."

She says, "The people in the business make this one field where it is enjoyable for a woman to work and stay on to make this her life work as well as her business career."

Mrs. Hunter also says, "There are many, many women who are active in the business of this industry but who do not come to the forefront.

"These are the wives of many of operators," she explains, "who actually help their husbands to enjoy a better business but who are not directly engaged in the business. They do not come down to the office or run around the routes.

"They will," she says, "cover locations and meet the man and his wife who own the location.

"The woman will," she claims, "in almost every instance, build up a closer and better understanding so that, in the long run, her husband has a better customer and a more profitable location."

Mrs. Hunter also says, "In the past ten years or so more and more woman have become active in the industry, especially in the coin operated music field.

"This seems to be due to the fact that women seem to have a better understanding of what people like in music.

"They are also able to bring about a more friendly relationship between all factors with whom they have to deal.

"They help the location owners. They help the community. They know what the youthful enthusiasts of juke box music like and they instinctively seem to know what the general public likes in music of all kinds."

Mrs. Hunter claims she would never want to be in any other business. She feels that any woman who enters into this field will feel the same way within a short period of time.

In conclusion, Mrs. Hunter says, "I can sum up my career of 22 years in this industry by saying, I consider all my customers in this business my personal friends."

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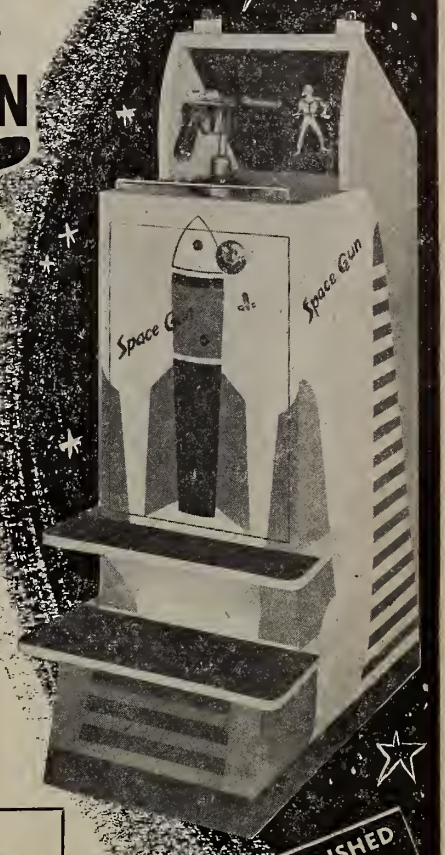

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Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE
W. B. DISTRIBUTING CO.
1012 MARKET ST. ST. LOUIS, MISSOURI

Letter From An Operator

Dear Mr. Editor:

You can believe me, believe me, there is times when you is much better off you do not try to do for some one. In fact there is times when it is best you do not do nothing for no one.

Anyways I am sitting in Mary's Coffee Pot, which is across the street from our store with my helper, Sam Simpson (that simp's son) and we is drinking coffee anld drownding donuts in it when Sally (that's Mrs. Slugger) she pops her face inside the door and she hollers out:

"Solly, c'mere."

So I c'mere. So Sally says, "Solly", she says, "we just got us a phones call for a music rental from Daisy's Beauty Shoppe."

So I says real quick like, "Lissen here, Sally," I says, "I am not going by no beauty shop with all them there dames in there for no rental box or nothin'."

So Sally looks on me and I can see as is the black clouds starting to crawling up in her eyes like and she bellows out, "Solly", she trumpets, "I says we gets us a phones call for a music rental from Daisy's Beauty Shoppe, you hears me?

"Gets right out there", she screams, "and sets her on up and do it right away quick", she bellows out on me.

So Sam and me we gets us a music rental box from the basement and we puts her on up in the pickup and we jumps on up in the pickup and gets us going for Daisy's Beauty Shoppe.

This is a high class joint is this here Daisy's Beauty Shoppe. So Sam and me we takes our hats off when we walks in and I says, "Who's Daisy?"

There is but plenty dames, fat ones and skinny ones, sitting around with aprons on like and looking pretty bad, believe you me. They is yaketing and talking and hollering and you can not even hearing yourself thinks yet.

Then a real swell looking dame walks on over. She has got on a white dress like and it is almost fitting her yet. Whow. She is but some thing. I am telling you. Whowie. Even Sam stops chewing on his tobacco with his big mouth on open yet and his teeths go click. She is a blondie too. Boy, oh, boy, is she a some thing.

Anyways she says to me, "I am Daisy", she says, "what can I do for you?"

Well, Sam (that simp's son) he gulps like. He musta swallered his tobacco juice. So I says, "I am Solly Slugger and Sally is telling me as how you phones us on up for a music rental box here."

So she says, "That is right. I wants you to put the machine over here in the back", she says, "and I wants it should be playing all the time", she says, "and it should have on nice and sweet and soft music", she says, "and only to be turned on off when I wants to turn it on off", she says.

Well, anyways, we sets up the box and we gets the records in it as this here Daisy likes.

On the ways out I sees there is a showcase like in which there is all kinds of jewelry like the gals is always wearing.

So I says to Daisy, "What's this here stuff, Daisy?" I says.

So she says, "This here is costume jewelry", she says, "and this here is what all the gals go nuts on over", she says.

So I says to her, "Well", I says, "Sally is soon having her a births day and I would like to popping up with a surprise like presents to her", I says.

So she pulls me on over to this here showcase and she says real sweet like, "This here is what you is needing", she says.

She is showings me a gold like thing with all kinds of colored marbles like in it inside. It sure is looking like the real flash stuff.

So I says, "So how much is this here thing, Daisy?" I says.

So she says, "Don't you not worry none your handsome head", she says, "this here is special for you at only 20 bucks", she says.

Anyways I goes for it. Then I makes up with Daisy as she should wrap it up nice and special like for Sally's births day and when it is all wrapped on up good and sharp like I will bringing her on over the 20 bucks.

So Sam and me we jumps back up on the pickup. I has myself plenty troubles keeping Sam to working. He is talking about nothing else but this here Daisy. He is saying, "Boy, oh, boy, Solly" he is saying, "this here Daisy she sure is some thing", he is saying.

Anyways we gets back to the store. There is Sally sitting by her desk. She looks on me kinda funny like.

She says, "When you setting up the music rental by Daisy's Beauty Shoppe?"

I do not likes the way she is looking on me, but I says anyways, "Oh", I says, "that there was a coupla good hours yet ago" I says.

So Sally says, "You musta set it up plenty bad" she says, "because I just gots us a service call already from Daisy's Beauty Shoppe."

So I says, "Well", I says, "maybe I better runs out there right away quick like and sees what's is this here all about", I says.

That simp's son, that Sam Simpson, he says, "Sure, Solly" he says, "Sure, Solly", he says, "sure thing. Come on lets us runs right out there", he says.

So Sally lets out a good and loud bellow. Says she, "Hold it up", she says, "wait'll I calls on up at Daisy's and sees maybe her box is now working okay."

So Sam, that monkey head, he says to Sally, he says "You do not have to calling", he says, "Solly and me we will going on out there and we will fixing up Daisy's box real good", he says.

So Sally looks right on him right on in the eye and she says, "Shuddup", she says.

Anyways Sally she calls on up Daisy's Beauty Shoppe and she is talking with Daisy on the phone. But it seems as we gots to go on out there and fixing up Daisy's box.

Anyways Sam and me we speeds on out there. There is Daisy standing by the showcase when we walks on in.

She says right away quick, "Well, well, handsome" she says to me, "I sure had me a job getting you on out here to picking up your births day gift", she says.

So that's is what it was? I am saying to myself. In the means time Sam he again is looking on this here Daisy but plenty good on her all on over yet.

Anyways I pays her the 20 bucks and I takes this here cute package with the nice red ribbons on it and I sticks it in my pocket. I grabs Sam and I pulls him on out of Daisy's joint. This here Sam would staying there all day should I lets him.

Well we gets back to the store and I says to Sally, "'Twa'nt nothin', Sally", I says, "some little thing got stuck in her box, that is all."

So Sally says, "Okay", she says, "now go on out and takes care of these here service calls what's is come on in since you was out." And she hands me a whole hands full.

So I takes my coat off and I hangs it up by Sally's desk and I says to Sam, my helper, "C'mon, Sam", I says, "we gots ourselves plenty work yet."

Anyways after some time goes by we finishes on up. We drives the pickup on back to the store. I tells Sam Simpson to park her on up in the back and I walks on in to the store.

There is Sally (that's Mrs. Slugger) sittin' on down there by her desk. I takes but one look and I sees as how there is plenty trouble ahead. The black clouds is not only crawled up on in her eyes but they is yet all on over her whole face like.

She says too soft and too sweet like, "Where was you, Solly?" she says.

So I looks on her kinda surprises like and I says, "Where you thinks I was?" I says, "I was working out my brains yet taking care of this here big bunch like of services calls you was handing me. That's where I was", I says.

"Oh, yeh?" she blasts, "was you maybe instead in Daisy's joint?" she trumpets.

I says, "Sure we was in Daisy's joint early this here days and I fixes up her box for her", I says, getting kinda hotted up like my self yet.

So she looks right on me between my eye yet and she says, "Oh, yeh?" she says, "you better telling me but every single stop you was at", she says, and I am going to phoning them and if you was not at these here stops you better look out, you hears me?" she bombs out on me.

So I tells her all the stops we was at and I hands her in the services calls. Sam Simpson, my helper, he sneaks on out to the back room repairs shop right away quick. I walks on over and I am taking my coat what's it is still hanging on up and I also walks in to the back room repairs shop too. Then I puts my hand in my coat pocket and —wow—the package ain't not there no more. Oh, boy, there goes my 20 bucks yet.

So I grabs Sam and I asks him did he taking the package from Daisy's. Sam swears like anything he didn't not do it. Now I am but plenty worried. So I starts for the store fronts to looking for it. But Sally (that's Mrs. Slugger) she is talking on the phone.

She is saying, "Is that is so, huh, George?" she is saying, "so did Solly say anything to that there pretty waitress as you has got by your joint?" she is saying.

So right away I am looking on Sam and Sam he is looking on me and we both remembers what we is kiddin' like with this here pretty waitress. Then I looks out on Sally again and I sees on her desk is the package from Daisy's. Holy cows, oh, man.

I hears her saying, "So he is kiddin' with this here pretty waitress, is he, George?" she is saying, "what else he is doing with this here pretty waitress, George?" she is saying,

Meantime Sam Simpson he beats it out the backs way. I starts to beats it out the backs way too. But, before I can move, Sally hangs the phone up and blasts out with a good loud holler.

Says she, "C'mere you, you bum", she blasts.

She picks on up a baseballs bat what's is some how suddenly laying down there by her desk and she starts out for me. The telephone rings. I am saved by the bell.

She picks up the phone and she lissens. Then she is saying, "You are right, Daisy", she is saying, "that there Solly of mine he is really lovings me.

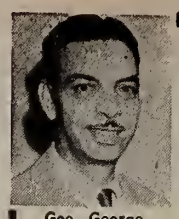
"He is always thinkings of me and that is why", she is saying, "he is already giving me this here gorgeous births day present because he is knowing that this is just what I am wanting."

What are you going to do?

Sincerely,

Solly Slugger

"Your Operator Friend"



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FACTS FROM OPERATORS' LOCATIONS

ABOUT THE SENSATIONAL ROCK-OLA 120 SELECTION "FIREBALL"

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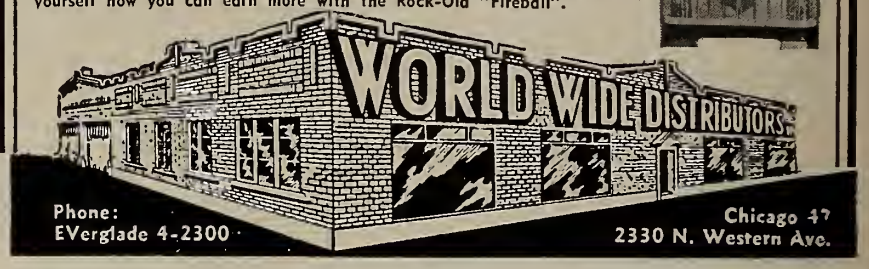
These are reports from three leading operators whose names will be given you on request. These are only a few of the dozens of same reports we've had since introducing the Rock-Ola 120 SELECTION "Fireball" Phono to the field in our area. Call Today. Learn for yourself how you can earn more with the Rock-Ola "Fireball".



CHICAGO CHATTER

As predicted here over three weeks ago, executive board meet of MOA (Music Operators of America) at the Congress Hotel (Mon. & Tues., Mar. 9 & 10) was based entirely on the forthcoming McCarran Bill (S.1106). Bill has already had two readings in the Senate. Is now before the Committee on the Judiciary. This is one of the most dangerous of bills to ever face the juke box industry. George A. Miller, Prexy of MOA, and attorney Sidney H. Levine pointed the facts out to the members. **Every member of the automatic music industry here shouldn't hesitate an instant to write a letter to his Congressman and to his Senator. THIS IS A MUST. DO IT RIGHT THIS MINUTE. . . .** **Donald J. Moloney** of Donan Distrib sends a very nice letter about the service his firm is offering the field here. . . . **Bill FitzGerald's** letter re: Kerry Drake cartoon by Andriola, one of the best yet. This letter proves what **The Cash Box** has long urged—**Public Relations Bureau for the coin operated machines industry.**

Johnny Bilotta of Newark, N. J., in town for just a short while. Then right back home. But not before he saw some of the manufacturers and urged speedier delivery. . . . **Phil Mills** of Buffalo also stopped off here to talk things over with some of the factories. . . . **Bill DeSelm** a mighty busy sales manager these days. United on 6 full days production schedule. More and more business flooding the firm. . . . **Orchids and sincerest thanks to Samuel S. Dicter of Southern Automatic Music Co., Fort Wayne, Ind., for his marvelous check to the "Edgewater Heart Fund." Sammy gave this donation in memory of his Dad who passed away from a heart attack last year.** . . . Before **Art Weinand** and **Frank Mencuri** rushed to the east they sent out a "News Bulletin" with some really grand news on collections of their rides. Both men extremely happy over the success operators are enjoying with their products. . . . **Mrs. Audrey Reynolds Hunter** of Dallas, Tex., advises she's now in coinbiz 22 years. And joins the **"20 Year Club."** Club is growing by leaps and bounds. . . . By the way, **Jack Mitnick** of New York, AMI's eastern regional man, suggests that **"The Junior's Club"** be formed for men and women who have been in the coinbiz 10 and 15 years. **What do you think?**

Music ops when you are asked to come up with 50c per phono just remember that this is the finest 50c you can write off your income tax. . . . Jimmy Martin just returned from New Orleans, Biloxi and Shreveport. Talking Du-Grenier ciggy vendors. . . . Like that winking eye circular we received from **A. D. Palmer** of Wurlitzer. . . . **Bill Betz** of St. Louis reported doing a grand job with Keeney's great cigarette machine. . . . Both **Mrs. Marie L. Pierce** and **Hon. Clinton S. Pierce** of Brodhead, Wis., just became members of the **"20 Year Club."** . . . Thanks to **E. W. Gilbert** of Bloomington, Ill., who writes, **"As for 'The Cash Box,' well, we just wouldn't even think of trying to get along without it. Haven't missed reading a copy in years."** . . . **Charley Rose** rushed to Michael Reese Hospital. Charley well know adman. Drop him a card, won't you? . . . **Ted Rubenstein** puts it this way, "I'm not happy in this business anymore."

Len Micon is planning to put a pedometer on one of his feet to see whether he does, or does not, walk more than 40 miles each day, dashing from front to back of the big World Wide building. Len in busy talk with **Bob Lindelof** and **Andy Oomens** on new Rock-Olas's. . . . **Ray Cunliffe** is going to ask association members to consider placing latest type phonos on all locations everywhere in Chicagoland. . . . **George A. Miller** will bring back the Chicago plan for juke box donations to his Calif. Music Guild when he returns to Oakland. . . . **Johnny** and **Isabel Oomens** bowled red hot games this past week. Between them they knocked down 1,023 pins. **Johnny** had a 567 series and good, steady, **Isabel** had a 456 series. This gave them 3 wins over Coral. Means the Oomens team has won 14 out of its last 18 starts. **Johnny** claims that "with just a few lucky breaks" he'd have rolled over 600. . . . **Clayton Nemeroff** of Monarch when asked this past week, "How are you?", answered "I don't know" (??). . . . **Bob Gnarro** is not bowing his head in shame that his ABC No. 2 team lost to Columbia, because of **Bob Clark's** great 511 series. . . . But **Les Taylor** came through for ABC No. 1 with a 497 to bomb out Star Music for 3.

Ben Coven came up with a great and proven idea this past week. For all in coinbiz to hire University graduates for mechanical work. Ben's hired two such men who've proved themselves tops. He claims, "We pay more anyway than any big firms offer them and they love the work." . . . **Avron Gensburg** just returned from Miami and we hear mucho impressed with great things he heard about **"The Cash Box" leadership.** In the meantime, **Sam Lewis** claims that the reason Genco can't turn them out fast enough is, "Because we're having our hands full trying to get more help." . . . How lucky can that Gillette bowling team be? Even though **Tony Galgano** rolled a 553 series, Gillette still took them for two. . . . Melody Music, by the way, took two from Atlas Music. . . . With a 1007 high, B & B took 2 from Decca.

Warren Paradee came through with a 516 series. . . . **Expect all juke boxes here will give a full day's receipts for the great Edgewater Heart Fund if all plans go through.** . . . **Sam Wolberg** of ChiCoin down to Palm Beach as **Sam Gensburg** returns from a month's stay at his home in Miami Beach.

Back about 15 years ago **Moe Fine** of Montreal gave **Ed Levin** of ChiCoin here a bottle of 152 year old Scotch. That means the dateline is now 167 years old. And now Ed's really scared to even try to pull the cork. . . . **Eddie Ginsberg** a busy man this past week with appointments with some of MOA's members. **Willie (Little Napoleon) Blatt** of Miami and **Sid Levine** of Noo Yawk. . . . **Ray Moloney** still enjoying the desert air. . . . **Sam** and **Ellie Stern** back from the West Coast. Mrs Stern flew in from San Francisco after being in L. A. and visiting **Harry Williams'** gorgeous new home on the Pacific Palisades. Sam stopped off in Denver and Omaha and found business "very good." . . . **Nate Gottlieb** telling some of the jokes **Myron Cohen** tells in the Farfel Follies. And **Dave Gottlieb** back on the job after 3 months in Miami Beach sunshine. . . . Bill O'Donnell of Bally puts it this way, "I've never seen anything like it." Meaning the tremendous biz being enjoyed by Bally on their new products. . . . **Barnet (Shugy) Sugerman** of Noo Yawk was expected any day. . . . **Capt. Tom Callaghan** down to his favorite Puerto Rico for a rest.

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CHICAGO CHATTER

Irvin Weiler flies in his partner, **Carl Hoelzel**, in his own plane this past week to visit around. Irvin a very fine pilot. . . . Word here last week that, after all these many moons of negotiations, **Harold Lieberman** of Minneapolis has purchased **Herman Paster's** biz in St. Paul. . . . Headquarters being set up in the coincenter (Chicago) for the **"20 Year Club"** where all men and women members will be able to meet and greet each other whenever they are in town. . . . Rep. Bryson (Bryson-Kefauver Bill of '52) dropped dead in Washington this past week. . . . Brilliant **Joe Brilliant** looking even more brilliant as he spins on his brilliant way to the brilliant Rock-Ola plant. . . . **Jack Mulligan** and **Terry Thomas** around and about looking over thisa and thata. . . . RUSH YOUR DONATION TODAY TO: **Edgewater Heart Fund, c/o The Cash Box, 32 West Randolph St., Chicago 1, Ill.** . . . **Charley Kagels** and **Tony Koupal** of Central Distribs, St. Louis, in town with **Bob Bernstein.** Bob trying to learn all about background music. . . . Four big charity drives each year planned by statewide music ops' assn's. Polio, Heart, Red Cross, etc. . . . Visitors at the Rock-Ola plant this week were **Jack Mulligan** and **Terry Thomas** of Dixon Dist., Youngstown, Ohio.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT — Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new LP's (33-1-3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th Ave., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: TIlden 4-9040.

WANT—Evans Races and similar free play consoles. Any denomination or combination, but must be free play. SUPERIOR COIN, 179 GERRARD EAST, TORONTO, ONTARIO, CAN.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: UNion 1-7500.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel: DIckens 2-7060.

WANT — Bingo Games, any number. Will pick up in 300 miles radius. COIN MACHINE EXCHANGE, 303 AIRPORT DRIVE, SHREVEPORT, LA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Two- Four- or Six-Player Shuffle Bowling Games; Genco Shuffle Target; 22-foot National or Rockola Shuffle Board; Exhibit Pony Express; 100-Record Seeburg. Write stating condition, number, model and prices. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

CLASSIFIED ADVERTISING SECTION

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3131 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: INdependence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: DIversey 8-3996.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

FOR SALE

FOR SALE—Keeney 4 Player $75; Genco Targets $60; Bally Baseball $50; Crusader Horse $345. All in excellent condition, ready to operate. Will take in trade 1422 Rock-Olas at $50. Must be complete. No broken parts. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—1 United A B C $125; 1 United 3-4-5 $145 Clean; 1 Bally Futurity $235; 1 Double Action $50; 2 United's Leader $285 each clean and ready for location; 12 Packard Wall Boxes clean $4.50 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715.

FOR SALE—Different—Saloon type coin operated 65 note player piano; banjo effect; Seeburg approximately 35 years old. Beautiful mahogony completely refinished. All 80 some odd bellows recoverd by professional church organ specialist; like new. A rare buy at $299.50. Hot for any location. 40 tunes included. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y. Tel.: 2-2519 and 2-6740.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—United: 6 Player Super $319.50; 6 Player DeLuxe $269.50; 6 Player Formica Large Pins $239.50; 5 Player Formica Large Pins $204.50; 4 Player Formica Large Pins $174.50. WANTED—Post War Phonographs. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVENUE, BROOKLYN 30, N. Y.

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music — F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE—Skee Alleys: Roll in Barrel; High Score Flash Bowler; Bag-a-fiddy; United Skee Alley. $50 each or trade on good Five Balls or Twin United Express Shuffle Alley. RED LINE VENDING, NEW HAMPTON, IOWA.

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $649; Seeburg 148ML reconditioned, refinished $259; Seeburg 147M reconditioned, refinished $159; Seeburg H146 Hideaway reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price lits. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location $275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, Ill. Tel: ENglewood 4-9202 and 4-9204.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned: Thing $35; Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel. OLive 2800.

FOR SALE—Executive Ediphone Voice Writer, electronic with desk dictator and second station unit for playback, used only six months, $575. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

FOR SALE — Seeburg Wall Boxes 3W2L56 5c $10 each; 3W5 & 7L56 (5-10-25) $25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea.; Universal Five Stars $100 ea.; Rock-Ola Playmasters $50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.

FOR SALE—Kiddie Rides—Beautiful Exhibit Big Broncos; Space Ships, all makes; Midget Movies; Boat Rides; Automobile Rides . . . all guaranteed 100%. Must be satisfied or may return within 30 days for full refund. WANTED to buy: Wurlitzer 1015's; 1100's, 1250's, 1400's. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — AMI "A" $300; "B" $400; "C" $450; Evans $350; 48 Wurlitzer Boxes $45. Get our prices on premiums. Save 10% on orders of $100 or over. Gotham "Carsnac" $5.95; 9 pc. Pop-Corn Set $1.15; Snack Boards closeout price $3.95. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 4, MO. Tel: GEneva 0972.

FOR SALE—Fifteen Turf Kings, A-1 condition, uncrated, write or call making an offer. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PENNA.

FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Seeburg 148 ML $249; 147M $140; 146s $115; M100A $645; Wurlitzer 1100 $329; Wurlitzer 3020; Wallboxes $25. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO 9, N. Y. Tel: SU 4938.

ROR SALE—24 W4-L56 (5-10-15) $34.50 ea.; 11 W1-L56 (5c) Remote $4.50 ea.; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—or trade for shuffle alley —four to six players. Coney Island, Spot Light, Bright Light, Bright Spot, Stars, Zingo, Light A Line, hundred record Seeburgs, Wurlitzer 1250, excellent condition. Cash for music. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—100A Seeburg High Serial Number $675; AMI "A" $325; 1015 Wurlitzer $150; C. C. Coin Hit Parade & Stand new $175; United Official Bowler $325; United 5 Player Bowlers Formica Top 7 & 10 Pick Up $225; Wilcox Gay Recordio $100; Thunderbolt Horses $400; MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLO. Tel.: Acoma 8518.

CLASSIFIED ADVERTISING SECTION

FOR SALE — C. C. 4 Player Derby $195; Exhibit Jet Gun $195; C. C. Pistol $65; Quizzer $75; Amusematic Lite League $49.50; New Royal Flush Pool Table $50; Wm Long Beach $275. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Exhibit Gun Patrol $175; Exhibit Jet Gun $195; Exhibit 6 Shooter $150; C. C. Pistol $125; C. C. 4-Player Derby $150; Williams Horsefeathers $150; C. C. King Pin $150; Evans Bat-a-Score $175; Mutoscope Sky Fighter $125; Wilcox Recordio $125; Jungle Joe $125; Int. Mut. Deluxe Photo-mats $395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model $1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—5 Bally Spot Lites $275; Fr lics $395; United A. B. C. $105; Turf Kings $75; Winners $50; Champions $35; Photo Finish $35. All Machines cleaned, checked, ready for location. MICKEY ANDERSON, 314 E. 11TH ST., ERIE, PA. Tel: 22-894.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MUlberry 2110.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Make offer. 5 Ball Free Play — Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; DeIcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CAL.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTORS, INC., 3401 N. W. 36th ST. MIAMI, FLA. Tel.: 3-7648.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE — 12 bowling games at $37.50 each including Williams Double Header; United Skee Alley, and Shuffle Skill; Universal Super Twin Bowlers; Bally Speed Bowlers. Ready for location. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel. MAin 8751.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Spot Lites $275; A.B.C. $100; Zingo $125; Stars $325; Bright Lights $250; Frolics $450. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Star Series $50; Quarterback $35; Bing-A-Roll $45; Bear Gun $225; ABT Rifle Sport (1 unit with tunnel) $595. Includes extras. WANT—United Six Player Supers & Twin Rebounds. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Chicago Coin Band Box $150; Wurlitzer 1100 $275; Super Twin Rotation $200; Scientific Batting Practice $65; Chicago Coin Hit Parade $65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYler 4-3810.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

CLASSIFIED ADVERTISING SECTION

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—Juice Vending route on location 29 units. 3 day work week. Nets $90 to $100 weekly. Sacrifice price $6500. Terms. MUTUAL BROKERS, 668 SUTTER AVE., BROOKLYN, N. Y. Tel: DI 6-8319.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Bit Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs, Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Quartette $160; Minstrel Man $90; Globe Trotters $135; Mermaid $95; KO's $45; Seeburg wall boxes $5; All in A-1 shape. STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE — Bally Atlantic Citys; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

MISCELLANEOUS

NOTICE—Phonograph Motors Rewound. Aireon, AMI, Evans, Mills, Rock-Ola, Seeburg, Wurlitzer split-phase phonograph motors rewound for $5. No extras. 24-hour service. If it's used in a coin machine we'll rewind it. CAROLINA ELECTRIC CO., BOX 125, MATTHEWS, NORTH CAROLINA.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles Calif., WEbster 1-1121.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

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NEXT WEEK!

The Confidential Price Lists

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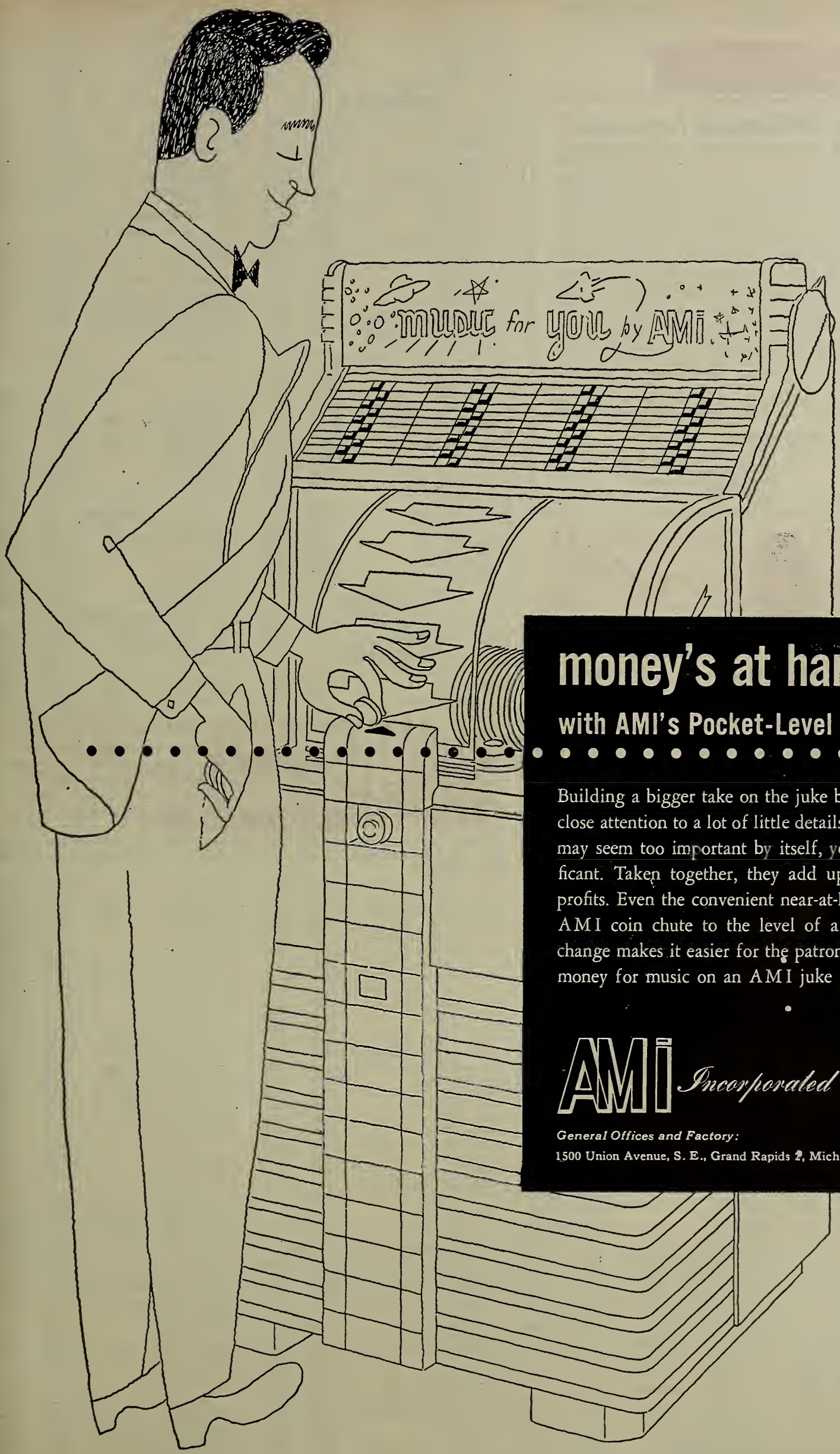


money's at hand

with AMI's Pocket-Level Coin Chute

Building a bigger take on the juke box results from close attention to a lot of little details. None of them may seem too important by itself, yet each is significant. Taken together, they add up to substantial profits. Even the convenient near-at-handness of the AMI coin chute to the level of a pocket full of change makes it easier for the patron to spend more money for music on an AMI juke box.

AMI *Incorporated*

General Offices and Factory:
1500 Union Avenue, S. E., Grand Rapids 2, Michigan

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
702nd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

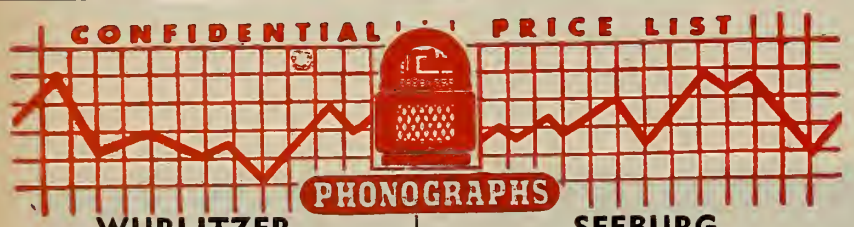
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	39.50
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	41.00	75.00
6. 81 (Counter)	49.50	75.00
4. 700	39.50	50.00
4. 750M	50.00	79.50
4. 750E	45.00	69.50
4. 780M Colonial	49.50	99.50
4. 780E	65.00	89.50
4. 800	39.50	50.00
4. 850	59.50	79.50
4. 950	59.00	99.50
2* 1015	100.00	169.50
4. 1017 Hideaway	99.50	115.00
4* 1100	269.50	375.00
4* 1080	125.00	179.50
4* 1250	389.00	425.00
6. 300 Adaptor	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	25.00
2* 3020 Wall Box	22.50	27.50
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	12.50
4. 219 Stepper	17.50	22.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adaptor	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	40.50
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
1. 146S	115.00	129.00
1* 146M	125.00	150.00
4* 147S	99.00	140.00
4* 147M	140.00	175.00
4. 148S	140.00	219.00
4. 148M	195.00	275.00
1* 148ML	225.00	295.00
2* M-100-78	575.00	675.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	7.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	3.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	9.95	14.50
4* W1L-56 Wall Box 5c	4.50	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	30.00	40.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Ttone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	50.00	79.50
4. Commando	30.00	49.50
4* 1422 Phono ('46)	79.50	125.00
4. 1424 Phono (Hideaway)	99.50	169.00
4. 1426 Phono ('47)	119.00	150.00
2. 1428	250.00	275.00
4. 1432 (Rocket '51)	395.00	419.00
4. 1434	499.00	575.00
4. Magic Glo (1428)	295.00	325.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	4.00	7.50
4* Manhattan	79.50	129.50
4. Model 7 Phono	75.00	79.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	275.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	109.50	150.00

AMI

4. W.O.M. 5/10	25.00	35.00
6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	249.00	325.00
4. Model B '48	395.00	425.00
4* Model C	399.00	475.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	70.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	75.00	139.50
4. Ristaucrat	35.00	79.50
4. Williams Music Mite	65.00	79.50
4. Evans Constellation	275.00	395.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	100.00	175.00
4. Ali Baba (Got 6/48)	25.00	35.00
4. Alice (Got 8/48)	19.00	39.50
4. Aquacade (Un 4/49)	32.50	39.50
4. Arcade (Wm 11/51)	115.00	195.00
4. Arizona (Un 5/50)	27.50	79.50
1* Atlantic City (B 5/52)	395.00	435.00
4. Baby Face (Un 1/49)	24.50	39.00
4. Ballerina (B 48)	10.00	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	29.50
4. Bank-A-Ball (Got)	35.00	50.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
1. Basketball (Got 10/49)	89.50	149.00
4. Be Bop (Ex)	49.50	80.00
4. Bermuda (CC 11/47)	20.00	24.50
4. Big Hit (7/52)	165.00	195.00
4. Big Top	55.50	64.50
4. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	24.50	40.00
2* Bolero (Un 1/52)	165.00	245.00
4. Bomber (CC 5/51)	40.00	70.00
4. Bonanza (Wm 11/47)	12.50	29.50
2. Boston (Wm 11/47)	40.00	55.00
1. Bowling Champ (Got 2/49)	50.00	64.00
4. Bowl. League (Got 8/47)	10.00	50.00
4* Bright Lights (B 5/51)	169.50	265.00
1* Bright Spot (B 11/51)	300.00	349.50
4. Broadway (B)	175.00	189.50
4. Buffalo Bill (Got 5/50)	49.50	79.50
4. Buccaneer (Got 10/48)	25.00	34.50
4. Buttons & Bows (Got 3/49)	32.50	59.00
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	195.00	250.00
4. Campus	55.00	95.00
4. Canasta (Ge 7/50)	25.00	69.50
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	15.00	35.00
4. Champion (B '48)	35.00	45.00
4. Champion (CC 6/49)	64.50	69.50
4. Chico	27.00	45.00
4. Chinatown (Got 10/52)	210.00	225.00
4. Cinderella (Got 3/47)	15.00	29.50
2. Circus (Un 9/52)	399.50	455.00
4* Citation (B '48)	24.50	55.00
4. Cleopatra	15.00	24.50
4. College Daze (Got 8/49)	59.50	75.50
4* Coney Island (B 9/51)	245.00	335.00
4. Contact	22.50	55.00
4. Control Tower (Wm 4/51)	85.00	95.00
2. Coronation (Got 11/52)	210.00	215.00
4. County Fair (Un)	95.00	175.00
4. Crazy Ball (CC 7/48)	29.50	49.50
4. Crossroads (Got 5/52)	160.00	175.00
2. Cyclone (Got 5/51)	139.50	145.00
4. Dallas (Wm 2/49)	44.50	65.00
4. De Icer (Wm 11/49)	59.50	95.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52)	185.00	225.00
4. Double Action	50.00	75.00
1. Dble. Feature (Got 12/50)	99.50	115.00
4* Dbl. Shuffle (Got 6/49)	49.50	85.00
2. Disk Jockey (Wm 1/53)	135.00	225.00
4. Dreamy (Wm 3/50)	75.00	84.50
4. Eight Ball	120.00	139.50
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	39.50	65.00
4. Fighting Irish (CC 11/50)	45.00	85.00
4* Five Star (Univ. 5/51)	50.00	100.00
1. Floating Power	44.50	49.50
4. Flying Saucers (Ge 12/50)	65.00	69.50
4. Football (CC 8/49)	25.00	79.50
2. Four Corners (Wm 12/52)	210.00	220.00
1. Four Horsemen (Got. 9/50)	95.00	110.00
2* Four Hundred (Ge '52)	235.00	295.00
4. Four Stars (Got 6/52)	185.00	225.00
4. Freshie (Wm 9/49)	42.50	74.00
2* Frolics (B 10/52)	395.00	495.00

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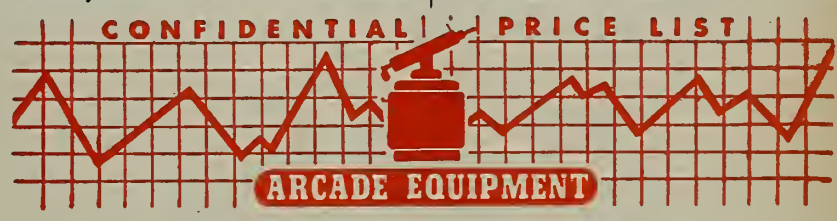
4. Futurity (Ge 6/52)	235.00	425.00
4. Georgia (Wm 9/50)	60.00	95.00
4. Gin Rummy	35.00	42.50
4. Gizmo (Wm 8/48)	19.50	35.00
4. Glamour	24.50	110.00
4. Globe Trotter	135.00	175.00
4. Gold Cup (B '48)	15.00	24.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	75.00	95.00
4. Gondola	19.50	25.00
4. Grand Award (CC 1/49)	20.00	35.00
4. Handicap	225.00	295.00
1. Happy-Go-Lucky	139.50	165.00
4. Harvest Moon (Got12/48)	25.00	49.00
1* Harvest Time (Ge 9/50)	35.00	89.50
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	149.50	245.00
4. Hit Parade	27.50	29.50
2. Hit Parade (CC)	27.50	65.00
4. Hit & Runs (Ge 5/51)	55.00	75.00
4. Hit 'N' Run (Got 4/52)	150.00	160.00
4. Holiday (CC 12/48)	15.00	49.50
4. Holiday (Ke 12/51)	225.00	250.00
4. Hong Kong (Wm 10/52)	175.00	215.00
4. Horsefeathers (Wm)	150.00	159.00
2. Horse Shoe (Wm)	139.50	159.50
4. Hot Rods (B '49)	40.00	65.00
4. Humpty Dumpty (Got 10/47)	19.50	25.00
4. Jack 'N Jill (Got 4/48)	25.00	49.50
4. Jalopy (Wm 9/51)	150.00	175.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	50.00	119.50
4. Jockey Special (B '47)	19.00	25.00
4. Joker (Got 11/50)	110.00	119.50
4. Judy (Ex 7/50)	45.00	85.00
4. Just 21 (Got 10/50)	15.00	49.50
4. K. C. Jones	50.00	100.00
4. King Arthur (Got 10/49)	40.00	95.00
4. King Cole (Got 5/48)	20.00	72.50
4. King Pin (CC)	50.00	150.00
4* Knockout (Got 1/51)	45.00	79.50
4. Lady Robin Hood (Got 1/48)	25.00	39.50
4* Leaders (Un)	275.00	310.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (Ke 6/51)	79.50	95.00
4* Long Beach (Wm 8/52)	225.00	375.00
4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	100.00	110.00
1. Majors '49 (CC 2/49)	27.50	99.50
4. Major League Baseball	20.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4/52)	145.00	175.00
4. Mardi Gras	27.50	29.50
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	55.00
4. Merry Widow	24.50	29.50
4. Melody (B 47)	15.00	49.50
4. Mercury (Ge)	45.00	85.00
4. Mermaid (Got 6/51)	95.00	135.00
2. Minstrel Man (Got 3/51)	90.00	112.50
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 12/49)	20.00	39.50
4. Morocco	22.50	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	139.00	225.00
4. Nifty (Wm 12/50)	89.50	94.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	75.00	85.00
4. Oklahoma (Un 6/49)	64.50	69.50
4. Old Faithful (Got 1/50)	65.00	95.00
4. Old Hilltop	150.00	160.00
4. Olympics (Wm)	170.00	175.00
1. One Two Three	34.50	49.50
2* Palm Beach (B 7/52)	429.00	485.00
4. Paradise (Un 7/48)	12.50	20.00
4. Paratrooper (Wm 9/52)	185.00	195.00
4. Phoenix	29.50	35.00
2. Photo Finish	25.00	40.00
1. Pin Bowler (CC 7/50)	85.00	95.00
4. Pinch Hitter (Un 5/49)	20.00	49.50
4. Pinky (Wm 10/50)	79.50	99.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	74.00	89.50
4. Playtime (Ex)	30.00	65.00
4. Puddin Head	35.00	39.50
4. Punchy (CC 11/50)	40.00	75.00
4. Quarterback (Wm)	35.00	69.50
4. Quartet (Got 2/52)	160.00	175.00
4. Rag Mop (Wm 11/50)	89.50	95.00
4. Rainbow (Wm 9/48)	22.50	35.00
4. Ramona (Un 2/49)	15.00	35.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	60.00	75.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	55.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	45.00	79.50
4. Rockettes (Got 8/50)	95.00	110.00
4. Rondevoo (Un 5/48)	15.00	29.50
1. Rose Bowl (Got 10/51)	139.50	145.00
4. Round Up (Got 11/48)	19.00	34.50
2. St. Louis (Wm 2/49)	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	17.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	29.50	34.50
6. Sea Hawk	15.00	22.00
1. Sea Jockeys (Wm 12/51)	165.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	79.50
4. Serenade (Un 12/48)	29.50	34.50
4. Shanghai (CC 4/48)	15.00	29.50
4. Shantytown	62.50	85.00
4. Sharpshooter (Ge)	49.50	65.00
4. Shoo Shoo (Wm 2/51)	90.00	110.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	10.00	39.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
4. Skill Pool (Got 9/52)	195.00	225.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2. Slugfest (Wm 3/52)	139.50	159.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	49.50	69.50
1* Spark Plugs (Wm 10/51)	165.00	250.00
4. Special Entry (B '49)	19.00	25.00
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
2. Spot Bowler (Got 10/50)	95.00	115.00
2* Spot-Lite (B 1/52)	247.50	350.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman (Wm)	110.00	125.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	85.00	95.00
6. Stage Door Canteen	10.00	25.00
4* Stars (Un 6/52)	295.00	450.00
4. Stardust (Un 5/48)	14.50	35.00
4. Steeple Chase (Un2/52)	225.00	295.00
2. Stop & Go (Ge 3/51)	70.00	75.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	24.50	34.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	49.50
4 Sunshine Park (B12/52)	295.00	375.00
6. Supercharger	19.50	24.50
4. Super Hockey	49.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
4. Sweepstakes	225.00	275.00
2. Sweetheart (Wm 7/50)	50.00	79.50
4. Tahiti (CC 10/49)	62.50	69.50
4. Tampico (Un 7/49)	59.50	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	40.00	44.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	32.50
1* Thing (CC 2/51)	32.50	45.00
4. Three Feathers	45.00	64.50
4. Three Four Five (Un 10/51)	135.00	145.00
4. Three Musketeers (Got 7/49)	85.00	110.00
4. Thrill (CC 9/48)	29.50	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	160.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	119.50	135.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action	25.00	79.50
2* Triplets (Got 7/50)	89.50	110.00
4. TriScore (Ge 1/51)	35.00	69.50
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	22.50	44.50
4. Tumbleweed	52.50	75.00
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	75.00	145.00
1 Utah (Un 8/49)	50.00	59.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
4. Watch My Line (Got 9/51)	49.50	99.50
4. Whizz Kids	105.00	139.50
6. Wild Fire	19.50	30.00
4. Wild West	125.00	165.00
2. Winner (Univ.)	50.00	85.00
4. Wisconsin (Un 3/48)	15.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
2. Zingo (Un 10/51)	125.00	219.00

4. Bally Shuffle-Line	99.50	105.00
4. Bally Hook Bowler	105.00	165.00
4. Bally Baseball	29.00	50.00
2. Bally Shuffle Champ	25.00	35.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	24.50	50.00
4. ChiCoin Bowling Alley	45.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	79.50	110.00
2. ChiCoin Bowl Classic	55.00	59.50
4. ChiCoin Horseshoes	75.00	95.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
4. ChiCoin Trophy	59.50	89.50
2. ChiCoin 6 Player	259.00	265.00
4. ChiCoin 6 Player DeLuxe	265.00	295.00
4. Exhibit Strike	25.00	89.50
2. Exhibit Twin Rotation	200.00	395.00
4. Genco Shuffle Target	39.50	95.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Genco 8 Player Reb'd.	125.00	150.00
4. Ge Target Skill	100.00	125.00
4. Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	79.50
4. Keeney League Bowl	125.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	275.00	295.00
4. Keeney DeLuxe League Bowler	245.00	265.00
4. Keeney Big League Bowl	185.00	285.00
4. Keeney 4-Way Bowl	65.00	75.00
4. Keeney 6-Player	250.00	265.00
4. Keeney Super DeLuxe	275.00	295.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Leluxe Twin	85.00	125.00
4* Un. Deluxe 6-Player	250.00	325.00
4. Un. Super 6 Play	335.00	350.00
4. Un. Dbl. Shuffle	40.00	59.00
4. Un. Official Bowler	325.00	345.00
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	50.00
4. Un. Shuffle Alley Exp.	29.50	79.50
4. Un. 2-play Express	35.00	60.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebound	145.00	165.00
4. United Slugger	59.00	65.00
2. United Skee Alley	50.00	79.00
4. Un. 4-Player	175.00	195.00
4. Un. 5-Player	175.00	215.00
1. Un. 6-Player	215.00	250.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	39.50	69.00
4. Universal Twin Bowler	49.00	69.50
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	69.50
4. Williams Dbl. Head	45.00	59.00



4. ABT 6 Gun Rifle Range	595.00	700.00
4. Advance Rolls	30.00	35.00
6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	59.50
4. Bally Big Inning	75.00	149.50
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	125.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Roll	59.50	125.00
4. Bing-A-Roll	45.00	50.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	225.00
2* ChiCoin 4 Player Derby	125.00	295.00
4* ChiCoin Goalee	75.00	125.00
4* ChiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	195.00
4* ChiCoin Pistol	65.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
1. Evans Bat-A-Score	175.00	185.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
1. Evans Ten Strike '46	75.00	75.00
6. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	45.00	65.00
4. Exhibit Gun Patrol	175.00	195.00
2* Exhibit Jet Gun	175.00	225.00
2. Exhibit Pony Express	175.00	225.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	110.00	125.00
1* Exhibit Six Shooter	150.00	195.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
4. Hy Roll	39.00	50.00
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	95.00	119.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutuscope Ace Bombers	100.00	150.00
4. Muto. Atomic Bomber	95.00	155.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	395.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	450.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
1. Scientific Batting Pr.	65.00	69.50
4. Scientific Pitch 'Em	140.00	185.00
4* Seeburg Bear Gun	225.00	275.00
4. Seeburg Chicken Sam	85.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	250.00	349.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
1. Telequiz	115.00	125.00
4. Un. Team Hockey	65.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	100.00	125.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4* Williams Star Series	45.00	100.00
4. Williams Super World Series	195.00	275.00
2. Williams Quarterback	35.00	85.00
4. Wurlitzer Skeeball	100.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00	$250.00
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
2. DuGrenier "W" (9 col.)	50.00	85.00
2. DuGrenier "S" (7 col.)	45.00	85.00
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	85.00	97.50
4. DuGrenier Champion (11 col.)	97.50	125.00
4. Eastern Electric C-8	135.00	150.00
2. Electro (8-col.)	200.00	250.00
4. Electro (10 col.)	249.50	255.00
4. Lehigh PX (Elec. 8 col.)	125.00	145.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
4. National 750	95.00	125.00
4. National 950	85.00	105.00
4. National 930	90.00	130.00
4. National 9-A (9 col.)	100.00	125.00
4. National Electric	95.00	139.50
4. Rowe Diplomat (10-col.)	179.50	185.00
4. Rowe Imperial (6 col.)	79.50	95.00
2. Rowe Imperial (8 col.)	80.00	82.50
2. Rowe Royal (6 col.)	79.50	95.00
4. Rowe Royal (8 col.)	95.00	130.00
4. Rowe Royal (10 col.)	95.00	140.00
4. Rowe President (8 col.)	100.00	145.00
4. Rowe President (10. col.)	100.00	125.00
4. Rowe Crusader (10 col.)	98.50	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	60.00
2. Uneeda "A" (8 col.)	49.50	55.00
4. Uneeda "A" (9 col.)	59.50	85.00
4. Uneeda "E" (6 col.)	50.00	79.50
2. Uneeda "E" (8 col.)	79.50	90.00
4. Uneeda "E" (9 col.)	75.00	80.00
4. Uneeda "E" (12 col.)	65.00	80.00
4. Uneeda "E" (15 col.)	75.00	95.00
4. Uneeda 500 (7 col.)	90.00	95.00
2. Uneeda 500 (9 col.)	79.50	95.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (8 col.)	95.00	115.00
4. Uneeda Monarch (10 col.)	79.50	110.00
4. Uneeda Monarch (12 col.)	79.50	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.50	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chief-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills, Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarh single 5c, 1000 cups	135.00	175.00
4. Spacarh 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarh 4 Unit 5c 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00	425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO

Beach Club	$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Special Bowler	589.50
Name Bowler	599.50

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies 'Rudolph The Red Nosed Reindeer,' 'Pete The Rahbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00
Genco Mfg. & Sales Co.	
Golden Nugget	495.00

D. GOTTLIEB & CO.

Flying High	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shufflehoards	$125.00
Wall Type Scoreboards for Shufflehoards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Show Boat	$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00
Clover Shuffle Alley	625.00
Cascade Shuffle Alley	605.00
Regulation Shuffle Alley	695.00

WICO CORP.

Major Leaguer (Automatic Basehall Pitcher)	$1,295.00

WILLIAMS MFG. CO.

Silver Skates	$349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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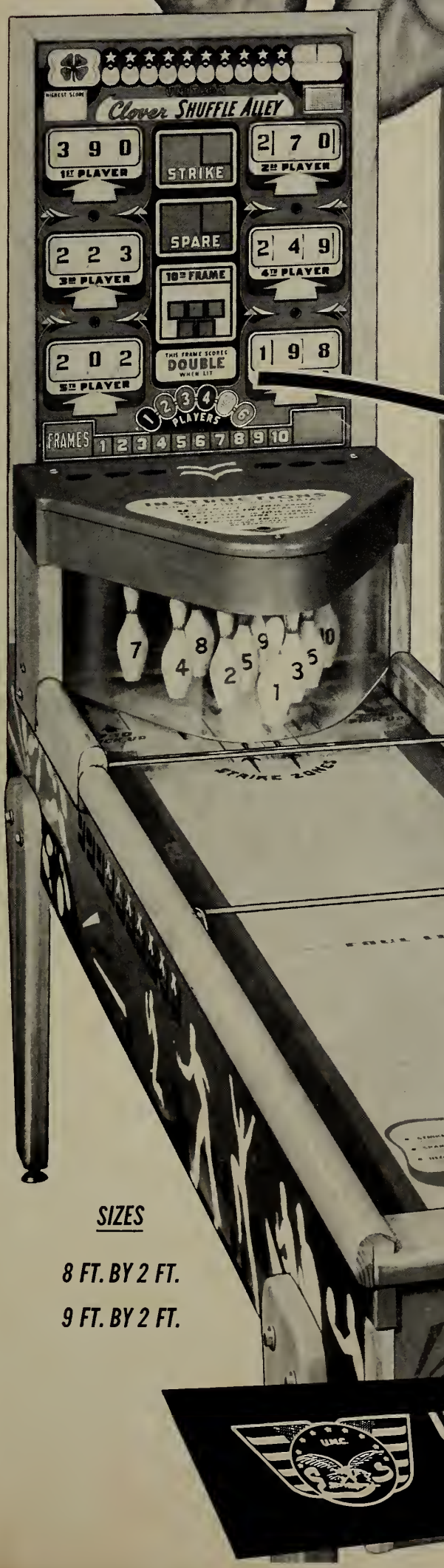
UNITED'S

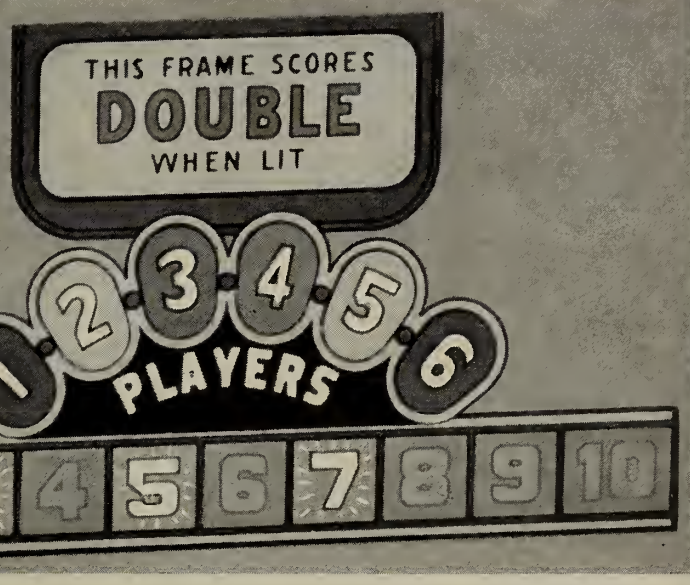
CLOVER SHUFFLE ALLEY

TRIPLE MATCH FEATURE

NUMBER (0-9) — STAR ★ — CLOVER ☘



NEW



✓ 10TH FRAME FEATURE

✓ STRIKE OR SPARE FLASHER LIGHTS

✓ CAN PICK UP 7-10 SPLIT

✓ FORMICA PLAYBOARD

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

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OPERATORS FROM COAST TO COAST AGREE THAT

BEACH CLUB

IS Bally® GREATEST "IN-LINE" GAME

From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY...greatest in-line money-maker...only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions...new 7-Choice Select-A-Spot ...and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

NEW 7-CHOICE SELECT-A-SPOT FEATURE

Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)

Attractive ADVANCING SCORES · IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature · New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature · Up to 3 EXTRA BALLS per game

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Voriable speed controlled by pilot
- ★ Colorful Eye-Appeol ottracts ottention on locotion
- ★ Colored lights flash in nose, toil, wings and diols of realistic instrument ponel
- ★ Twin Roy-Guns with exciting sound-effects
- ★ Airblost blows from blower
- ★ Sofe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector

FINANCE PLAN
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Ride THE CHAMPION

TO BIGGEST PROFITS IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION . . . the deluxe hobby-horse . . . is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?

IT TROTS! IT GALLOPS!

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